



## **THE COMPETITION RULES AND REGULATIONS**

### **1. ELIGIBILITY**

- a. The competition is open to young people across ASEAN, who are 18-25 years old and citizens of one of the 10 ASEAN Member States: Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore, Thailand, or Vietnam.
- b. One person is allowed to submit a maximum of 3 (three) entries.
- c. Only individual entry is accepted. Collaboration or group art is not eligible.

### **2. DESIGN**

- a. The design must encapsulate the EU-ASEAN relations and/or cooperation and will be used for the EU-ASEAN Run in May 2017.
- b. Design must be completely original. Images that have been submitted to other competitions or artwork that has been previously exhibited or sold are not acceptable. We reserve the right to request proof that an entry is the original artwork of the participant and created solely by the participant for this competition. Non-compliance to this rule will result in disqualification of the entry.
- c. Design and artwork must be participant's original concept –plagiarism or “sampling” of any kind is not accepted and will result in disqualification of the entry.
- d. The design cannot contain third party copyright logos or material. Upon submitting an entry to this competition, the participants are solely responsible for any infringement of copyrighted materials.
- e. Artwork deemed inappropriate will be disqualified.

### **3. DESIGN SPECIFICATIONS & SUBMISSION REQUIREMENTS**

- a. Design Specifications:
  - Media: A design with a maximum of 8 (eight) colours to be printed on a yellow colour T-shirt. However, best printing results are achieved with 3 (three) colours only. Design must be suitable for reproduction in cotton and/or jersey fabric.
  - Size: The maximum printing surface is 30 cm x 30 cm and the design cannot go over the seams of the T-shirt, it must fit on the front.
- b. Submission Requirements:
  - Artwork must be submitted in digital media format via email: [euasean40@gmail.com](mailto:euasean40@gmail.com)
  - Size – resolution 300 dpi (minimum).
  - File types accepted: .gif .jpg .png. Participants should be prepared to submit the original Adobe Illustrator or Photoshop file in higher resolution in case the artwork is chosen as a winner.
  - File names should be in the following format: lastname\_title.
  - Artwork must be created at final imprint size.
  - If a participant wishes to use text in the design, it should be in English as the official working language of both, the EU and ASEAN.
  - Entry must include a completed **“Entry Form”** & **“Release and Waiver Form”**.
  - Entries that do not adhere to the rules described above will be disqualified.



#### 4. JUDGING

- a. Winner will be selected based on:
  - Adherence to the theme and rules of the contest
  - Interpretation of the theme
  - Concept
  - Creativity
  - Composition
- b. The decision is final and the winner will be contacted individually.

#### 5. PRIZE

Winner will receive an “Apple Macbook” and 20 T-shirts with his/her own design.

#### 6. DATES

- a. Forms and design files must be submitted no later than **Monday, 20 March 2017** at 12 PM (midnight) (Jakarta Time, GMT+7).
- b. Winner will be announced on **Monday, 3 April 2017**.

#### 7. OTHERS

By submitting a design, participants agree that the Mission of the European Union to ASEAN can present the design – and with the participant's name on it – free of charge on its website, on T-shirts that will be produced, and on any other promotional material or media (such as Facebook, Twitter, Instagram or flyer).

----- φ -----

