





# **Contracting Authority:** European Commission

Reference: CSO-LA/2016/378/97

Project: The Trailblazer Program: Skills Development and Social Entrepreneurship for High School & Post-Secondary Youth

Lead Applicant/Project Coordinator: enke: Make Your Mark Co-Applicant: Operation Hope South Africa

> Annex VI – Final Narrative Report 14 December 2016 – 31 December 2019

Submitted: 01 June 2020 (with permission)

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# LIST OF ACRONYMS USED IN THE REPORT

- enke enke: Make Your Mark, the lead applicant and project coordinator
  - EU European Commission
- N/A Not applicable responses required/requested are not applicable to this action
- OHSA Operation Hope South Africa, the co-applicant
- Trailblazer Program Short title of the Action
  - IP Ignition Program
  - TP Trailblazer Program
  - Y1 Year 1
  - Y2 Year 2
  - Y3 Year 3

## 1 DESCRIPTION

Name of Coordinator of the Grant Contract:	enke: Make Your Mark
Name and title of the contact person:	Ms. Rufaro Mudimu Chief Executive Officer of enke: Make Your Mark
Name of beneficiary(ies) and affiliated entity(ies) in the Action:	enke: Make Your Mark Operation HOPE South Africa
Title of the Action:	The Trailblazer Program: Skills Development and Social Entrepreneurship for High School and Post-School Youth
Contract number	CSO-LA/2016/378/974
Start date and end date of the Action:	14 December 2016 – 31 December 2019
Target country(ies) or region(s):	South Africa
Final beneficiaries &/or target groups (including numbers of women and men):	<ul> <li>1174 young people between the ages of 15 – 30.</li> <li>613 women</li> <li>343 men</li> </ul>
Country(ies) in which the activities take place (if different from 1.7):	N/A

# 2 ASSESSMENT OF IMPLEMENTATION OF ACTION ACTIVITIES

## 2.1 EXECUTIVE SUMMARY OF THE ACTION

With the support from the European Commission, enke: Make Your Mark (Lead Applicant/Project Coordinator) and Operation HOPE South Africa (co-applicant) implemented the Trailblazer Program: Skills Development and Social Entrepreneurship for High School and Post-secondary (referred to as Trailblazer Program).

The project action equipped youth (ages 15-30 years old) to be active citizens that have the skills and capacity to engage with socio-economic activities and have a sense of self-worth, purpose, awareness and social responsibility, which will enable them to actively contribute to more inclusive and sustainable growth.

The European Union provided 68% of the funding for project implementation.

#### IN THIS REPORT

This is the final narrative report for this Project Action, and covers the whole implementation period 14 December 2016 - 31 December 2020.

We have completed training activities for high school and post-secondary youth for Year 1 to Year 3 under this project action. We are proud to report that we exceeded the target number of youth trained, equipping a total of 1174 youth with the leadership, entrepreneurial and financial literacy skills training intended with this project.

Our actual vs target numbers reached for this project action is summarised as follows:

	<b>Target</b> (Updated as of Interim Report Y2)		Actuals Achieved (Final Report on Project Action)	
Year 1	High school youth	225	High school youth	209
Dec 2016 - Aug 2017	Post-secondary youth	55	Post-secondary youth	46
	Total Y1	280	Total Y1	255
Year 2	High school youth	350	High school youth	346
Sept 2017 - Aug 2018	Post-secondary youth	90	Post-secondary youth	86
	Total Y2	440	Total Y2	432
Year 3	High school youth	350	High school youth	403
Sept 2018 - Dec 2019	Post-secondary youth	90	Post-secondary youth	84
	Total Y3	440	Total Y3	487
Total Whole Project Y1-Y3	All Youth Trained	1140	All Youth Trained	1174

## 2.1.1 Summary of Objectives & Intervention Logic

The project action was designed to solve the problem by promoting active citizenship, social entrepreneurship and innovation through accessible training and support for youth in school (The Trailblazer Program) and post-school (The Ignition Program). The objectives of the project action were:

- 1. **Mobilise and engage young people to take action on issues that affect their lives:** provide youth 15-25 years old with training, inspiration and support to identify and act on socio-economic issues within their contexts, thereby practicing active citizenship.
- 2. Increase the chances of success of young people in the labour market: accomplished by increasing the non-cognitive and essential life skills of youth, which research shows contributes to

increasing the likelihood of success beyond school by enabling youth to identify and access postschool opportunities

The intervention logic has largely proved to valid i.e., that developing both practical skills along with transferable social and emotional skills (including social responsibility) will enable young people to successfully make an impact on their communities by implementing social action projects. The longer term impact of creating active citizens who engage in socio-economic activities – such as employment and training - cannot be shown within the timeframe of this grant, however, from previous longitudinal studies, the activities associated with the intervention logic hold true. Therefore, it's reasonable to assume that the foundations have been laid as outlined in the proposal document.

## 2.1.2 Modification to Logframe Matrix

Possible changes to the log frame include a slight rewording of the impact to include 'use' of skills, and a better alignment of indicators and targets, but in general the results of this grant period indicate success in the building long-term changes, and therefore no large-scale changes to the intervention logic are needed.

The variance between target and actual numbers of people trained in Y1 to Y3 is due to attrition rates for program participation, which are outlined in detail in the section Updated Logical Framework, Notes on Deviations (Section 2.4.1.). These attrition rates have had an impact on the output targets of the number of youth trained, specifically for the Ignition Program. We were successful in making up for Y1 and Y2 attrition for high school youth participation, but were unsuccessful in doing so for the post-secondary youth programming. Therefore cumulative outputs were exceeded through the high school intervention.

There were a few changes made to the implementation activity plan, with permission from the relevant parties. These changes to planned implementation in provinces over the 3 year period were as follows:

- With permission, at the end of Y1, all Free State intakes for Y2 and Y3 moved to be implemented in Y2 (December 2017 and July 2018) due to receipt of additional financing (from other sources) to implement programs in the Free State in 2017 and 2018 only. As a result, for capacity purposes, Limpopo Y2 intake moved to take place in Y3 (December 2018). This did not cumulative impact numerical targets, just activity planning.
- Per Note on Y2 changes above, Limpopo Y2 and Y3 intakes moved to take place in Y3 (December 2018 and July 2019), to accommodate changes for the Free State intake and maintaining operational capacity for implementation.
- The above changes to implementation activity in the target provinces did not affect numerical targets that were set for each Province for the project action.

More detailed explanation on the above has been provided in Section 2 Results and Activities.

## 2.1.3 About the Project Partners

This is a collaborative effort of two (2) South African youth development organisations - enke: Make Your Mark and Operation HOPE South Africa. The organisations merged their expertise, skillsets and programs to create an impactful solution to the issues that affect youth. Both organisations share the common motivation of building a society that is more socially and economically inclusive. We both believe that promoting social entrepreneurship and innovation in youth is a powerful way to reduce inequality whilst equipping young people for success in their future endeavors (in the workplace and in education).

#### Lead Applicant & Project Coordinator

**enke:** Make Your Mark (enke) is a leadership development organization that generates and incubates youth-led social impact. We run holistic development programmes that pass on the skills and belief systems that enable young people to become the change they seek in the world. Our name "enke" is derived from the SeTswana word for "ink" and the SeSotho word for "take it", reflecting our philosophy and work to empower young leaders to become the authors of their futures by leading change in their communities (making their mark). Our leadership development programmes provide young people with theoretical and practical skills that make it possible for them to become effective leaders in their communities – people who have the desire and ability to identify and access opportunities for a more positive future. Enke: Make Your Mark was the lead applicant and coordinator for this project action (find out more <a href="https://enke.co.za">https://enke.co.za</a>).

#### **Co-Applicant**

**Operation HOPE South Africa** (HOPE SA) is part of Operation HOPE Inc.<sup>1</sup>, a leading global provider of financial dignity education and economic empowerment programs for low income or moderate income youth, individuals and families in underserved communities. HOPE South Africa had two Youth Empowerment Programs that focussed on learners in High Schools – Banking On Our Future and HOPE Business in a Box. Through these interventions, HOPE's goal was to have young people change the conversations they have about money and finances, and encouraged the entrepreneurship potential in each participant to work towards a dignified life and career. HOPE SA was the co-applicant and implementation partner for this project action.

## 2.1.4 KEY INDICATOR RESULTS SNAPSHOT (WHOLE PROJECT)

1174	Youth trained – 956 high school youth and 218 post-secondary youth
63%	Youth trained were female.
594	Community Action Projects implemented by high school youth as individuals and in groups
44,210	Secondary beneficiaries (people benefiting from community action projects of high school youth)
23	Projects received enke: Incubator Fund grants. R50,688 distributed to Community Action Projects
30%	Improvement in financial literacy knowledge across the program
52%	Of participants reported an increase in resilience
69%	Of participants report increased frequency of social action
53%	Of participants report improved social and emotional skills

## 2.2 RESULTS AND ACTIVITIES

## 2.2.1 RESULTS

We are happy to report that we were able to meet overall majority of our targets, as well as start to see progress toward the ultimate impact of young people becoming active citizens and engaging in socioeconomic activities.

