



Funded by the European Union

# VIUNGO Zanzibar Value Web, Horticulture, and Income Growth Project



VIUNGO unlocks the potential of the horticulture value chain, increases the value and volume of high-quality products to markets, and promotes inclusive economic growth in Zanzibar.

## KEY INFORMATION

**Sector:** Agriculture (Horticulture)

**Lead Partner:** People’s Development Forum (PDF)

**Other Implementing Partners:** Community Forests Pemba (CFP), Tanzania Media Women Association (TAMWA) and Community Forests International (CFI)

**Budget:** EUR 5 005 449

**EU Contribution:** 4 500 000

**Duration:** 2020 - 2024

## BACKGROUND

Horticulture is one of the fastest growing sub-sectors in Tanzania and is dominated by smallholder farmers, offering opportunities to bolster the country’s national economy while directly improving the incomes of a broad segment of the population.

Despite recent progress, low agricultural productivity and production in Zanzibar coupled with the low nutritional content of the majority of food that is produced locally, means the nutritional needs of the local population are not met. As the adverse impacts of climate change render traditional horticulture more tenuous in this vulnerable island region, nutrition insecurity is further exacerbated. Gender inequality and the associated lack of women’s economic agency seriously impedes both women’s rights to independence and the region’s wider prosperity and resilience.



## AGRI-CONNECT

Supporting Value Chains for  
Shared Prosperity



## PROJECT DETAILS

The project more specifically aims at increasing the value and volume of high-quality products to markets from small-scale farmers of the horticulture sector in Zanzibar, both Unguja and Pemba islands. VIUNGO project activities will also improve access to nutritious foods by training smallholder farmers, particularly women, to grow diverse and rich crops in innovative climate-smart horticulture systems.

### Key activities:

- Connect value chain actors and policy makers to improve policy frameworks and collaboration.
- Train smallholder farmers and extension officers in Climate Smart Agriculture (CSA), Good Agricultural Practices (GAP), Integrated Pests and Disease Management (IPM) and post-harvest storage and handling.
- Provide small scale mechanisation and appropriate technology.
- Establish processing hubs in key locations, which foster public and private ventures in horticulture.
- Facilitate marketing, trade and enterprise development.
- Support Village Savings and Loan Associations (VSLAs) to forge ties with formal banking institutions and access to finance.

## EXPECTED RESULTS

**By the end of the project, the following four main results are expected to be achieved:**

- Multi stakeholder collaboration for inclusive economic growth in the horticulture subsector is increased.
- Climate-smart horticulture productivity and production increased.
- Small-scale horticulture farmers' food and nutrition security improved.
- Horticulture value addition, marketing, and enterprise increased.

### Beneficiaries:

The project will reach **57,974** direct beneficiaries with at least **55%** women and girls and **33%** youth.

Delivering impact in key growing regions on both **Pemba and Unguja** islands.

- ✓ **70%** of beneficiaries improve their income
- ✓ **35%** increase in the value of domestic trade
- ✓ **20%** increase in the value of international trade

## PARTNERS



## CONTACTS

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