

WHY A STRATEGY?

The idea of the EU-CSO partnership is to give civil society organisations in Myanmar better conditions and an enabling environment to become active contributors to policy-making and policy implementation, in their towns and regions, but also on the national level. The wider aim is to strengthen democracy and pluralism in Myanmar. The strategy wants to offer civic activists chances to network, exchange information also on difficult topics, improve their skills and work more closely with the EUD in Myanmar.

14 months after introducing the Strategy, this visual report shows what difference it has made in Myanmar. This mid-term project review builds on evaluations by event participants, reports, and online surveys disseminated through Facebook and shared directly with over 150 CSOs.



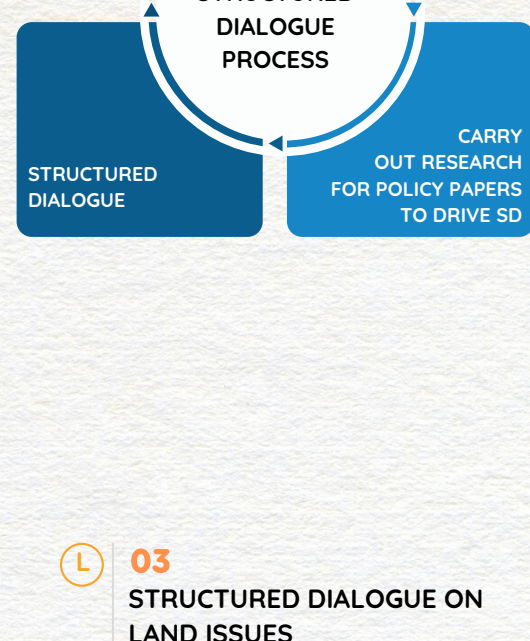
PARTNERSHIP STRATEGY TIMELINE



OUTPUTS: Brochure, Press Conference (2 TV appearances, 4 press media articles, 3 social media videos)
 FOLLOW-UP: Newsletter Issue 1, Event report (infographic), CSO-INGO workstream meeting on 14 May 2019

1 EU-CIVIL SOCIETY STRUCTURED DIALOGUE

The Structured Dialogue is a new step in the relationship between the EU and CSOs in Myanmar. They now have a planned, regular dialogue about how to optimise EU support to address issues important to civil society and citizens in Myanmar.



- 01** EU-CSO PARTNERSHIP STRATEGY LAUNCH
4 April 2019, Yangon
120 representatives of civil society INGOs, UN, Donors and EUMS. 10 media representatives at press conference with EU Ambassador. Fishbowl discussion with CSOs and EU Ambassador.
Key issues discussed: positive and negative trends facing civil society in Myanmar, values that civil society sees as crucial, the next steps that should and could be taken by different actors.
- 02** CSO NETWORKING FAIR
24 September 2019, Mjytikjina
68 CSO representatives. Photo Voices Exhibition featured photographs taken by community members on land issues. The community members presented the stories of their photographs followed by questions and answers.
- 03** STRUCTURED DIALOGUE ON LAND ISSUES
25 September 2019, Mjytikjina
58 CSO representatives from Kachin, as well as INGO, Donor, UN and EUD representatives. Participants discussed key issues and recommendations in relations to land and governance, gender, conflict, investment and climate change
Key issues raised during the event shared in CSO-INGO work stream.
Follow-up: infographic, newsletter
- 04** AD-HOC EVENT: YANGON PHOTO FESTIVAL
25 September 2019, Yangon
Together with Oxfam, the EU-CSO Partnership Strategy displayed Photo Voices photographs and recommendations from the Land Event in Kachin. Over 100 viewers visited the stand.
- 05** EU PRE-PROGRAMMING CONSULTATIONS
15 - 18 June 2020, Online
40 CSOs participated in online EU pre-programming consultations following an online survey on EU global priorities. Participants feedback was summarised in an infographic that was widely shared online

LEGEND:
 N National level SD event
 L Local level SD event
 A Ad-hoc SD event
 (+) Online event
 Provenance of participants

This is the first really broad-based CSO event on land we have seen in the last three years in Kachin.

OUTPUTS: "Myanmar: Land Issues" infographic and poster, 1 press media article
 FOLLOW-UP: Newsletter Issue 2, Event report (infographic), CSO-INGO workstream meeting on 8 October 2019

FEEDBACK FROM BENEFICIARIES

In June-July 2020, the EU-CSO Partnership Strategy carried out a mid-term monitoring and evaluation process, part of which was a survey that was shared widely with EU partners, CSOs and other stakeholders. Here are highlights from the responses received.