During Y3, we have been able to meet targets from Y1-Y2 Trailblazer Program that we were not able to meet previously – meaning our Y3 has exceeded our expectations. We are proud of the fact that we were still able to ensure all targets were achieved at a high quality of delivery, and the intervention is already yielding results.

<sup>&</sup>lt;sup>1</sup> In 2018, Operation HOPE Inc made the strategic decision to close the Operation HOPE South Africa office to concentrate on operations in the United States. Operation HOPE Inc. remained committed to fulfilling all remaining obligations in South Africa, in particular, its partnership with enke: Make Your Mark. During this time Operation HOPE South Africa operated with a skeletal staff and trained partner organisations such as enke on how to deliver the financial literacy curriculum to their participants. Operation HOPE South Africa office was officially closed at the end of December 2019. Operation HOPE Inc believes it has empowered enke and other South African organisations to continue providing financial literacy training to participants in their various programs. This operational change for the co-applicant did not have a substantive impact on the project action or budget as agreed upon actions were completed within the project period.

Participants in the intervention have reported an increase in financial literacy, and were able to complete their social responsibility endeavours. Additionally, participants, parents, schools, and community members interviewed during site visits reported experiencing a positive change in learners who attended the training programs. Overall, the program has had the desired impact on both the participants, and the beneficiaries (schools and community members).

## 2.2.1.1 <u>Report on Main Outcome</u>

# Outcome (Oc) – Young people, 50% being women, are mobilised and engaged to take action on socio-economic issues affecting their lives as well as having improved chances of success in the labour market through an increase in life, non-cognitive and financial skills

Our main outcome has a number of success indicators, the results of which are presented in the table below. Overall, the Trailblazer Program trained 956 learners from all provinces through eight intakes. The initial target for this outcome of 50% women was exceeded with 64% of all participants being female.

The Trailblazer Program saw high levels of learners starting and completing social action projects, with 2019 being a particularly impactful year, having a 1:56 ratio for secondary beneficiaries (meaning every 1 trailblazer effected approximately 56 people with their social action project). As discussed later, there is significant variation across years and provinces. Overall, 77% of Trailblazers started social action projects and 81% of those completed them (including those continuing post-program). This is a key success indicator for the program and represents strong impact.

The Program also seeks to build the social and emotional skills of participants in order to improve their ability to be successful in future life endeavours. To this end, the Program saw an improvement in social responsibility, but a varied change in resilience and emotional intelligence between intakes. As noted elsewhere, negative changes in these measures are not necessarily reflective of decrease in personal resilience or emotional intelligence, but may rather reflect a greater understanding and honesty of the concepts and the self. Both of which as positive outcomes in another form. Due to this discrepancy in interpretation however, future indicators of non-cognitive growth will require either a new measurement instrument or removing it from the outcome.

In all cases, there was substantial improvement in financial literacy among Trailblazers with a percentage increase in their post-test scores of between 23 - 40 percent. It is of course, too early to know how this improved skill set however there is ample research to suggest that social entrepreneurs – and South African youth in particular – are lacking in basic financial and money management skills.

In the Ignition Program – the post-school Program – 218 people were trained in skills that aim to improve their ability to facilitate and coach young people, and improve their social and emotional skills. In year one, 52% of participants reported a greater understanding of social capital, and reported an increase in the breadth of their networks, however, measuring changes in social and emotional competencies and social capital was not done in Y2 and Y3 due to a desire to revise the questions and harmonise across enke programs. This has now been done, but due to this its possible to compare baseline to endline. At the end of each intake/Forum 100% of Igniters were in education, employment or training which exceeds the 80% target, however this is perhaps a false positive due to the fact that Ignition Program participants are drawn from Universities.

## 2.2.1.2 Output 1.1. (Op 1.1.) – Youth practice social action

The basis for beginning a social action project within the Trailblazer Program is the social action plan. This is a done as one of the last activities at Forum, and consolidates the thinking and planning skills developed during the 5 days. Social action project plans were handed-in to Igniters and a result of 100% is usually achieved. This did not discount the fact that a proportion of Trailblazers changed their projects after returning home, but in the first instance, this output indicator has been achieved.

We have noted over the years that one of the biggest hurdles to social action is starting and for that reason, a key indicator of success for the Program is the proportion of participants who manage to start their projects. Further, those that managed to fully implement their social action project plans were counted as success in the completion indicator as this is a marker of being able to overcome numerous

hurdles, indicate successful attainment of new skills such that a social impact is felt. Across the grant period, 77% of Trailblazers started a project, and 81% of those successful completed that project (completion indicator). This number also includes those Trailblazers whose social action projects will be continuing after the life of the program and no longer require the support of enke.

There was however significant differences between provinces and years. For example, the conversion rate in Limpopo went from 88% in 2017 to 62% in 2019. A suggested reason for this may be the increasing number of participants from rural schools who struggle to access the necessary resources a) implement their CAP and b) communicate the results of it to the TST. The next intakes in Limpopo will need to trial a modified type of support in order to overcome some of the challenges faced by young people in very rural South Africa.

#### Ignition Program (IP) participants volunteer to train and support TP

218 Igniters were trained across the three years. In the first two years, targets were met, however in 2019, student protests at universities affected the attendance of some university students at the April intake of Ignition. Although we had learnt to oversubscribe training events, it seemed that many students were unable to attend do to both the shifting academic calendar (resulting from protests and university closure) or financial difficulties.

However, each cohort of post-secondary school program (Igniters) yielded sufficient new candidates for Forum (20 needed for each Forum), and over 95% turned-up to Forum and delivered training to Trailblazers.

## 2.2.1.3 Output 1.2. (Op 1.2.) – Youth receive recognition for their social actions

As an indicator of engagement and commitment to the program, and in order to participate in the reflection and recognition component of the program, qualifying for and attending the Trailblazer Program Celebration event was tracked. Across the grant period approximately 70% qualified for and attended the Celebration Event, exceeding the target of 50%. This demonstrates a high level of engagement with, and commitment to, the program.

## 2.2.1.4 <u>Output 1.3. (Op.1.3.) - Youth receive training in the Trailblazer Program (TP) &</u> <u>Ignition Program (IP)</u>

Numbers recruited and trained on the Trailblazer Program exceeded the target of 900 (final number was 956) this was achieved by increasing the numbers in the final three intakes, after responding to the trend of 10% dropout rates and thus oversubscribing each intake.

## 2.2.1.5 <u>Output 1.4 (Op.1.4.) - Youth are trained on financial literacy and financial</u> <u>dignity</u>

Co-applicant partner Operation Hope ran training with Trailblazers in all eight intakes, ie, 956 participants. The results of this was a minimum 23% increase in financial skills under the Banking on Our Future curriculum – skills included: Banking, Budgeting, Saving, Investments, Entrepreneurship, and Financial Esteem and Developing a Spending Plan.

Further, these skills were considered especially relevant to the 23 Incubator Fund recipients who were able to successfully plan and implement a small budget in order to run their social action projects.

## 2.2.2 ACTIVITIES

In the table below we have detailed the activities that have taken place for the Project Action. Note that the majority of planned activities with minor adjustments across all 3 years of the project action.

