of digitally-enabled services imported by the U.S. from the EU are used to produce U.S. products for export.

over 50% of European companies focus on North-America as their primary e-commerce market.

Europe is the #1 market for U.S. exports of digital or digitally-enabled services, worth $180 billion in 2015.

The U.S. enjoys a trade surplus in digital trade with the EU.

69 unicorns were founded in the U.S. and EU between 2000-2014, with Europe contributing 30 of them.

#1

#NoPlace4Hate Code of Conduct

To prevent and counter the spread of illegal hate speech online, these organizations agreed to:

- Help users flag illegal hate speech;
- Review and, when necessary, remove such content from their platforms within 24 hours;
- Work on these issues with civil society.

WE ENSURE EU-US Data Flows Freely

WE PROTECT Citizens’ Data

WE FIGHT Online Hate Speech Terrorist Content

EU Digital Single Market

Modern 21st century rules, adapted to the digital age;

- 1 single set of rules instead of 28 different sets of national laws;
- Better access to digital goods and services;
- A healthier environment for digital networks and services, including for U.S. companies doing business in the EU;
- Increased transatlantic digital trade.

Privacy Shield Framework

A framework that brings legal clarity for businesses transferring data across the Atlantic while protecting EU citizens’ personal data.

The EU Internet Forum

Government + Industry + Stakeholders

Working together to address the misuse of the internet by terrorists and to protect citizens.

EU-U.S. Data Protection “Umbrella Agreement”

Data protection framework for EU-U.S. law enforcement cooperation, providing safeguards & guaranteeing the lawfulness of these data transfers.

Source: bit.ly/EU-USdataflows