

# Passport to Coffee Export (PACE)

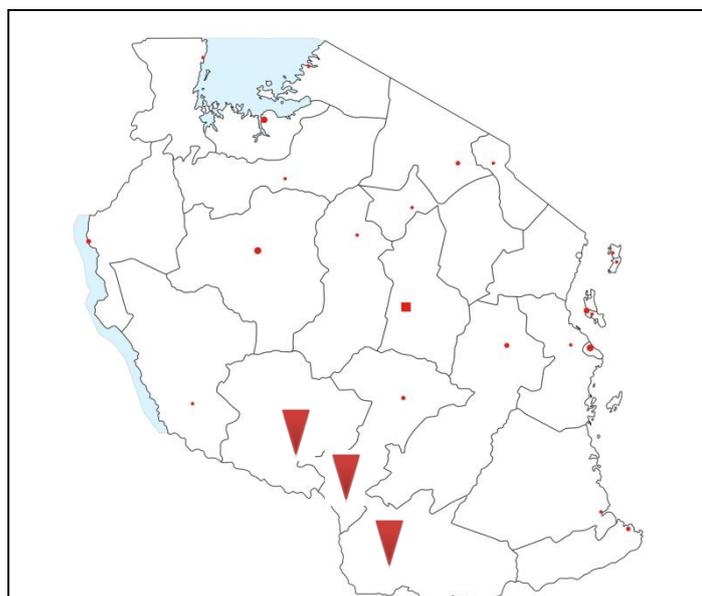


Funded by the European Union

October 2020



The overall objective of the project is to promote sustainable and inclusive sector development through a robust export- oriented coffee value chain by 2023.



## Key Information

**Sector:** Agriculture (Coffee)

**Lead Partner:** Solidaridad East and Central Africa

**Other Partners:** Tanzania Coffee Research Institute (TaCRI); Envirocare

**Budget:** EUR 5 879 995

**EU Contribution:** EUR 5 148 000

**Duration :** 2020 - 2024

## Background

Coffee is Tanzania's 3rd largest export crop, contributing 14.1% of total export value. The country is endowed with abundant land and enjoys the appropriate climatic conditions (temperature and rainfall), altitude and soil composition suitable for the production of high-quality coffee. However, the sector is faced by a number of challenges which include low productivity, poor adoption of good agricultural and climate-smart practices, lack of on-farm or community level processing and value addition, and weak marketing channels.

Passport to Coffee Export (PACE), will be implemented over 42 months and targets approximately 22,500 smallholder coffee farmers, with youth making up 52% and the rest women, in Mbeya, Songwe and Ruvuma regions in Tanzania. The project supports 200 factory workers from 25 cooperatives, and 4 community processing and value addition centres to acquire technical skills and other best practices in order to enhance quality, reduce post-harvest waste and encourage regenerative agriculture and resource efficiency. In addition, 200 extension staff from relevant Ministries, local government authorities (LGA's), TaCRI and Envirocare will be trained to deliver innovative agricultural practices to farmers.

# AGRI-CONNECT

Supporting Value Chains for  
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## Project Details

The overall objective is to promote sustainable and inclusive sector development through a robust export-oriented coffee value chain by 2023 through the following specific objectives:

- improving the export-oriented coffee sector;
- increasing incomes through job creation;
- enhancing food and nutrition security of smallholder coffee farmers; and
- enhancing sectoral value addition and marketing.

Key activities:

- Train smallholder farmers and extension workers on innovative agro-system climate and nutrition-sensitive agricultural practices.
- Sensitise the local communities on consumption of nutritious food and the monitoring of malnutrition trends.
- Provide high yielding disease resistant coffee seedlings and inputs for food crops, fruits and shade trees.
- Introduce the use of demonstrative and interactive learning methodologies.
- Provide financial assistance in the form of seed funds and trade finance to coffee cooperatives (youth and/or women led).
- Provide technical support to the central processing unit workers for the establishment of on-farm and cooperative level processing and value addition.
- Identify, train and promote suitable opportunities for economic empowerment for youth and women by engaging in commercial agricultural practices.
- Organise matchmaking sessions between buyers/traders and producers in Tanzania.
- Engage European businesses in business-to-business (B2B) exchange activities.

## Expected Results

The project seeks to:

- Improve Tanzanian coffee productivity and food security.
- Build the capacity of smallholder farmers, farmer associations and cooperatives in Tanzania towards institutional strengthening and professionalism.
- Improve gender-relations and youth empowerment along the value chain.
- Improve the competitiveness of Tanzanian coffee in domestic, regional and global markets by enhancing export performance.
- Enhance private sector development in the coffee sector, locally, regionally and internationally.

By the end of the project, the following result areas will be achieved:

- Increased average household income from coffee related enterprises.
- Decent jobs for women and youth created in the coffee sector in Tanzania.
- Improved demand for sustainably produced and processed coffee in Tanzania.

# Solidaridad



## Contact(s)

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