Activities	Means
A.1.1.1. Pre-	- Hire staff: Majority of planned staff hiring took place, with the exception of M&E Coordinator as it was difficult to arrange finding
implementation	a suitable candidate due to other personnel changes.
	- Event Preliminary Logistics: All dates for the project's training events and activities were confirmed and signed off by March
(relates to Op. 1.3., Op.1.4.)	2017, March 2018 and March 2019. The schedule was as follows:
	Osusa (7) lauitian Desenan Tasiaina Detes ets usens held
	<ul> <li>Seven (7) Ignition Program Training Retreats were held</li> <li>V1 Limpone and Free State Intel/con 10, 12 April 2017</li> </ul>
	<ul> <li>Y1 Limpopo and Free State Intakes – 10 - 13 April 2017</li> <li>X2 Free State Intake – 14 - 17 September 2017</li> </ul>
	<ul> <li>Y2 Free State Intake – 14 - 17 September 2017</li> <li>Y2 Northern Cape Intake – 12 – 15 April 2018</li> </ul>
	<ul> <li>Y2 Limpopo Intake - 13 – 16 September 2018</li> </ul>
	<ul> <li>Y3 Free State Intake – 12 – 15 April 2018</li> </ul>
	<ul> <li>Y3 Limpopo Intake – 22 – 26 April 2019</li> </ul>
	<ul> <li>Y3 Northern Cape Intake - 22 – 26 April 2019</li> </ul>
	<ul> <li>Eight (8) Trailblazer Program Training Retreats (enke: Forum)</li> </ul>
	<ul> <li>Y1 Limpopo Intake – 1-5 July 2017</li> </ul>
	<ul> <li>Y1 Free State Intake – 10-15 July 2017</li> </ul>
	<ul> <li>Y2 Free State Intake – 10 – 15 December 2017</li> </ul>
	<ul> <li>Y2 Northern Cape Intake – 7 – 12 July 2018</li> </ul>
	<ul> <li>Y2 Limpopo Intake – 13 – 18 December 2018</li> </ul>
	<ul> <li>Y3 Free State Intake – 7 – 12 July 2018</li> </ul>
	<ul> <li>Y3 Limpopo Intake – 1 – 6 July 2019</li> </ul>
	<ul> <li>Y3 Northern Cape Intake - 1 – 6 July 2019</li> </ul>
	Venue confirmation: Venues were confirmed and signed off by May 2017, May 2018 and May 2019 as follows:
	<ul> <li>Ignition Program Training Retreats</li> </ul>
	<ul> <li>Y1 Limpopo and Free State Intakes – HeronBridge Retreat Centre, Johannesburg, Gauteng</li> </ul>
	<ul> <li>Y2 Free State Intake – Kingshaven Retreat Centre, Bloemfontein, Free State</li> </ul>
	<ul> <li>Y2 Northern Cape Intake - Kingshaven Retreat Centre, Bloemfontein, Free State</li> </ul>
	<ul> <li>Y2 Limpopo Intake - Maranatha Retreat and Conference Centre</li> </ul>
	<ul> <li>Y3 Free State Intake - Kingshaven Retreat Centre, Bloemfontein, Free State</li> </ul>

Activities	Means
	<ul> <li>Y3 Limpopo Intake - Golden Sands Lodge, Gauteng</li> </ul>
	<ul> <li>Y3 Northern Cape Intake - Golden Sands Lodge, Gauteng</li> </ul>
	<ul> <li>Trailblazer Program Training Retreats (enke: Forum)</li> </ul>
	<ul> <li>Y1 Limpopo Intake – Maranatha Retreat &amp; Conference Centre, Johannesburg, Gauteng</li> </ul>
	<ul> <li>Y1 Free State Intake – The Central University of Technology, Bloemfontein, Free State</li> </ul>
	<ul> <li>Y2 Free State Intake – The University of the Free State, Bloemfontein, Free State</li> </ul>
	<ul> <li>Y2 Northern Cape Intake – Hoerskool Upington</li> </ul>
	<ul> <li>Y2 Limpopo Intake – Pax College, Limpopo</li> </ul>
	<ul> <li>Y3 Free State Intake – Louis Botha Technical High School</li> </ul>
	<ul> <li>Y3 Limpopo Intake – Capricorn High School, Limpopo Polokwane</li> </ul>
	<ul> <li>Y3 Northern Cape Intake - Hoerskool Upington</li> </ul>
	<ul> <li>Transport confirmation: All transport was confirmed and finalised by June and November 2017, June and November 2018 and June 2019. Transport service providers included:</li> </ul>
	<ul> <li>Long distance transport: Intercape, Greyhound, City Bug, Translux</li> </ul>
	• Private transport shuttles: Pogiso Tours and Travel, JR Maxi Taxis, Gauteng Coaches, Groernewald Shuttle Services,
	LGM Logistics (pty) ltd, and Uber.
	- Participant Recruitment & Selection:
	<ul> <li>Ignition Program:</li> </ul>
	<ul> <li>Y1 Limpopo &amp; Free State Combined Intake – 115 Applications received</li> </ul>
	<ul> <li>Y2 Free State Intake – 140 Applications received</li> </ul>
	<ul> <li>Y2 Northern Cape Intake, Y2 Limpopo Intake and Y3 Free State Intake – 293 Applications received</li> </ul>
	<ul> <li>Y3 Northern Cape Intake and Y3 Limpopo Intake – 163</li> </ul>
	<ul> <li>Trailblazer Program:</li> </ul>
	<ul> <li>Y1 Limpopo Intake – 115 Applications Received</li> </ul>
	<ul> <li>Y1 Free State Intake – 150 Applications Received</li> </ul>
	<ul> <li>Y2 Free State Intake – 175 Applications Received</li> </ul>
	<ul> <li>Y2 Northern Cape Intake – 125 Applications Received</li> </ul>
	<ul> <li>Y2 Limpopo Intake – 224 Applications Received</li> </ul>
	<ul> <li>Y3 Free State Intake – 151 Applications Received</li> </ul>
	<ul> <li>Y3 Limpopo Intake – 190 Applications Received</li> </ul>
	<ul> <li>Y3 Northern Cape Intake – 190 Applications Received</li> </ul>

Activities	Means
	- Participant Selection:
	<ul> <li>Ignition Program:</li> </ul>
	<ul> <li>Y1 Limpopo &amp; Free State Combined Intake – 60 youth selected for training</li> </ul>
	<ul> <li>Y1 Free State Intake – 43 youth selected for training</li> </ul>
	<ul> <li>Y2 Free State Intake – 30 youth selected for training</li> </ul>
	<ul> <li>Y2 Northern Cape Intake – 28 youth selected for training</li> </ul>
	<ul> <li>Y2 Limpopo Intake – 33 selected for Training</li> </ul>
	<ul> <li>Y3 Free State Intake – 30 selected for Training</li> </ul>
	<ul> <li>Y3 Limpopo Intake – 30 selected for Training</li> </ul>
	<ul> <li>Y3 Northern Cape – 30 selected for Training</li> </ul>
	<ul> <li>Trailblazer Program:</li> </ul>
	<ul> <li>Y1 Limpopo Intake – 110 youth selected</li> </ul>
	<ul> <li>Y1 Free State Intake – 130 youth selected</li> </ul>
	<ul> <li>Y2 Free State Intake – 130 youth selected</li> </ul>
	<ul> <li>Y2 Northern Cape Intake – 110 youth selected</li> </ul>
	<ul> <li>Y2 Limpopo Intake - 140 youth selected</li> </ul>
	<ul> <li>Y3 Free State Intake – 130 youth selected</li> </ul>
	<ul> <li>Y3 Limpopo Intake – 150 youth selected</li> </ul>
	<ul> <li>Y3 Northern Cape Intake – 150 youth selected</li> </ul>
	- Program Contributor Recruitment: Program contributors include high profile inspirational individuals who were invited to be
	speakers and panellists at the Forum. Contributors during this project action included:
	<ul> <li>Y1 Limpopo Intake – 2 Speakers, 15 Panelists. Inspirational Speakers were:</li> </ul>
	<ul> <li>Seth Mazibuko, Leader in the 1976 Soweto Student Protests; Chairman of the June 16<sup>th</sup> Youth Foundation</li> </ul>
	<ul> <li>Murendeni Mafumo, Founder &amp; CEO of Kusini Water</li> </ul>
	<ul> <li>Y1 Free State Intake – 3 Speakers, 12 Panelists. Inspirational Speakers were</li> </ul>
	<ul> <li>Silindile Mncube,</li> </ul>
	<ul> <li>Lebang Nong, Founder &amp; CEO of Go Maths and Katleho Pele Education Foundation</li> </ul>
	<ul> <li>Dr. Tiisetso Lephoto, 2017 Women in Science Award Winner, and COO of Go Maths and Katleho Pele</li> </ul>
	Education Foundation
	<ul> <li>Y2 Free State Intake – 2 Speakers, 12 Panelists. Inspirational Speakers were</li> </ul>
	<ul> <li>Lilly Rose Beckett, Radio Personality &amp; Motivational Speaker</li> </ul>
	<ul> <li>Seth Mazibuko, Chairman of the June 16<sup>th</sup> Youth Foundation</li> </ul>
	<ul> <li>Y2 Limpopo Intake – 2 Speakers, 13 Panelists. Inspirational Speakers were</li> </ul>
	<ul> <li>Graeme De Bruyn, CEO of The Influence Company</li> </ul>

