

CALL FOR PITCHES




EU Delegation to Russia

FOR AN ONLINE SHOWCASE OF
RUSSIAN AND EUROPEAN GREEN
TECHNOLOGIES INNOVATIONS

DURING THE
**“EU-RUSSIA
CLIMATE
CONFERENCE”**

1-3 DECEMBER 2020



The background of the entire page is a dark charcoal grey. It is decorated with numerous thin, vibrant, and somewhat chaotic lines in shades of green, blue, yellow, and orange. These lines swirl and loop around the text, creating a sense of movement and energy. Some lines are straight, while others are highly curved, resembling scribbles or abstract paths.

In 2019, Russia accepted the Paris Agreement and is now drafting its Strategy for low-carbon development. The same year, the EU unveiled its plan for a Green Deal and pledged to reach climate-neutrality by 2050.

In this backdrop, the Delegation of the European Union to the Russian Federation and the Moscow School of Management in Skolkovo organize a Climate conference on 1-3 December 2020. The objective of the conference is to encourage discussions on climate policy and to provide Russian, European businesses and stakeholders with an occasion to exchange views on decarbonisation opportunities, strategies and solutions as well as on the implications of the EU Green Deal and climate initiatives for Russia.

Green technologies and innovations from high potential start-ups are key contributors to the global effort on reaching ambitious climate targets. With this in mind, the EU Delegation to Russia launches a call for pitches in the run-up to the Climate conference. Start-ups and networks of start-ups in both Europe and Russia are invited to submit their innovative green solutions. The twenty best projects (10 European and 10 Russian) will be showcased during the conference highlighting innovative and high potential technologies in climate change mitigation and adaptation and offering a general picture of the start-up landscape in the EU and Russia.

The call is organized with the support and expertise of the Club of Cleantechs in Russia.

**Are you running
a start-up
developing
green solutions
in Russia or
Europe? Submit
your pitch by 18
November 2020.**

Requirements:

- Russian or European start-ups having a green technology at the stage of development, or already on the market;
- solution(s) allows to decrease GHG emissions, protect natural ecosystems, improve resilience to climate change, or address the issues related to climate change;
- solution(s) is compatible with Russian and European climate objectives and regulations.

Pitch should include:

- name of the start-up and technology;
- short presentation of the start-up, i.e. what climate and environmental issues is your technology addressing, what is its objectives and scaling plan (no more than 1000 characters);
- logo of the start-up or technology;
- short presentation of the core team;
- optional: a short video presentation of the start-up. It can be done with a smartphone!

Application Deadline:

18 November 2020, midnight (Central European Time)

Contact & Application:

pitchforclimate@euinrussia.eu