# SA citrus trade with the EU

A Snapshot: February 2017

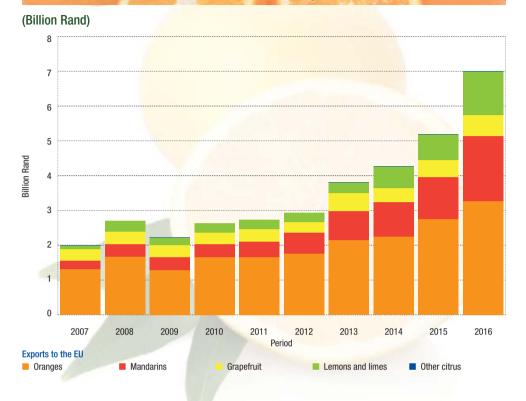


# The EU – a growing and reliable market for South African citrus exports

- South African citrus exports to the EU have grown steadily over the past 10 years.
- ▲ This growth trend has continued despite the presence of citrus black spot (CBS) in parts of South Africa.
- South African citrus exports more than tripled to almost R7 billion in 2016 from under R2 billion in 2007.
- Exports to the EU accounted for 40% of all South African citrus exports in 2016.
- The trade balance in citrus fruit weighs heavily in favour of South Africa.
- In 2016, EU fruit imports into South Africa represented only 0.4% of the South African exports to the EU.
- Exports to the EU contribute to the transformation of the citrus sector in South Africa by creating new opportunities for emerging and previously disadvantaged growers.
- The EU has committed to provide development cooperation funding to support small and medium enterprises, including in the agro-food sector, as from 2017.



# South Africa citrus fruit exports to the EU



#### Taking a good relationship further: the SADC-EU EPA

- ▲ The EU has been South Africa's main trading partner since 2000 under the Trade, Development and Cooperation Agreement.
- A new Southern African Development Community (SADC)-EU Economic Partnership Agreement (EPA) entered into effect in October 2016.
- Improved market access for oranges and lemons is a major feature of the SADC-EU EPA.
- ▲ The EPA strengthens parties' commitment towards sustainable development in agriculture.
- Improved tariff rate quotas (TRQs) for frozen orange juice.
- No export subsidies under EPA levelling the playing field.

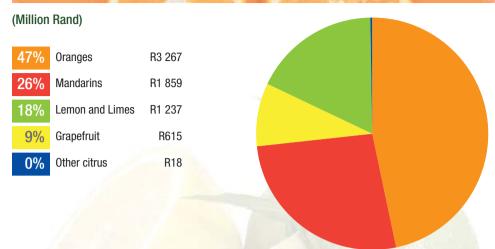
#### Tackling sanitary and phytosanitary (SPS) issues

- ▲ EU plant health Directive 2000/29/EC details the EU protective measures against the introduction of organisms harmful to plants or plant products.
- ▲ Better Training for Safer Food (BTSF) EU training strategy on plant health rules. Training open to non-EU countries.
- ▲ While differences remain on CBS-associated risks, South Africa's compliance has been steadily improving, in tandem with growing trade.
- Under the SADC-EU EPA, the partnership aims to limit and manage risks and facilitate trade.
- Cooperation on SPS with all the SADC-EU EPA countries will be stronger.
- △ Under the SADC-EU EPA, citrus is a priority product for cooperation on SPS.

#### South Africa citrus fruit trade balance with the EU



## South Africa citrus fruit exports to the EU in 2016



### South Africa citrus fruit exports: EU vs non-EU



Data source: EU and SA Department of Trade and Industry