Activities	Means		
	Emmanuel Bonoko, Founder & CEO of Bonoko Industries		
	<ul> <li>Y2 Northern Cape Intake – 1 Speakers, 9 Panelists. Inspirational Speaker was</li> <li>Graeme De Bruyn, CEO of The Influence Company</li> </ul>		
	<ul> <li>Y3 Free State Intake – 2 Speakers, 14 Panelists. Inspirational Speakers were</li> <li>Nthabeleng Modiko, former captain South African Women's National Team and Head Coach of Wits University Football Club Women's Team</li> <li>Seth Mazibuko, Chairman of the June 16<sup>th</sup> Youth Foundation</li> </ul>		
	<ul> <li>Y3 Limpopo Intake – 2 Speakers, 03 Panelists. Inspirational Speakers were</li> <li>Graeme De Bruyn, CEO of The Influence Company</li> <li>Dr. Shakira Choonara, Public Health Activist &amp; Member of African Union Youth Advisory Council</li> </ul>		
	<ul> <li>Y3 Northern Cape Intake – 2 Speakers, 04 Panelists. Inspirational Speakers were</li> <li>Lesego Ndala, enke Alumnus and Monitoring &amp; Evaluation Specialist, Tshikululu Social Investments</li> <li>TT Mbha, Property Investment Maverick and CEO of Black Real Estate</li> </ul>		
	- <b>Collaborative partner recruitment:</b> We partnered with a total of 41 community-based organizations and schools to form collaborative partnerships that assisted with the recruitment and support of participants in our programs. Comprehensive list of partners is available in Report Section 3.5.3 List of Partner Organisations.		
	<ul> <li>Program delivery scheduling and logistics: All scheduling and logisitcs were confirmed within 30 days of programmatic event implementation. These were recorded in the following documents         <ul> <li>Program Backstage Schedule x 16</li> <li>Program Transport Schedule x 16</li> <li>Program Delivery Notes x 8</li> </ul> </li> </ul>		
A.1.1.2. Training Retreats i) Post-secondary youth training retreat (Ignition Training Retreat (IP)	i) Post-secondary youth training retreat (Ignition Training Retreat (IP): The Ignition Program Training Retreats (IPTR) – The Ignition Program is kicked off with the Ignition Program Training Retreat, a 4-day intensive residential training where participants receive training and gain key skills such as leadership, self-awareness, presentation, communication, and facilitation.		
ii) High school youth training retreat (Trailblazer Training at the enke: Forum) (TP)	<ul> <li>Over the 3 years of project implementation, five (5) IPTRs were held as follows:         <ul> <li>Y1 Limpopo &amp; Free State Intakes Combined Training: Training for 46 youth was held from 10-15 April at the HeronBridge Retreat Centre, Johannesburg, Gauteng.</li> <li>Y2 Free State Intake: Training for 27 youth was held from 14-17 September at the Kingshaven Retreat Centre, Bloemfontein, Free State</li> </ul> </li> </ul>		
(relates to Op. 1.3.)			

Activities	Means
	<ul> <li>Y2 Limpopo Intake: Training for 30 youth was held from 13 - 16 September at Maranatha Retreat and Conference Centre, Gauteng.</li> </ul>
	<ul> <li>Y2 Northern Cape &amp; Y3 Free State Intakes Combined Training: Training for 58 youth was held from 12-15 April at the Kingshaven Retreat Centre, Bloemfontein, Free State.</li> </ul>
	<ul> <li>Y3 Limpopo Intake &amp; Northern Cape Intakes Combined Training: Training for 54 youth was held from 22-26 April at the Golden Sands Lodge, Gauteng</li> </ul>
	<b>ii) High school youth training retreat (Trailblazer Training at the enke: Forum) (TP):</b> The enke: Forum kicks off the Trailblazer Program experience with a 5-day intensive, residential conference that focuses on personal development (emotional intelligence), and practical skills (root-cause analysis, design thinking) to design a project to tackle a social issue they are passionate about. Over the three year course of project implementation, eight (8) enke: Forums took place as follows:
	<ul> <li>Y1 Limpopo Intake: The Limpopo Intake kicked off with the 2017 enke: Forum Limpopo held at the Maranatha Retreat and Conference Centre from 1-5 July. Overall, 128 people were involved in this program event as follows:         <ul> <li>Youth Participants in the Trailblazer Program = 92 high school learners (Grade 10 &amp; 11 learners)</li> <li>Selected Participants in the Ignition Program (delivering training) = 19 post-secondary youth participants</li> <li>Staff &amp; Volunteers = 8 staff and volunteers</li> <li>Program Contributors = 17 people - 15 panellists, 2 speakers</li> </ul> </li> </ul>
	<ul> <li>Y1 Free State Intake: The Free State Intake kicked off with the 2017 enke: Forum Free State held at the Central University of Technology from 10-15 July. Overall, 159 people were involved in this program event as follows:         <ul> <li>Youth Participants in the Trailblazer Program = 117 high school learners (Grade 10 &amp; 11 learners)</li> <li>Selected Participants in the Ignition Program (delivering training) = 20 post-secondary youth participants</li> <li>Staff &amp; Volunteers = 18 staff and volunteers</li> <li>Program Contributors = 14 people - 12 panelists, 2 speakers</li> </ul> </li> </ul>
	<ul> <li>Y2 Free State Intake: The Free State Intake kicked off with the 2017 enke: Forum Free State held at the University of the Free State from 10-15 December. Overall, 173 people were involved in this program event as follows:         <ul> <li>Youth Participants in the Trailblazer Program = 121 high school learners (Grade 10 &amp; 11 learners)</li> <li>Selected Participants in the Ignition Program (delivering training) = 20 post-secondary youth participants</li> <li>Staff &amp; Volunteers = 18 staff and volunteers</li> <li>Program Contributors = 14 people - 12 panelists, 2 speakers</li> </ul> </li> </ul>
	<ul> <li>Y2 Northern Cape Intake: The Northern Cape Intake kicked off with the 2018 enke: Forum Northern Cape held at the Hoerskool Upington from 7-12 July. Overall, 134 people were involved in this program event as follows:         <ul> <li>Youth Participants in the Trailblazer Program = 99 high school learners (Grade 10 &amp; 11 learners)</li> <li>Selected Participants in the Ignition Program (delivering training) = 15 post-secondary youth participants</li> </ul> </li> </ul>

Activities	Means
	<ul> <li>Staff &amp; Volunteers = 10 staff and volunteers</li> <li>Program Contributors = 10 people - 9 panelists, 1 speakers</li> </ul>
	<ul> <li>Y2 Limpopo Intake: Limpopo Intake wrapped up with the 2018 enke: Forum Limpopo held at the Pax College from 13 - 18 December 2018. Overall, 173 people were involved in this program event as follows:         <ul> <li>Youth Participants in the Trailblazer Program = 126 high school learners (Grade 10 &amp; 11 learners)</li> <li>Selected Participants in the Ignition Program (delivering training) = 25 post-secondary youth participants</li> <li>Staff &amp; Volunteers = 07 staff and volunteers</li> <li>Program Contributors = 15 people - 13 panelists, 2 speakers</li> </ul> </li> </ul>
	<ul> <li>Y3 Free State Intake: The Free State Intake kicked off with the 2018 enke: Forum Free State held at HTS Louis Botha from 7-12 July. Overall, 167 people were involved in this program event as follows:         <ul> <li>Youth Participants in the Trailblazer Program = 110 high school learners (Grade 10 &amp; 11 learners)</li> <li>Selected Participants in the Ignition Program (delivering training) = 20 post-secondary youth participants</li> <li>Staff &amp; Volunteers = 11 staff and volunteers</li> <li>Program Contributors = 16 people - 14 panelists, 2 speakers</li> </ul> </li> </ul>
	<ul> <li>Y3 Northern Cape Intake: The Northern Cape Intake kicked off with the 2019 enke: Forum Northern Cape held at the Hoerskool Upington from 1 - 06 July 2019. Overall, 172 people were involved in this program event as follows:         <ul> <li>Youth Participants in the Trailblazer Program = 142 high school learners (Grade 10 &amp; 11 learners)</li> <li>Selected Participants in the Ignition Program (delivering training) = 20 post-secondary youth participants</li> <li>Staff &amp; Volunteers = 05 staff and volunteers</li> <li>Program Contributors = 06 people - 04 panelists, 2 speakers</li> </ul> </li> </ul>
	<ul> <li>Y3 Limpopo Intake: The Limpopo Intake kicked off with the 2019 enke: Forum Limpopo held at Capricorn High School from 01 - 06 July. Overall, 179 people were involved in this program event as follows:         <ul> <li>Youth Participants in the Trailblazer Program = 151 high school learners (Grade 10 &amp; 11 learners)</li> <li>Selected Participants in the Ignition Program (delivering training) = 19 post-secondary youth participants</li> <li>Staff &amp; Volunteers = 05 staff and volunteers</li> <li>Program Contributors = 05 people - 03 panelists, 2 speakers</li> </ul> </li> </ul>
A.1.2.1. Social Action Activities by youth (relates to Op. 1.1.)	i) Trailblazer Program: Community Action Projects The second and most significant component of the Trailblazer Program is the implementation of Community Action Projects (CAP) with Support. Each Trailblazer is asked to commit to running a CAP for nine (9) months. The projects are of their own design, they can decide for themselves what kind of community they would like to implement in (home or school), and can also decide to work individually or with other Trailblazers.

