

**Joint Press Statement by Commissioner Phil Hogan and Minister Zhong Shan on the End of the Negotiations of an Agreement between the European Union and the Government of the People's Republic of China on Cooperation on, and Protection of, Geographical Indications**

We, Commissioner Hogan and Minister Zhong Shan, meeting in Beijing on the 6<sup>th</sup> of November 2019, are honoured to announce the end of the negotiations of an agreement between the European Union and the government of the People's Republic of China on cooperation on, and protection of, geographical indications, after eight years of negotiation.

This future agreement is likely to be one of the most significant trade agreement negotiated between the European Union and the People's Republic of China in recent years. It should provide high protection for European names on the Chinese market and for Chinese names on the European market. It should be another step in the global recognition of geographical indications, allowing us to preserve the traditional way of producing these high quality products, conserving our food heritage, and contributing to rural economies, to European and Chinese consumers as well as society at large.

The conclusion of these negotiations was a commitment taken at the last EU-China Summit and is a powerful and concrete step for an increased cooperation between the European Union and China. The future agreement should be a sign to the world of our commitment to deeper trade relations. It should be a symbol of our openness and our adherence to international rules as a basis for trade relations.

The text of the agreement will now follow the relevant procedures from both parties to allow the respective Chinese and European Institutions to conclude the agreement as soon as possible so that European and Chinese producers and consumers can start enjoying its benefits.

Commissioner for Agriculture and Rural  
Development  
EUROPEAN COMMISSION

  
Phil Hogan

Minister of Commerce  
THE GOVERNMENT OF THE PEOPLE'S REPUBLIC OF  
CHINA

  
Zhong Shan

## 菲尔·霍根委员和钟山部长关于结束欧洲联盟与中华人民共和国政府地理标志保护与合作协定谈判的联合声明

欧洲联盟委员会农业委员菲尔·霍根和中华人民共和国商务部部长钟山于2019年11月6日在北京荣幸地宣布：经过八年的谈判，欧洲联盟与中华人民共和国政府之间关于地理标志保护与合作协定的谈判结束。

双方未来将正式签署的该协定可能是欧盟与中国之间近年来所谈判的最重要的国际贸易协定之一，将为欧中对对方市场上的地理标志名称提供高水平保护。这将进一步推动地理标志在全球范围内获得认可，有利于双方以传统方式生产这些高品质产品，保持其食品传统，为农业经济做出贡献，为欧中消费者乃至全社会做出贡献。

此前，欧中领导人会晤对结束谈判做出了承诺。谈判的结束意味着欧中在加强合作方面迈出了坚实有力的一步。我们未来将要签署的协定向全世界彰显了欧中对深化双边贸易关系的承诺。这充分说明，我们坚持对外开放，坚持将国际规则作为贸易关系的基础。

接下来，双方将按照各自程序处理协定文本，以便双方可以尽快正式签署协定，以使协定尽早惠及欧中双方的生产者和消费者。

欧盟委员会

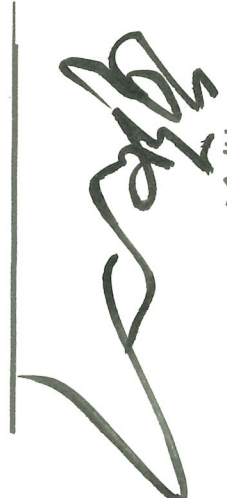
农业委员



菲尔·霍根

中华人民共和国商务部

部长



钟山