



HERo – New narratives towards a gender equal society

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| Implementing organisation(s) | <i>Danilo Dolci Creative Development Center</i> |
| Duration | <i>2019-2022</i> |
| Project budget | <i>Total budget - €628,968 EU contribution - € 597,519</i> |
| Project partners | <i>Social Technologies Agency</i> |
| Location | <i>Kyrgyzstan</i> |
| Keywords | <i>Gender equality, discrimination</i> |

Program Development Objective

The project is aimed at supporting transformation of deeply entrenched patriarchal behavioral attitudes in society by fighting against the spread of gender and social discrimination in education, mass media, and applying an effective and productive response to gender-based discrimination, in line with Sustainable Development Goal 5.

The project wants to support government bodies, civil society organizations, education institutions and the media in promoting gender equality and preventing gender discrimination, and disseminating positive gender narratives at all levels of society.

Main target groups

Civil servants of the line ministries and local authorities, civil society, gender and educational experts, religious organizations, clergy, journalists and social media managers, the press services of parliament and ministries.

Priority areas:

- **Stereotype-free education**

Supporting the conduct of anti-discrimination and gender expertise of standards and training materials, as well as increasing the gender competence of educators in the Kyrgyz Republic.

- **Gender-sensitive media standards**

Assistance in the development and implementation of standards of gender-sensitive journalism in Kyrgyzstan as well as methodological support to universities on the application of these standards in the training of journalism specialists, thus improving the cooperation between the media and gender experts & NGOs.

- **Gender Policy Collaboration**

Supporting interagency cooperation to prevent and respond to gender discrimination and violence at the national and local levels by increasing the capacity of gender-responsive ministries, departments, local self-government, strengthening the capacity of civil society organizations to effectively interact with state bodies and local self-government in order to advance the gender equality agenda.

Key challenges that the program helps to address:

- Gender inequality: the country is 91 out of 160 countries in the 2017 Gender Inequality (*Human Development Indices & Indicators, 2018*) with a score of 0,39;
- Gender stereotypes portrayed in mass media, educational textbooks, and teaching methods;
- Patriarchal attitudes in the society.

Expected outcomes

- Institutionalization of mandatory anti-discrimination (including gender) expertise standards and training materials, as well as increased gender competence among education workers
- Developed and implemented standards for gender-sensitive journalism in Kyrgyzstan
- Improved co-ordinated inter-agency cooperation for the prevention and response to gender-based discrimination at national and local levels
- Increased pedagogical skills among teachers and educators
- Adoption of an effective and productive response to gender-based discrimination in line with SDG 5

Products and results:

- Research and analytical reviews of the gender dimension in the priority areas of the project
- Normative legal documents on the regulation of gender issues in the framework of priority areas



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- Methodical guides, manuals for target groups of the project in Kyrgyz and Russian languages
- Training modules, training courses, including online, in Kyrgyz and Russian
- Videos, educational materials, information campaigns and actions in Kyrgyz and Russian
- Raising-awareness events to spread the results and involve the target at all levels

Implementation status: Ongoing

HERo

ДаткаЙым



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ДаткаЙым –

Гендердик теңчиликке жаңыча жетишүү
Продвигаем гендерное равенство по-новому

The project is implemented by the Center for Creative Development “Danilo Dolci” (Italy) and the Public Organization “Social Technologies Agency” (Kyrgyz Republic) with financial support from the European Union.



Partners



CENTRO SVILUPPO
CREATIVO
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| Website | www.hero-datkayim.kg |
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