Activities	Means
	Participants were required to submit monthly reports of their progress to enke: Make Your Mark. Reports were used to gauge their progress and support needs. Reporting also encouraged follow-through of the commitment to implement a project. Reports were submitted on the 1st of each month through the media platform that was most accessible to the individual. We recognised that projects were likely to change due to external pressures such as time constraints, academic pressure and family obligations. The CAP Reports allowed us to create the best support mechanisms to help Trailblazers circumvent every challenge and, if necessary, make adjustments to their CAP.
	<ul> <li>The overview of Trailblazer Community Action Projects executed over the three years:</li> <li>The Class of 2017 implemented 186 individual projects and 35 group projects</li> <li>The Class of 2018 implemented 202 individual projects and 37 group projects</li> <li>The Class of 2019 implemented 110 individual projects and 24 group projects.</li> </ul>
	<ul> <li>ii) Ignition Program The social action of youth in the Ignition Program was in volunteering for the enke: Forum and delivering the training content and mentorship of participants in the Trailblazer Program. <ul> <li>Of the 46 youth trained in Y1, 37 were selected to deliver at the enke: Forum.</li> <li>Of the 85 youth trained for Y2 and Y3 activities, 55 were selected to deliver at the enke: Forum.</li> <li>Of the 33 youth trained for Y2, for December intake, 25 were selected to deliver at the enke: Forum.</li> <li>Of the 54 youth trained for Y3, 40 were selected to deliver at the enke: Forums </li> </ul></li></ul>
A.1.3.1. Support of youth social action by implementing organisations	We created and sustained a unique model of support to help Trailblazers overcome the challenges they face as they implemented their Community Action Projects (CAPs). Our support model includes providing moral support and technical guidance over the phone, and via Facebook, SMS, and Whatsapp.
(relates to Op. 1.2.)	Our dedicated Trailblazer Support Team led by the enke: Youth Liaison, touched base as planned with each Trailblazer at least once a month to let them know that they are not alone, and to help them figure out how to navigate the obstacles they're encountering. Through the support and engagement provided by the enke Trailblazer Support Team, youth were coached and supported to create diverse, impactful projects.
A.1.3.2. Incubator fund administration and distribution	Through the enke: Incubator Fund we were able to provide a small amount of seed funding for CAPs that demonstrate high potential for impact and sustainability. Participants who qualified and are awarded the Incubator Fund had access to group coaching sessions on how to maximise the use of the Fund, as well as a refresher on the financial literacy content supported by our implementing partner Operation HopeSA at the enke: Forum.
(relates to Op. 1.1. and Op.1.4.)	We received a total of 44 applications for the Incubator Fund, 23 of which were selected and received a cumulative total of R50,688 (See Section XXX for more detailed breakdown of Incubator Fund supported projects). The activities related to this were as follows:

Activities	Means
	<ul> <li>In Year 1 we received 27 applications to the Incubator Fund. For these 7 applicants, funding was distributed by the end April 2018</li> </ul>
	<ul> <li>In Year 2 we received 10 applications to the Incubator Fund. For these 9 applicants, funding was distributed by the end of June 2018</li> </ul>
	<ul> <li>In Year 3 we received 07 applications to the Incubator Fund. for these 7 applicants, funding was distributed by the end of December 2019.</li> </ul>
A.1.4.1. Trailblazer Celebration Event for High School Youth	At enke a large part of our work is designed to celebrate the achievements and accountability displayed by the young people we work with. All participants who start a project or send in the required number of CAP reports are invited to regional celebration events.
(relates to Op. 1.2.)	The Celebration Event is a combination of reflection and celebration. Participants get to reflect on their leadership journey over the nine months, and hear from their peers about their experiences, and afterwards are joined by family and supporters as they each receive their certificate of completion and letter of recognition.
	<ul> <li>The Celebration Events took place as follows:</li> <li>For the two Y1 intakes took place in May 2018</li> <li>For the one Y2 intake took place in August 2018.</li> <li>For the two Y2-intake took place in May 2019</li> <li>For the one Y2 took place in September 2019</li> <li>For the two Y3 intake took place in February and March 2020</li> </ul>
A.1.4.2. Letters of recognition for Post- Secondary Youth	The Celebration Event is an evening of reflection on the learning and skills development that has happened through the program, and celebration as Igniters graduate into the enke: Alumni Network.
(relates to Op. 1.2.)	<ul> <li>The Celebration Events took place as follows:</li> <li>For Y1 intakes took place in early May 2018 in both Limpopo and the Free State</li> <li>For Y2 intake took place in August 2018</li> <li>For the two in Y2-intake took place in May 2019</li> <li>For the one Y2 took place in September 2019</li> <li>For the two in Y3 intake took place in February and March 2020</li> </ul>
A.2.1.1. Personal Development Curriculum (relates to Op. 1.3.)	<ul> <li>Personal development curriculum was reviewed and updated by May 2017 as planned.</li> <li>Each participant received Personal Development Curriculum to take home, an example of which will be attached in hard copy of this final report.</li> </ul>

Activities	Means
A.2.1.2. Financial literacy curriculum	In this project, and through our collaborative partnership, Operation Hope's Banking on Our Future has been integrated into the enke: Trailblazer and Ignition Program experiences with courses taking place at the training events, specifically the enke: Forum, the kick-off event of the Trailblazer Program.
(relates to Op. 1.4.)	<ul> <li>Operation HOPE delivered its Banking on Our Future course as follows:</li> <li>Year 1 enke: Forums in the Limpopo (1-6 July 2017), Free State (10-15 July 2017) intake sessions and Free State (10 – 15 December 2017).</li> <li>Year 2 enke Forums in the Northern Cape and Free State (7-12 July 2018) and in Limpopo (13 – 18 December 2018)</li> <li>Year 3 enke Forum in the Northern Cape and Limpopo (01 – 06 July 2019)</li> </ul>
A.2.2.1. Monitoring & Evaluation during program engagement	With each intake we visited some of the Community Action Projects across the country. We visited 10% of projects nationally before the Celebration Events, per intake over the three years.These visits are divided into two categories – general site visits and support visits:
(relates to Op. 1.1.)	<ul> <li>General site visits are conducted for projects that are highly impactful. These visits are conducted with the overall aim of creating the networks necessary with the community to ensure project sustainability. Our overall aim is to see these projects adopted by the community and being developed for years to come.</li> <li>Support visits are conducted for projects that require more in-person time. Through support visits, we are able to speak to community members, teachers and beneficiaries to see how to assist the project and get it to convert from an idea to action.</li> </ul>
A.2.2.2. Longitudinal M&E post-program (relates to Op. 1.1.)	The first applicable longitudinal survey was conducted in December 2018, distributed to as many of enke past program participants since 2009. The survey had a total of 245 respondents, of which 5% were program participants from the project action. With such a small sample of youth from the project action, it is not possible to report on outcomes with significance. However, we believe that this activity will become active and have better engagement from 2020 when Longitudinal Tracking of participants related to this Project Action has more of a critical mass for sampling.

## 2.3 PROJECT CONTINUATION & SUSTAINABILITY

We are happy to report that the Trailblazer Program for High School Youth will be continuing after this project action. Through the introduction of this programming in Limpopo, Free State and Northern Cape, we have been able to secure funding to continue implementation in Free State until the end of 2020, and in Limpopo and Northern Cape until the end of 2021. The Project assisted with demonstrating the need for holistic leadership development in these remote and rural areas, as well as the capability and capacity of young people from those areas to engage and create meaningful projects.

The Ignition Program for Post-secondary Youth will be reviewed in terms of accessibility and relevance to continue only being open to youth enrolled in tertiary studies. The refining of this program through the Project Action has started the organisation, enke: Make Your Mark, In developing a more comprehensive facilitator training program, which may be more broadly accessible to youth workers in the local areas.

Beyond the continuation of the programs, all beneficiaries were inducted into the enke: Alumni Network, which already consists of more than 4 300 former participants of enke's programs. The enke: Alumni Network is a mechanism for continued engagement and sharing of opportunities (bursaries, internships or job opportunities) to benefit past program participants. The Alumni Network is also a mechanism through which Trailblazers who have decided to continue their Community Action Projects may be linked to other organisations and opportunities to sustain their work for the long term.

From 2020 we will be fundraising to develop an online platform for enke Alumni to continue growing the skills and accessing opportunities for new socio-economic activities. In January 2020, we confirmed partnership with ZLTO (https://zlto.co), a digital platform that enables young people to earn points and rewards for voluntary work and engaging in self- or enke-designed activities for continued skills development or community action. Through ZLTO our beneficiaries will be able to earn points (that can be converted into airtime, electricity voucher or use at Shoprite to purchase food etc.), while continuing to do good, and also enabling enke to more proactively monitor and evaluate the long-term impacts of program participation.

For Operation Hope South Africa, unfortunately this Project Action was the last activity of the organisation, which will be shutting down due to lack of continued funding of its Banking On Our Future (BOOF and other programs as well as withdrawal of strategic support from its parent organisation. The BOOF content developed for the Project Action has been shared with enke: Make Your Mark and 15 of enke's facilitators were trained to deliver this content through the partnership. Additionally, enke: Make Your Mark will continue to include financial literacy content and skills development as part of the curricula for all its Programs going forward. Although this is not the hoped for situation, we are gratified by the impact of financial literacy training that was achieved in the Project Action, and the long-term impact it will have through enke: Make Your Mark.

