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Horizon 2020 Work Programme for Research & Innovation 2018-2020

Regional success story:
*European Leadership in
Cultural, Science and
Innovation Diplomacy
(EL-CSID)*

Neil Collins & Kristina Bekenova
Nazarbayev University

Research and
Innovation



Project Description – Key facts

- **Acronym:** EL-CSID
- **Full Title:** European Leadership in Cultural, Science and Innovation Diplomacy
- **Budget:** €2.4 million
- **Duration:** 36 months (March 2016 – February 2019)
- **Consortium:** 9 partners from Belgium, Germany, Kazakhstan, Singapore, Slovenia, Turkey, the United Kingdom
- **Website:** www.el-csid.be – **Facebook:** EL-Csid – **Twitter:** #ELCSID



Consortium building: How did I find my partners?



- Lessons include:

- political process: useful to EU
 - » societal challenges
- experienced “brand”
- new pressure
 - » LAs; SMEs; universities
 - » East/west; north/south



Consortium building: How did I find my partners?



- Lessons include:

- problem and outcome oriented
- not just academic performance or output
- prioritises interdisciplinary research



Consortium building: How did I find my partners?



To win

- Steps

- identify call – early (draft)
- find partners – brokerage; networks; conferences
- write proposal – wp; DoL; costs

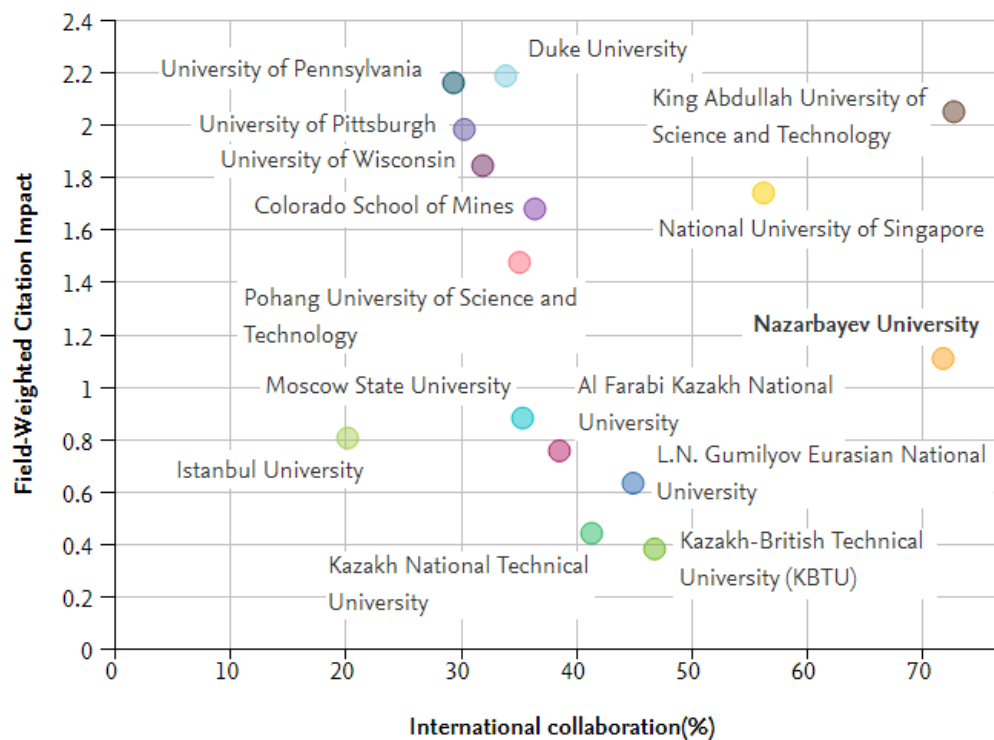
- Submit

Wait (30 to 1)



Comparative advantages of Nazarbayev Univ.

- research -focused academic contract
- international links



Main benefits from participation in this project

- build innovation capacity
- participation as peers
- international cooperation strategy focusing on mutual interest and common benefit.

Contact details

- Léonie MAES
- EL-CSID Project Manager
- +32 (0)2 614 80 15
- leonie.maes@vub.be

Thank you!

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