



07/07/2020

14.30 - 21.00

Online Conference "Media 2020: Updates"

Organizer: "The Earth Is Flat - How to Read Media?"
Goethe-Institute in Moscow and COLTA.RU portal project

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Program

- 14.30 – 14.45** **Opening word by Luca Eszter Kadar**, Head of Press and Information section, Delegation of the European Union to Russia
- 14.45 – 16.45** **Meeting of experts. "Media literacy: seven versions (from Kiev to Nur-Sultan)"**
- Anna Kachkayeva**, director of the Center for Digital Cultures and Media Literacy Center at the Higher School of Economics (Russia)
- Gulim Amirkhanova**, project manager for media literacy ". Tri tochki. Know what you are watching! " (Kazakhstan)
- Sergey Nugaev**, co-founder of the educational project "Circle" (Russia)
- Ivan Pechishchev**, media trainer, associate professor of Perm University (Russia)
- Yana Goncharova**, human rights activist, representative of Human Constanta and the Cyberty project (Belarus)
- Alena Talalaeva**, coordinator of the "MediaIQ" project (Belarus)
- Victoria Romanyuk**, Deputy Editor-in-Chief of the StopFake.org Portal (Ukraine)

Moderator: **Ekaterina Sivyakova**, an assistant professor of journalism at Lomonosov Moscow State University, trainer and expert of the project "The Earth Is Flat - How to read media?".

16.45 – 17.00 Break

17.00 – 18.30 Discussion "**What has the infodemic changed?**"

Vasily Gatov, Senior Fellow, Annenberg School of Communications and Journalism at the University of Southern California (USA)

Andrey Miroshnichenko, media analyst, coordinator of the Russian Association of futurologists

Ilya Yablokov, media expert, historian, a lecturer at the University of Leeds (UK)

18.30 – 19.00 Break

19.00 – 19.10 **Welcoming words from Heike Uhlig**, director of Goethe-Institut in Moscow

19.10 – 21.00 **Public talk "From new to the newest: where are the media going?"**

Small media: **Taisiya Bekbulatova**, founder of the project "Holod"

Podcasts: **Seva Boyko**, BBC Russia correspondent, podcast producer

Telegram-channels: **Alexander Amzin**, Independent Media Consultant, Telegram Channel Owner @themedial; **Olga Lukinova**, author of the book "Digital Etiquette. How not to annoy each other on the Internet" and @digitaletiquette telegram channel owner

VR-techs: **Anton Utkin**, author and director of projects in the field of interactive cinema and VR, a graduate of the College of Venice Biennale in the category VR, co-author of the world's first interactive storytelling textbook

Deep fakes: **Igor Pivovarov**, chief analyst of the Center for Artificial Intelligence NTI based on MIPT, head of the organizing committee of OpenTalks.AI - open conference on artificial intelligence

Moderators: **Ksenia Luchenko**, methodologist of the project "The Earth Is Flat - How to read media?", journalist, head of the Department of Theory and Practice of Media Communications of the Russian Academy of National Economy and Public Administration; **Mikhail Ratgauz**, project editor, journalist.