# 2.4 RESULTS PER THE LOGICAL FRAMEWORK

Intervention Logic	Indicators	Baseline	Target	Current Value	Source & means of verification	Assumptions
Young people in the target provinces, of which 40% are from peri- urban and rural localities, are active citizens and have the skills and capacity to engage with socio- economic activities	Engagement in socially responsible activities, civic rights and duties.	Percentage score of socio- economic, civic rights participation at the beginning of the Program Number of Program participants	N/A	Positive impact on approx. 27 000 community members	Impact evaluation	
OC.1. Young people, 50% being women, are mobilised and engaged to take action on socio- economic issues affecting their lives as well as having improved chances of success in the labour market through an increase in life, non-cognitive and financial skills	TP - Social action projects started TP - Social action projects completed / ongoing at the end of the program TP - Degree to which social responsibility increases through	Number of youth who complete training.	TP Year 1: 200 Year 2: 350 Year 3: 350 Total = 900 IP Year 1: 60 Year 2: 90 Year 3: 90 Total = 240	TP Year 1: 330 Year 2: 334 Year 3: 292 Total = 957 IP Year 1: 73 Year 2: 91 Year 3: 54 Total = 218	Online survey administered annually. Records kept on web platform. (TP) Monthly social action project reports submitted by program participants. (TP) Site visits (TP)	Young people who are adequately equipped with the skills and capacity to engage with socio-economic activities become active and engaged citizens that are able to positively shape their own future and their communities.
Trailblazer Program (TP) Ignition Program (IP)	program engagement.	Social action projects started	75% of Trailblazers start a project of social action	TP Year 1: 84% Year 2: 79% Year 3: 68%	Training registration forms (TP & IP)	All participants have access to internet

Intervention Logic	Indicators	Baseline	Target	Current Value	Source & means of verification	Assumptions
	<ul> <li>IP - Social and Emotional Survey</li> <li>IP - Employment, Education, Training (EET) Activities.</li> <li>IP - Social capital score</li> <li>IP - Youth are able to identify and access post-school opportunities.</li> <li>To be disaggregated by gender.</li> </ul>	Non-cognitive skill level pre- training	in their community. (TP) 75% of projects started are ongoing or complete at the end of the program. (TP) 80% of Ignition Program participants trained are engaged in EET activities % increase from individual baseline score (TP)	Total = 77%TPYear 1: 84%Year 2: 70%Year 3: 91%Total = 81%100% of IgnitionProgram participantstrained are engaged inEET activitiesY1 and 272% experienced an increase in resilience68% shifted toward a more internalised Locus of Control100% reported an increase in optimism and frequency of engagement with Social Responsibility activitiesY346% experienced an increase in resilience (4% increase across cohort)	enke Non-Cognitive skill pre and post-training surveys (IP) enke Social Capital level pre and post-training surveys (IP)	services for submission of online survey. Participants respond to and complete the survey. All completed surveys are collected and analysed. Each province has youth in the target age range who have the desire and ability to attend the programs We can form partnerships to access these youth. 80% surveys are completed. All completed surveys are analysed.

Intervention Logic	Indicators	Baseline	Target	Current Value	Source & means of verification	Assumptions
		Financial literacy level pre-training	% increase in Financial Literacy across the intake	<ul> <li>65% reported an increase in the frequency of engagement with Social Responsibility actions (21% increase across cohort)</li> <li>51% reported an increase in emotional intelligence (7% improvement across the cohort)</li> <li>2017: 27% 2017/18: 30% 2018: 40% 2019: 23%</li> </ul>	Operation HOPE South Africa pre- and post- program financial literacy survey (TP)	
		Social Capital level pre-training	% increase in social capital across Ignition Program intake	Y1 and 2 52% of participants reported a greater understanding of social capital, and reported an increase in the breadth of their networks Y3: N/A		
		Gender breakdown	50 % Female 50% Male	<b>TP</b> Y1 66 % Female 34% Male		

Intervention Logic	Indicators	Baseline	Target	Current Value	Source & means of verification	Assumptions
				Y2 66% Female 34% Male Y3 60% Female 40% Male		

Intervention Logic	Indicators	Baseline	Target	Current Value	Source & means of verification	Assumptions
<ul> <li>Op. 1.1. Youth practice social action</li> <li>Op.1.1.1. Youth-led social action projects are planned. (TP)</li> <li>Op. 1.1.2. Youth-led social action projects are started. (TP)</li> <li>Op.1.1.3. Post-secondary youth volunteer in the training and support of high school youth. (IP)</li> </ul>	Number of youth who participate in training Social action project plans Trailblazer Program (TP) projects started (conversion) Trailblazer Program (TP) projects completed (completion)	Number of youth who participate in training Social action project forms completed	TP Year 1: 200 Year 2: 350 Year 3: 350 Total = 900 IP Year 1: 60 Year 2: 90 Year 3: 90 Total = 240 90% of participants complete social action project plans.	TP Year 1: 330 Year 2: 334 Year 3: 292 Total = 956 IP Year 1: 73 Year 2: 91 Year 3: 54 Total = 218 Y1 100% of participants completed social action project plans Y2 100% of participants completed social action project plans	Social action project plan forms. Online database report Monthly social action project updates Confirmation emails and forms Site visits of youth-led projects	Participants submit reports on schedule. Participants see value in incubator fund and have an interest to participant in the application process All participants have access to the basic communication technology for support to occur

Intervention Logic	Indicators	Baseline	Target	Current Value	Source & means of verification	Assumptions
				Y3 100% of participants completed social action project plans		
		Social action projects started	75% of Trailblazer Program participants start social action projects	TP Year 1: 84% Year 2: 79% Year 3: 68% Total = 71%		
		Social action projects completed	75% of those who start projects complete them.	TP Year 1: 84% Year 2: 70% Year 3: 91% Total = 81%		
		Number of IP participants who complete the training	75% of IP participants qualify to train TP 50% of post-	94% of IP participants qualified to train TP 87% of post-secondary		
	Ignition Program (IP) participants volunteer to train and support TP		secondary youth participate in the training of High School youth	training of High School youth Y2		
				73% of post-secondary youth participated in the training of High School youth		

Intervention Logic	Indicators	Baseline	Target	Current Value	Source & means of verification	Assumptions
Op.1.2. Youth receive recognition for their social actions	Number of youth that attend the celebration events.	Participants who meet the celebration event criteria	50% of participants attend the event	Y3 90% of IP participants qualified to train TP 67% of post-secondary youth participated in the training of High School youth Year 1: 62% Year 2: 88% Year 3: 58%	Consent/confirmation of attendance forms submitted by participants. Attendance register at the event.	Participants want to attend the event. Participants have the ability to confirm attendance.
Op.1.3. Youth receive training in the Trailblazer Program (TP) Ignition Program (IP)	Number of TP Youth trained. Number of IP Youth trained. To be disaggregated by gender.	Number of youth accepted into the Program (s) Number of youth attending the training sessions/events Number of youth completing training.	TP Year 1: 200 Year 2: 350 Year 3: 350 Total = 900 IP Year 1: 60 Year 2: 90 Year 3: 90 Total = 240	TP Y1: 330 Y2: 334 Y3: 293 Total = 957 IP Year 1: 73 Year 2: 91 Year 3: 54 Total = 218	Hard copies of the application forms for all selected participants Registration Sheets Presenter manual (Details Program process with attendance consistency and checks)	Each province has youth in the target age range who have the desire and ability to attend the programs We can form partnerships to access these youth All participants have access to the basic communication technology for support to occur

Intervention Logic	Indicators	Baseline	Target	Current Value	Source & means of verification	Assumptions
Op. 1.4. Youth are trained on financial literacy and financial dignity	Number of TP and IP Youth trained on financial literacy	Number of youth accepted into the Program (s) Number of youth attending the training sessions/events Number of youth completing training.	TP Year 1: 80% of TP participants trained in Op.1.3	TP Year 1: 100% of TP participants trained in Op. 1.3 Year 2: 100% of TP participants trained in		TP Participants attend the financial literacy workshops TP Participants have limited exposure to personal finance information TP Participants can speak and write English, as the program's medium
						as the program's medium of instruction is English for the assessments and the workshops

## 2.4.1 NOTES ON DEVIATIONS

Note 1: Deviation on Target Number of Youth Trained on year two and year three period: To date, 1174 youth have been trained (956 high school youth, 218 postsecondary youth). These changes are in connection to the variance we reported on our last interim report, August 2018. Detail on the variance in the target numbers is as follows:

