

# Creating a World of ONLINE SECURITY & DIGITAL OPPORTUNITY

EU-U.S. Data Flows Highest in the World.



Internet penetration  
**76%**  
of population

over  
**50%**

of digitally-enabled services imported by the U.S. from the EU are used to produce U.S. products for export.

nearly  
**50%**

of U.S. companies have online trade with the EU.

over  
**50%**

of European companies focus on North-America as their primary e-commerce market.



Europe is the #1 market for U.S. exports of digital or digitally-enabled services, worth \$180 billion in 2015.



The U.S. enjoys a trade surplus in digital trade with the EU.

69 unicorns were founded in the U.S. and EU between 2000-2014, with Europe contributing 30 of them.



Internet penetration  
**86%**  
of population

**WE PROTECT**  
Citizens' Data

**WE ENSURE**  
EU-US Data Flows Freely  
Digital Trade Flourishes

**WE FIGHT**  
Online Hate Speech  
Terrorist Content



## EU Digital Single Market

Modern 21st century rules, adapted to the digital age;

1 single set of rules instead of 28 different sets of national laws;



Better access to digital goods and services;

A healthier environment for digital networks and services, including for U.S. companies doing business in the EU;



Increased transatlantic digital trade.

[bit.ly/DigiSingleMarket](http://bit.ly/DigiSingleMarket)



## Privacy Shield Framework

A framework that brings legal clarity for businesses transferring data across the Atlantic while protecting EU citizens' personal data.

[bit.ly/EU-USPrivacyShield](http://bit.ly/EU-USPrivacyShield)



## The EU Internet Forum

Government + Industry + Stakeholders

Working together to address the misuse of the internet by terrorists and to protect citizens.

[bit.ly/EIOnline](http://bit.ly/EIOnline)



## EU-U.S. Data Protection

"Umbrella Agreement"

Data protection framework for EU-U.S. law enforcement cooperation, providing safeguards & guaranteeing the lawfulness of these data transfers.

[bit.ly/UmbrellaAgreement](http://bit.ly/UmbrellaAgreement)



## #NoPlace4Hate Code of Conduct

To prevent and counter the spread of illegal hate speech online, these organizations



agreed to:

- Help users flag illegal hate speech;
- Review and, when necessary, remove such content from their platforms within 24 hours;
- Work on these issues with civil society.

[bit.ly/No-Place-4-Hate](http://bit.ly/No-Place-4-Hate)



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**EUintheUS.org**

