

Private Sector Development Programme

Programme : Private Sector Development Programme, Botswana		
Programme Coordinators:		
<p>Contracting Authority: The European Union (EU), represented by the European Commission (EC)</p> <p>Executing Agency: Centre for the Development of Enterprise (CDE) – until 10/2015, since then Business Botswana</p> <p>Supervision: Ministry of Trade and Industry (MTI)</p>		
Duration : 3 years - 9 months	Start-up : March/April 2013	Planned completion : December 2016
Overall Objective : To contribute to economic growth, employment creation and diversification resulting in the reduction of poverty.		
Specific Objective :		
<ul style="list-style-type: none"> – To stimulate and sustain growth and diversification in private sector investment, trade and regional integration. – To build the capacities of institutions and human resources that supports the private sector. 		
Country : Botswana		
Partners and /or funding sources (All budgets approved):		
<ul style="list-style-type: none"> • 10th EDF: 2.3 million Euro • CDE: 500 000 Euro support to the Coordinating Unit team (running costs of the programme) • Chanel Foundation (France): 350 000 Euro (support to women in business) • ITC Geneva: Support to trade related issues • Commonwealth Secretariat: Provision of Trade Development Expert and Business Development Expert • Ministry of Trade and Industry: Provision of logistics (offices) and seconded staff to the programme • Business Botswana: Seconded staff to the programme 		

Description of the programme

Context	<p>The PSDP Botswana has been developed from discussions with public and private stakeholders, the European Commission and the experience acquired by CDE in the field of support for the private sector.</p> <p>The target beneficiaries for the programme are small and medium-sized enterprises (SMMEs) or community based organisations (CBOs), and Intermediary Organisations capable of making the best contribution towards the objectives of economic diversification, modernisation of the private sector base, and employment creation.</p> <p>The PSDP commenced with the signing of the Contribution Agreement between the EU Delegation and CDE in March 2013.</p>
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Intervention logic and methodology	<ul style="list-style-type: none"> • Result Area 1: Capacity and competitiveness of SMMEs and Community Based Organisations (CBOs) including value chains is strengthened; • Result Area 2: Service delivery of targeted Intermediary Organisations (IOs) and Business Development Service Providers (BDSPs) is enhanced; • Result Area 3: Business environment for enterprises is improved. (Reduction of red tape and pilot on improved access to financing by SMMEs). <p>Implementation</p> <ul style="list-style-type: none"> ➤ Joint management through a contribution agreement between EU Delegation (contracting authority) and CDE (executing agency). ➤ MTI is responsible for programme supervision ➤ Business Botswana is responsible for internal monitoring and evaluation of the programme
Complementarity with similar programs / Actions	<ul style="list-style-type: none"> • EDF9 'NSA capacity building' and 'Strengthening the capacity for community development in the Ministry of Local Government and Councils' programmes • The African Development Bank has approved in October 2010 a project to support the implementation of the Government's privatisation programme
Sources of technical expertise and skills	<ul style="list-style-type: none"> • Short-term experts (local, regional and international) from the selected sectors (manufacturing including agro-industries, tourism, public-works and ICT), with experience on capacity building for SMMEs in value chain, clustering, trade and finance.
Verifiable indicators	<p>Result Area 1</p> <ul style="list-style-type: none"> • At least 100 SMME's from the private sector, including women companies trained on management, operation (including on quality, standards and certification) in order to be more competitive in the local, regional and international market ; • Ten value chains are identified and strengthened ; • Subcontracting/outsourcing activities from the public to the private sector increased ; • Greater private sector involvement in environmental protection activities <p>Result Area 2</p> <ul style="list-style-type: none"> • An Apex private sector coordinating structure is in place and is operational and contributing to policy dialogue ; • Number of private firms using TSI services increased ; • Membership satisfaction surveys show that respondents are happy with the quality of service provided. <p>Result Area 3</p> <ul style="list-style-type: none"> • Procedures for registration of SMMEs are made faster and less cumbersome ; • Increased number of SMMEs registered for tax purposes ; • Financial products targeting SMMEs introduced ; • At least 30 SMME's are accessing finance ; • Micro finance policy framework is established and is operational ; • Trade facilitation Advisory Group is operational and effective.
Sources of Verification	<ul style="list-style-type: none"> • Monitoring and evaluation report from BOCCIM • Reports from MTI • Reports from beneficiaries (IOs involved in the programme) • Technical and financial reports from the Coordinating Unit