- Y1 Variance: High School Youth: to assist in reaching missed targets, in the past two years of implementation, we accepted more participants into the 2019 Limpopo (160/147) and the Northern Cape intake (160/147). However, we ended up having a higher number of participants actually attending both forums, which resulted in the Limpopo intake having (150/147) trailblazers at the forum and the Northern Cape Intake having a total of (142/147) trailblazers. Overall impact has been exceeding the number of High School youth in our trailblazer program by 57 participants, in year 3 (957/900).
- Post-Secondary Youth: Based on the lessons learned from previous intakes, we had started recruitment early in the year and extended closing dates for applications for recruitment opened in February April 2019. This resulted in high number of applications being received, we received a total of 163 applications and accepted 87. However, we were not able to reach our targets, as we reached 54/60. Overall, we were able to reach 218/240

Note 2: Changes to the Logframe Matrix: Over the past three years the following changes that were made to Logframe Matrix, with the permission of the funder:

- 1. Move Op.1.3. to became Op.1.1. this change is in reference to the flow of the Logframe Matrix where a dominant indicator for the original Op.1.1. and Op.1.2. was the Number of Youth Trained from which the percentage can be calculated. Making Op.1.3. as the first Output allows a better flow and tracking of numbers and minimises repetition. This updates the matrix as follows:
  - a. Op.1.1. becomes Op.1.2. and all related sub-outputs updated accordingly
  - b. Op.1.2. becomes Op.1.3.
  - c. Op.1.3. becomes Op.1.1.
  - d. Op.1.4. remains unchanged
- 2. New Op.1.1. was modified to reflect current Year 1 beneficiary numbers and we have updated the target to make up the numbers in Year 2 and 3. In Year 1 we trained 46 / 60 youth; these attrition-related outstanding participant numbers have been built into Year 2 and 3 activities in order to achieve the overall target in the logframe section update below).

#### Note 3: Additional corrections and adjustments to Log Frame Outcomes and Outputs

- Oc 1.1 Social and emotional survey results are for Trailblazer, not Ignition Program this was a typo in the original logframe.
- **O.p 1.2** The target of 60% of participants confirm attendance at the Celebration event was not recorded due to a lack of relevance to program execution
- Op1.4. Number of IP trained in financial literacy through Operation Hope was not captured by Operation Hope. Therefore we have excluded these numbers.
- The impact numbers in the log frame are reported according calendar years (ie, intakes between January December of each year) for ease of collation and comparison rather than by reporting years (aligned with the financial and activity reports). Therefore there may be slight variations in the breakdown of participants in each year between previous reports and the final report.
- From participant feedback, some of the tools were assessed as too onerous on program participants and weren't yielding the types of insights needed for program learning and improvement. This led to a streamlining of the social and emotional survey which has in turn meant that much of the 2017 and 2018 baseline data was no longer has a comparative endline and thus we are unable to accordingly measure this comparatively
- Social capital results for Year 3 of the Ignition Program were not collected as the monitoring the tools were being revised. This no longer is included as an measurement of Ignition Program as results were not indicative of success.

## 2.4.2 STORIES OF IMPACT

Below we have shared a few stories to illustrate the results and impact of the project action on the lives of the youth that have benefited from the Project Action. More illustrative examples and infographics may be accessed in addendum dynamic impact report of Project Action.



Trailblazer: Candise Poshoke School: Mokhapa High School Partner: Mr Mphalane Location: Limpopo Social Issue Addressed: Lack of science equipment at school

Candice left the enke: Forum feeling motivated and inspired to address the issue of the lack of science equipment in her

school. Prior to the starting the community action project, Mokhapa High School in Limpopo did not have a science lab, which meant that learners had to write about investigations and experiments without conducting them. As a result the overall exam and test outcomes were poor.

Her first task back after enke: Forum was to discuss this with the principal and inquire if a space could be made available to utilize as a science lab. The principal was very excited about the initiative and assisted with an empty classroom to use as a lab. With the support of the science educators she was ready to set up the science lab in school.

The second task was to get the equipment, Candice wrote multiple letters to companies and individuals asking for science equipment but was unfortunately not able to get the assistance she needed. She then applied for the Incubator Fund and was granted the equipment she needed to equip the Science lab. The students are now able to conduct experiments. The first to use the lab were the Grade 10s with 46 learners, followed by the Matriculates and Grade 11's with 22 and 28 learners respectively.

Since then the learners at Mokhapa High have been doing very well as they are able to do the experiments themselves. She thanks her family and enke for the constant support she received during the process of initiating the CAP as it is what kept her going and prevented her from giving up. Candice hopes that more learners will be able to utilize the equipment and that the school will be able to acquire more equipment for the science lab in the future.



Trailblazer: Kgolaganyo Mekwe School: Mamelodi High school Location: Gauteng CAP Name: Empower one another Social Issue Addressed: Low pass rate for mathematics for Grade 8

Kgolaganyo is passionate about education, feeling it empowers individuals to improve their lives. This is why her

CAP was centered around tutoring grade 8 learners. After returning from the enke: Forum, Kgolaganyo went and spoke to the principal who was very excited about having the program in the school and referred her to educators who would help her with the materials she would need. She knew that this was a giant task and she could not tackle it alone, so she enlisted the help of fellow peers who were doing well academically.

The tutoring initially started with Grade 8 and 9 learners. Together with her team they would tutor the learners in Mathematics using an approach centered around solving the problem from the root and offering motivation to learners, so that they fare better in the higher grades. It wasn't smooth sailing, as she experienced a lot of speed bumps along the way; from the principal and educators losing interest and learners' attendance dropping. Kgolaganyo did not let this stop her as she believed in the project she was doing and the benefits it was sure to achieve. She continued and was able to increase attendance. In total, 123 learners benefited from tutoring, with with over 70% of the learners passing. This result was applauded, and through thist she was able to get the principal's support again.

She also started running competitions for learners and used the calculators she had received through the Incubator Fund to reward learners who earned high scores in their tests. The textbooks she has asked for assisted with study material for the learners. She is currently looking for a successor as she believes the tutoring program is beneficial to the learners of her school and would like to keep it going even after she matriculates.

## 2.5 MAINSTREAMING OF CROSS-CUTTING ISSUES

enke: Make Your Mark is able to effect cross cutting issues on health, environment and human rights through the social action projects of Trailblazers. For example, the most common category of social action project was Community Development projects (see Table 3 below) which look at the issues ranging from poverty alleviation to food security, and children's rights. Many of the Health & Risk Behaviour projects seek to mitigate the effects of gender inequality and often tackle gender based violence or teenage pregnancy.

However, the reality is that for 15 and 16 year olds, some issues are easier to tackle than others and therefore 'mainstreaming' larger issues is not a possibility for Trailblazers. That said, both high and post-high school youth are exposed to critical analysis in the underlying structural and power dynamics that exist in their communities, which may make them more able to advocate for change.

One thing that has supported the mainstreaming of these issues are the schools that support Trailblazers' projects and the Program more generally. For example, some teachers will sit with the learners before enke: Forum to discuss and plan what the social action might be. Further in at least two schools in KZN and Northern Cape, teachers have supported Trailbalzers past and present to set up a 'Trailblazer club' for peer support and doing multiple projects togethers.

CAP Category	Number of CAPS
Education	258
Environment	77
Community Development	265
Health & Risk Behaviour	198
Human Rights & Governance	81

Table 3: Number of social action projects by category

## 2.5.1 STORIES OF IMPACT: MAINSTREAMING OF CROSS-CUTTING ISSUES



Trailblazer: Musawenkosi Shabalala School: West Ridge High School Intake Year: 2018 Location: Gauteng Social Issue Addressed: Early Childhood Development/Education

Musa, as he's known to his friends, left enke: Forum wanting to do something about the lack of access to books other educational resources in his area. Trying to think a bit creatively he wanted to increase students access to WIFI, so they could download pdf versions of books and

textbooks. However, after extensive research he actually found that books was not the most pressing education issue in his community. So phase two of this CAP compelled him to completely rethink his mission and to instead approach the principal of a local preschool to admit some young children. Meeting resistance, Musa describes recalling his lessons from enke as tried to advocate for 5 children to enter the preschool free of charge – and to use himself as a bargaining chip; in return Musa had to help out at the preschool when he could. In the end, the principal agreed and Musa was excited to announce there were 5 spots available to local families. After only a few months however, attendance of the young learners had dwindled to just one, which Musa attributes to wide-spread issues like transport and urban migration due to unemployment.

Musa is not one to give up. He decided it was time to alert the community to these issues, and the importance of early childhood education. Luckily for him, there was a planned community meeting with the ward councillor where they allowed him to speak. As a result of his inspiring address, the principal increased her support to the 5 young learners by offering free food and transport to the families for the creche. Additionally, this opened a door for the creche to get sponsorship from local organisations and to this day, those 5 learners are still attending and getting the education they need!