- 350+** PERSONS ATTENDED SD EVENTS
- 56%** WERE ABLE TO MAKE CONNECTIONS RELEVANT FOR THEIR WORK
- 58%** PARTICIPATION IN SD EVENTS HELPED IN INITIATING NEW COLLABORATIONS OR PARTNERSHIPS
- 85%** PARTICIPATION IN SD EVENT INCREASED THEIR UNDERSTANDING OF THE ROLE OF THE EU IN SUPPORTING CIVIL SOCIETY

"We think that this is an excellent initiative as not many donors are this proactive and approachable with regard to CSO partners."

EU-CSO PARTNERSHIP LAUNCH EVENT

APRIL 2019

- 52%** Very good or excellent at raising awareness and understanding of key challenges and possible solutions
- 38%** Very good or excellent at development of practical proposals for solutions to key challenges
- 55%** Very good or excellent effectiveness of exchange of data and information on the themes discussed
- 41%** Very good or excellent at facilitating networking among key actors in the field
- 53%** used information or connections from this event to develop a partnership or collaboration
- 38%** Very good or excellent at facilitating networking among key actors in the field
- 33%** Very good or excellent at raising awareness and understanding of key challenges and possible solutions
- 76%** believes that event will facilitate better collaboration with the EU

This event combined all issues and helped raise the profile of the issues of Chinese banana plantations in Kachin and on women's land rights, which are often neglected.

2 POLICY RESEARCH FOR POLICY CHANGE

The visual report "Myanmar: Land Issues" was a result of desk research into the body of publications on the issues concerning land in Myanmar available at the time of its preparation. Whilst effort has been made to make it as further as possible, its primary purpose was to serve as a basis for further discussion at the Structured Dialogue on Land Issues event taking place on 25 September 2019 in Kachin.

The report was also converted into poster infographic that was presented at the same event.

See and download the report:
 In English: <https://tinyurl.com/v9y65dl>
 In Myanmar: <https://tinyurl.com/vkfo8jj>

3 COMMUNICATION OUTREACH NETWORKING

EU-CSO Partnership Strategy Team selfie with 'Myanmar: Land Issues' visual report

NEWSLETTERS
 3 issues published, incl. special issue on COVID-19.
 250-300 e-mail recipients.
 150 organisations.
 200+ distributed in hardcopy.

BROCHURE
 Distributed by e-mail.
 Published on Facebook & EUD website.
 200+ distributed in hardcopy.
 77 likes on Facebook.
 29 shares on Facebook.

DATABASE
 It contains information on EU-funded organisations and their sub-grantees. Data can be searched and sorted by sector, geographic area, type...
 18 lead organisations,
 245 sub-grantees

EVENT REPORTS
 Reports from 3 events published as visual reports.
 Distributed via Newsletter, on Facebook and EUD webpage.

INFOGRAPHICS
 5 infographics produced in total (incl. 2 event reports). 2 were made into posters.
 Distributed by e-mail.
 Published on Facebook & EUD website.
 193 total likes on Facebook.
 120 total shares on Facebook.

PROJECT FACEBOOK PAGE
 5.632 followers
 5.546 total Likes
 169 posts
 150+ photos

TV BROADCASTS
 2 appearances on TV channels broadcasting to entire country (MRTV 4, MITV).
 2 appearances on print media's video channels (Mizzima TV) with 2.6 K viewers.

YOUTUBE & VIDEO
 1 Mizzima TV video clip of the interview with H.E. EU Ambassador Schmidt.
 2 videos of interviews with H.E. EU Ambassador Schmidt on project's Facebook page.

SURVEYS
 Project used SurveyMonkey to distribute evaluation surveys after each event. SurveyMonkey was used for the mid-term Monitoring & Evaluation survey, the results of which are incorporated in this infographic.

PRESS MEDIA
 5 articles published in national press media that were also published through their social media channels:
 - Myanmar Times (4.6 M followers)
 - Eleven Media (19 M followers)
 - Mizzima Media (13 M followers)
 - 7 Day News (24 M followers)
 - Mjytikjina Journal (671 K followers)

FEEDBACK FROM BENEFICIARIES

56% of survey participants think EU-CSO Partnership Strategy FB page is good or excellent

- 41%** regularly check the EUD Myanmar website
- 57%** of survey participants think EU Delegation to Myanmar's website to be good or excellent
- 62%** receive EU-CSO Partnership Strategy Newsletter
- 59%** of survey participants think EU-CSO Partnership Strategy Newsletter to be good or excellent
- 66%** follow the EU-CSO Partnership Strategy Facebook page

RECOMMENDATION
 EU-CSO PARTNERSHIP STRATEGY AND/OR EU NEED TO WIDEN THEIR REACH TO INCLUDE ALL VARIETIES OF CSOS IN MYANMAR.

RECOMMENDATION
 EU-CSO PARTNERSHIP STRATEGY NEEDS TO ENGAGE MORE WITH SMALL AND LOCAL CSOS.

RECOMMENDATION
 EU-CSO PARTNERSHIP STRATEGY NEEDS A MORE PRACTICAL APPROACH.