

#eu4business



EaP | Eastern Partnership

EU MAKES BUSINESSES IN BELARUS STRONGER



The EU provides **Belarusian companies with funding, training, and export support** to new markets through the **EU4Business initiative**

WHO HAS ALREADY BENEFITED?



SERGEI MISACHENKO
COMPANY DIRECTOR

received **EU funds and EBRD expertise** to develop a business plan for Buslik, the children's clothing and baby food producer he founded in 2001. Now, Buslik is present in every major town in Belarus.



SVETLANA SIPAROVA
FASHION ENTREPRENEUR

received **funding from the EU** to expand her clothing brand Mark Formelle. As a result, turnover rose by 87% and exports to neighbouring markets doubled.



NIKOLAY KURAYEV
IT DEVELOPER

worked together with an experienced **business adviser from the EBRD as part of EU support** to help him **expand his business**. The turnover of Nikolay's company increased by 65% in one year.

EU4BUSINESS IN FIGURES (2009-2016):





BETTER ACCESS TO FINANCE

- Loans for women-led businesses
- Micro credits for setting up or developing a small business



IMPROVED BUSINESS SKILLS

- Tailored advisory services and support to companies on human resources, IT and management
- Training programmes to improve skills of entrepreneurs
- Tailored training and mentoring for women entrepreneurs



BETTER ACCESS TO NEW MARKETS

- Business advice and training for export-oriented companies

EU4BUSINESS IN BELARUS

Helps small businesses in Belarus to grow

Provides access to finance, support for exporting to new markets, know-how for growth

EU4Business local number for Belarusian businesses:

+375 29 700 86 50

The EU helps companies in **Belarus** through the **EU4Business Initiative** and works together with the EBRD, EIB, KfW, the International Trade Centre, EUROCHAMBRES, UEAPME, OECD, and the World Bank.