

Contest for journalists

EU-Azerbaijan: Horizons of Cooperation

19 June – 19 September 2019

The EU Delegation to Azerbaijan has announced a Contest on 19 June 2019 for the **Azerbaijani print, TV/radio and web** media content related to the EU-Azerbaijan cooperation. The deadline, which was fixed on 8 July, has been extended to 19 September to encourage others to participate in the contest. All entries received are accepted. Below Terms of Reference will guide the participants through all processes of the contest.

The main goal is to raise public awareness of the EU activities and their impact on the daily lives of people in Azerbaijan.

The stories have to reflect the following **aspects of EU-Azerbaijan cooperation**:

A. EU-Azerbaijan developments in four Partnership priorities (1. economic development and market opportunities, 2. strengthening institutions and good governance, 3. connectivity, energy efficiency, environment and climate change, 4. mobility and people to people contacts).

B. Impact of ongoing projects in covered priority areas.

Each applicant can submit only one entry to only one of the following **Prize Categories**:

- A. Best story in printed or online media;
- B. Best feature story on TV;
- C. Best feature story on Radio;
- D. Best online or print blog, opinion or column in print or online media;
- E. Best documentary photo reflecting EU project.

Entries will be judged based on the following criteria:

- adherence to facts;
- depth of reporting;
- focus;
- fairness and balance;
- creativity and style;
- impact;

The stories have to explain to the general audience the essence of project in plain language and in readable style, to show the results of the project and its' impact to the life of ordinary people.

The **Jury** will be composed of Azerbaijani media professionals, and will act in an advisory function. The opinions of the jury will be submitted to the EU Delegation to Azerbaijan, who will take them into account when deciding on the winners. These decisions are final and cannot be appealed.

Submission rules:

- The deadline for entries is September 19, 2019.
- Entries must have been originally published/ broadcast/ posted between 19 June 2019 and 19 September 2019 inclusive;
- Entries must be in Azerbaijani, English or Russian languages.
- Only citizens from Azerbaijan within its internationally recognized borders are eligible to participate. They must be aged 18 years or older by 19 June 2019.
- Team entries will be accepted, team does not exceed three (3) members; In case of winning, **a whole team will receive 1 award.**
- The links to the published/broadcast/posted materials should be sent to the email address: DELEGATION-AZERBAIJAN@eeas.europa.eu

Award decision

- One winner will be announced for each Prize Category.
- All participants of the contest will get a certificate and presents (EU branded bag, notebook, flashcard, etc.).
- The award decisions will be announced in October. All participants of the contest will be informed accordingly.
- The winners under all categories will receive a gift card in the amount of 500 AZN each.

For any further information, please send an email to DELEGATION-AZERBAIJAN@eeas.europa.eu