



13 November 2018

FOR IMMEDIATE RELEASE

MEDIA INVITATION

The EU-Singapore Free Trade Agreement (EUSFTA): Strengthening the Partnership between the EU and Singapore

Date & Time: 16 November 2018 (Friday), Noon-5pm.

Venue: Grand Ballroom (Level 3), Grand Hyatt Singapore



On October 19, Singapore and the European Union inked a landmark trade agreement in Brussels. The EU-Singapore Free Trade Agreement (EUSFTA) has been hailed as a pathfinder deal which signals both sides' continued commitment to open trade.

Singapore's Ministry of Trade and Industry together with the European Union in Singapore and partners EuroCham, Singapore Business Federation and Enterprise Singapore will jointly present the first outreach event to discuss various aspects of the EUSFTA on Friday, 16 November 2018.

Details on the event, titled: "The EU-Singapore Free Trade Agreement: Strengthening the partnership between the EU and Singapore", are below:

Friday 16 November 2018
Noon-5pm
Grand Ballroom (Level 3), Grand Hyatt Singapore
10 Scotts Road, Singapore 228211

Ms Helena König, Deputy Director-General of DG TRADE, European Commission will deliver the opening remarks while Dr Koh Poh Koon, Senior Minister of State for Trade and Industry will deliver the keynote address. Both will participate in a panel discussion "Connecting Regions, Creating Opportunities", moderated by Mr Simon Tay, Chairman, Singapore Institute of International Affairs.

Industry experts will participate in the panel discussion that will follow.



We invite your journalist, photographer and camera crew to cover the event.

For more details, please contact:

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Event #tag **#EUSFTA**

Programme Details

12:00 – 14:00	Networking luncheon
14:00 – 14:15	Opening remarks Ms Helena König, Deputy Director-General of DG TRADE, European Commission
14:15 – 14:30	Keynote Address Dr Koh Poh Koon, Senior Minister of State for Ministry of Trade & Industry
14:30 – 15:00	First panel discussion: The EUSFTA: Connecting Regions, Creating Opportunities Ms Helena König, Deputy Director-General of DG TRADE, the European Commission Dr Koh Poh Koon, Senior Minister of State for Trade & Industry Moderator: Mr Simon Tay, Chairman, Singapore Institute of International Affairs
15:00 – 15:30	Coffee break
15:30 – 17:00	The EUSFTA in 90 Minutes: What’s in it for our Businesses? Key Benefits of the EUSFTA Presented by Ms. Elizabeth Chelliah, MTI Principal Trade Specialist Second panel discussion: Unlocking opportunities: How Businesses can leverage the Agreement Mr Douglas Foo, President of SMF and Vice-chairman of SBF, Ms Elizabeth Chelliah, MTI Principal Trade Specialist Mr Rene Piil Pedersen, Managing Director, Maersk Singapore, Mr Federico Donato, President of EuroCham, Moderator: Mr Manu Bhaskaran, Director of Centennial Group International, Founding Director & Chief Executive Officer, Centennial Asia Advisors

Exhibition booths (Grand Residence 1)

The following countries and partners will have exhibition booths at the event:

Austria – Belgium – Denmark – Estonia - Greece – Hungary – Ireland – Latvia – Poland – Romania – Spain – Sweden - United Kingdom – European Union in Singapore
Enterprise Singapore - Singapore Business Federation - EuroCham