

EEAS PRIVACY STATEMENT - DATA PROTECTION NOTICE

FOR THE PURPOSE OF
PROCESSING PERSONAL DATA RELATED TO CAMPAIGN
#WENEEDTOTALKABOUTYEMEN
VIA TALKABOUTYEMEN.EU WEBSITE

1. INTRODUCTION

The protection of your personal data and privacy is of great importance to the European External Action Service (EEAS), including the Delegations of the European Union. You have the right under EU law to be informed when your personal data is processed [e.g. collected, used, stored] as well as about the purpose and details of that processing.

When handling personal data, we respect the principles of the Charter of Fundamental Rights of the European Union, and in particular Article 8 on data protection. Your personal data are processed in accordance with Regulation (EU) 2018/1725 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, aligned with Regulation (EU) 2016/679, the General Data Protection Regulation. In this privacy statement you find information about how the EEAS and EU Delegations process your personal data and what rights you have as a data subject.

2. PURPOSE OF DATA PROCESSING: Why do we process your data?

The purpose of the present processing activity is to facilitate the **#WENEEDTOTALKABOUTYEMEN** integrated awareness raising campaign, which aims at giving Yemenis the attention they deserve and push for inclusive political solution to the conflict. The target audiences are the broad international community interested in foreign affairs, the regional audience in the Gulf and the Yemen diaspora.

Description

- The website is hosted by Veedoo on a Digital Ocean server located in Amsterdam.
- It showcases artworks that are displayed at an exhibition (5th of November) and promotion videos
- The visitors of the exhibition can scan QR code shown at the artwork with their mobile phones and land on the website showing more information about the artwork and about the campaign (videos) and download the catalogue of the exhibition
- The URL code is neutral, identical for all visitors and does not contain any additional information (like the source of the link)
- All videos are uploaded on YOUTUBE and therefore those who want to view them have to visit the YouTube site
- Matomo Analytics (<https://matomo.org/>) is used to analyse the performance of the site, for more information please see the privacy policy of Matomo: <https://matomo.org/docs/privacy/>
- Users can share the site URL or the videos using the buttons on the website on their own social media accounts or visit the Twitter, Facebook or Instagram pages of the EEAS via a link
- Users can click on the "contact us" button which opens their own e-mail client and they can give feedback or ask questions through e-mail. Personal data provided in the e-mails are only used to reply. All other feedback will be stored anonymously.

3. DATA PROCESSED: What data do we process?

Clicking on the "contact us" button activates your email software and invites you to send your comments to a specific mailbox.

When you send such a message, the following personal data is collected:

- E-mail address
- Name
- Content of the e-mail

Your email may be forwarded to another service within the EEAS if the team responsible for the mailbox is unable to answer your question. An email will inform you about which service your question has been forwarded to.

If you consent to it, cookies are placed on your device to analyse the performance of the site. You can decide to exclude cookies from your navigation by clicking on the "Do not track" button.

If you watch a video, you are redirected to YouTube. You do not have to sign in to YouTube to watch them. Further information about the processing of your personal data by YouTube can be found on: https://www.youtube.com/intl/en_be/howyoutubeworks/our-commitments/protecting-user-data.

If you click on any "share" button, you can share content using your own social media account. You can also visit the [Twitter](#), [Instagram](#), [Flickr](#) and [Facebook](#) pages of the EEAS. You can find information how these social media providers process your personal data on the [Twitter](#), [Flickr](#), [Facebook](#), [Instagram](#) privacy pages.

4. DATA CONTROLLER: Who is entrusted with processing your data?

The data controller determining the purpose and the means of the processing activity is the European External Action Service (EEAS). The EEAS Division entrusted with managing the personal data processing under the supervision of the Head of Division is the following organisational entity:

SG.AFFGEN.6 - Strategic Communications 1 Communications Policy & Public Diplomacy Division

5. RECIPIENTS OF THE PERSONAL DATA: Who has access to your data?

The recipients of your data may be

- EEAS assigned staff – STRATCOM 6/7
- EUROCONNEXT, the company developing the website (to the analytics data)

Personal data is not intended to be transferred to a third country or an international organisation, except where necessary for providing access to recipients as described above. In case of international transfers appropriate safeguards are ensured in accordance with Chapter V of Regulation (EU) 2018/1725. The given information will not be communicated to third parties, except where necessary for the purposes outlined above.

6. ACCESS, RECTIFICATION AND ERASURE OF DATA: What rights do you have?

You have the right of access to your personal data and the right to correct your inaccurate, or incomplete personal data taking into account the purpose of the processing. The right of rectification can only apply to factual data processed. Under certain conditions, you have the right to ask the deletion of your personal data or restrict their use as well as to object at any time to the processing of your personal data on grounds relating to your particular situation. We will consider your request, take a decision and communicate it to you without undue delay and in any event within one month of receipt of the request. That period may be extended by two further months where necessary. For more detailed legal references, you can find information in Articles 14 to 21, 23 and 24 of Regulation (EU) 2018/1725. In specific cases, restrictions under Article 25 of the Regulation may apply. If you wish to exercise your rights or have questions concerning the processing of your personal data, you may address them to the Data Controller via the functional mailbox:

WEBSITE@eeas.europa.eu

7. LEGAL BASIS: On what grounds we collect your data?

The processing of personal data related to the "Campaign #WENEEDTOTALKABOUTYEMEN" organised by the EEAS is necessary for the performance of a task carried out in the public interest [Article 5(1)(a) of Regulation (EU) 2018/1725], as mandated by the Treaties, in particular by articles 5, 11, 20, 21-40, 42, 43 of the Treaty on European Union (TEU) and 2 (4) and (5), 205, 220-221, 326 – 334 of the Treaty on the Functioning of the European Union (TFEU).

Further legal reference: Council Decision of 26 July 2010 establishing the organisation and functioning of the EEAS (2010/427/EU) – OJ L 201, 3/8/2010, p. 30.

8. TIME LIMIT FOR DATA STORED & SECURITY MEASURES: For what period and how we process your data?

Correspondence is kept for a maximum period of 3 years or the period mandated by the Common Retention List of the EEAS. Analytics results are only kept in an anonymous format.

Security of data: Appropriate organisational and technical measures are ensured according to Article 33 of Reg. (EU) 2018/1725. The collected personal data are stored on servers that abide by pertinent security rules. Data is processed by assigned staff members. Access to specific files requires authorisation. Measures are provided to prevent unauthorised entities from access, alteration, deletion, disclosure of data. The server is fully protected with end-to-end encryption that ensures that all data in transit is protected and encrypted with HTTPS protocol, preventing access to data during transfer from one system to another. General access to personal data is only possible to recipients using an industry standard Two-Factor Authentication. Physical copies of personal data are stored in a properly secured manner.

Specific security measures : The server is fully protected and encrypted with HTTPS protocol.

9. EEAS DATA PROTECTION OFFICER: Any questions to the DPO?

If you have enquiries you can also contact the EEAS Data Protection Officer at data-protection@eeas.europa.eu.

10. RECOURSE

You have, at any time, the right to have recourse to the European Data Protection Supervisor at edps@edps.europa.eu.