The EU provides Belarusian companies with funding, training, and export support to new markets through the EU4Business initiative.

**WHO HAS ALREADY BENEFITED?**

**SERGEI MISACHENKO**  
**COMPANY DIRECTOR**  
received EU funds and EBRD expertise to develop a business plan for Buslik, the children's clothing and baby food producer he founded in 2001. Now, Buslik is present in every major town in Belarus.

**SVETLANA SIPAROVA**  
**FASHION ENTREPRENEUR**  
received funding from the EU to expand her clothing brand Mark Formelle. As a result, turnover rose by 87% and exports to neighbouring markets doubled.

**NIKOLAY KURAYEV**  
**IT DEVELOPER**  
worked together with an experienced business adviser from the EBRD as part of EU support to help him expand his business. The turnover of Nikolay’s company increased by 65% in one year.

**EU4BUSINESS IN FIGURES (2009-2016):**

- EU contribution €7.7 million
- triggering €30 million loans to companies
- supporting 322 enterprises (loans, training, advice)
- creating 820 new jobs
**EU4BUSINESS**

**IN FOCUS**

<table>
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<tr>
<th>BETTER ACCESS TO FINANCE</th>
<th>IMPROVED BUSINESS SKILLS</th>
<th>BETTER ACCESS TO NEW MARKETS</th>
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| • Loans for women-led businesses  
  • Micro credits for setting up or developing a small business | • Tailored advisory services and support to companies on human resources, IT and management  
  • Training programmes to improve skills of entrepreneurs  
  • Tailored training and mentoring for women entrepreneurs | • Business advice and training for export-oriented companies |

**EU4BUSINESS IN BELARUS**

- Provides access to finance, support for exporting to new markets, know-how for growth
- Helps small businesses in Belarus to grow
- EU4Business local number for Belarusian businesses: +375 29 700 86 50

The EU helps companies in Belarus through the **EU4Business Initiative** and works together with the EBRD, EIB, KfW, the International Trade Centre, EUROCHAMBRES, UEAPME, OECD, and the World Bank.

Find out what is available: [www.eu4business.eu/by](http://www.eu4business.eu/by)