Trailblazer: Abenathi Nqweniso, Amanda Manyati, Anam Nqweniso, Anathi Tana, Gcobisa Qoko, Liyema Gacula, Okuhle Mpina, Siphesihle Mpotulo, Siphosethu Bottoman, Siphosihle Mzalazala, Sisipho Yamiso, Zanele Soyey School: West Ridge High School Intake Year: 2018 Location: Eastern Cape CAP Name: Siyanqoba Social Issue Addressed: Water shortages /Environment

We are very proud of our 2018 Trailblazers for <u>leading</u> <u>action on the water shortage</u> affecting their school, Mary Waters, in Makhanda, Grahamstown. The learners were introduced to enke through their



Figure 1Trailblazers with the new water tank at Mary Water High School, Eastern Cape

participation in <u>Ikamva Youth</u> Joza Branch, and started their journey at the enke: Forum Free State in July 2018.

From July 2018, the Trailblazers ran multiple community action projects (CAPs) tackling education and women's issues. Then the recurring water shortages affecting the Eastern Cape started impacting their fellow learners and interrupting the school day. They did some research and found out that installing a rainwater tank would provide some relief. Mary Waters is one of the many schools in and around Makhanda that have been suffering as a result of prolonged water shortages in the Eastern Cape. The lack of water at the school has placed a great strain on staff and students who are struggling to get water to simply flush toilets. This had resulted in students being sent home early from school on multiple occasions

So, they applied for the enke Incubator Fund to install a rainwater tank for the school. In February 2019, the Trailblazers and representatives from enke and Ikamva Youth handed over a 2,500 litre water tank to the school. This was a (young) women led project, that meets cross-cutting issues that affect health, education and the environment.

## 2.6 MONITORING & EVALUATION ACTIVITIES

The monitoring and evaluation of the Project has been overseen and coordinated by the Head of Programs (previously referred to as Chief Programs Officer) of enke: Make Your Mark. The financial literacy monitoring and assessments were implemented and reported on by the Managing Director of Operation Hope SA, which were then sent to the enke Head of Programs for collation.

Prior to the project action, enke: Make Your Mark had invested extensively in resources to set-up and maintain a quality monitoring and evaluation system. Thus, although a full-time M&E Coordinator had been initially planned for the Project Action, this was revised during the course of implementation in Y1 due to existing expertise at the start of the project from the then Head of Programs (Natasha Asbury), whose work was supplemented by a full-time volunteer M&E Advisor (Nic Borgese) in 2017. It was determined that a full-time resource of M&E Coordinator would not be cost-efficient especially considering the resources and systems. This was further bolstered by the excellent training in M&E provided by the Contracting Authority.

However, personnel changes that took place in 2017 (unforeseen departure of M&E Advisor) and late 2018 (change in Head of Programs), did have a deleterious effect on internal capacity and continuity in monitoring and knowledge systems. As reported in the Y2 Interim Report, the gap in M&E capacity was temporarily filled by the CEO and other assigned existing personnel, while the new Head of Programs was onboarded. With one year left on the project action, it was decided that rather than hiring an M&E Coordinator on a short-term contract, an M&E consultant would be seconded to assist with the collation and analysis of the project data and production of the project report. That is what has taken place

The abovementioned changes and challenges experience in M&E, did not have an impact on program implementation nor the collection of data for current and future reporting purposes. Participants from both the high school and post-secondary programs completed feedback surveys at the end of the program, and over 95% of participants saying the skills they have learnt will be relevant once they return to their community. Additionally, feedback from schools, funders and collaborating partners collected during site visits has been positive that the programs are well run, and have a big impact on the individual participants.

## 2.7 LESSONS LEARNED FROM THE ACTION

Key lessons learned from the project action are:

- Building stronger partnerships with in-person interaction a lot of learning has been done around building partnerships, especially when it comes to expanding the program reach into a new area. Previously enke would rely on previous participants to begin the engagement process with schools, and to outline the program benefits, with email and phone communications with staff in the enke office. With new partners and in new areas, we quickly realised that email and phone calls would not be as effective as the target areas preferred initial introductions and efforts to be face-to-face. From Y2 we adjusted our processes to make sure that all partnership-building started with in-person visits from enke staff to schools or partner organisations. More time was therefore needed to travel to engage people, answer questions, and draw a connection between what is their lived experience and how the Program can complement existing needs. We further used site and support visits to continue relationship-building with partners and schools. This allowed us to bring in a number of new partners during the grant period.
- Simplifying the Incubator Fund Application and Disbursement Processes In Y1 and Y2 we struggled to get participants to apply for Incubator Fund. After discussions with Trailblazers there were 3 reasons for this: 1) the application requirement to provide three quotations with budget submission was too onerous and difficult for participants to access suppliers to meet the requirement; 2) some participants were not able to print the application form (i.e. lack of accessibility; and 3) some participants wanted enke to be funder of last resort after they had exhausted other options and non-financial support. With these lessons and feedback, in Y3 we included a presentation on the Incubator Fund and how to access it at the enke: Forum. Further, Forum Exit Packs included Incubator Fund Application forms as well as the certificate, letters to schools and parents. The Trailblazer Support Team also assisted participants with sourcing quotes to complete their application. The result was a modest increase in the number and quality of applications for Incubator Fund grant funding in Y3, however this also increased the administrative burden for Incubator Fund processing and disbursements. Additionally, we also realised that despite improvements, fewer participants than expected needed financial support for their projects as requests and budget would not be aligned, or they preferred cash disbursement. Overall, we have learned that early and constant communication of the Incubator Fund Grant opportunity was helpful and ways to streamline the process. Additionally the need for flexibility and earlier assessment of Incubator Fund processes in order to make it easier for both participants and staff.
- Adjusting Support for Remote Areas We are continuously learning and adapting our support mechanisms to provide maximum benefit for program participants. Working with youth who were more widespread in remote areas did prove a challenge as these youth had relatively limited access to phones and data for WhatsApp in order to engage with our online support options. The need for this was highlighted by the approximately 50 Trailblazers in 2019 (Y3) who reside in very rural parts of Limpopo and were unable to access support due to technological and infrastructure difficulties. Unfortunately, we were not able to make those changes during the project action as the feedback from participatns about this specific difficulty came at the end of program implementation. However, as mentioned above, we will be continuing to implement the high school program in Limpopo and Free State, thus have an opportunity to carry this lesson forward for more sustainable action. We are now designing a

way of partnering and equipping youth in the local area to provide in-person support more frequently especially for areas that are more remote

- Need and desire for holistic leadership development programming taking place in Limpopo and Northern Cape – Our implementation in the target provinces, with the hosting of the enke: Forum and conducting site and support visits, was appreciated by many of the stakeholders from the provinces. However, in Y1 we did encounter some challenges with some implementation as there were concerns that our work was going to once-off. Despite the initial reticence, once new partners (community organisations or schools) had an initial experience with the benefits of the enke program, they were open and actively introduced us to more potential partners to work with. Additionally, although conversion rates were sometimes low for certain areas, the completion rate and secondary beneficiation ratio was generally much higher than it was. There is a great desire and engagement in more rural provinces for the kind of training in leadership and entrepreneurial skills that was made possible through this project action.

# **BENEFICIARIES/AFFILIATED ENTITIES AND OTHER COOPERATION**

#### 2.8 ASSESSMENT OF RELATIONSHIP BETWEEN THE BENEFICIARIES/AFFILIATED ENTITIES

The affiliated entities of this grant contract are enke: Make Your Mark and Operation HOPE South Africa. The relationship and effectiveness of this relationship is measured by each organisation and the direct beneficiaries of the Action. Through the use of participant feedback assessments, participants provide a holistic scorecard of value within the program. This includes, but is not limited to providing both quantitative and qualitative data around the effectiveness of the leadership and financial literacy training. Within this assessment, participants are asked specific questions around the components delivered by the affiliated entities of this grant contract, and are required to score the usefulness of the training, and the ease of understanding the facilitators delivering the training.

Organisationally, the relationship and effectiveness of the Action is assessed through both affiliated entities' ability to meet and deliver on all key activities and deliverables of the Action, in line with proposed timelines as stated in the project memorandum of understanding held between the parties.

## 2.9 ASSESSMENT OF THE RELATIONSHIP WITH STATE AUTHORITIES IN THE ACTION COUNTRIES

We currently do not work directly with State authorities within the scope of this Action.

## 2.10 <u>RELATIONSHIP WITH ANY OTHER ORGANISATIONS INVOLVED IN</u> <u>IMPLEMENTING THE ACTION:</u>

Associate(s) (if any) – Not Applicable

Contractor(s) (if any) – Not Applicable

**Final Beneficiaries and Target Groups:** All of our final beneficiaries are incorporated into alumni engagement activities, and are formally inducted into the Alumni Network, an opportunity portal for education, employment and training opportunities. This action directly links to the specific education, employment, enterprise and training Action Outcome targets in OC1

**Other third parties involved** (including other donors, other government agencies or local government units, NGOs, etc.):

Other third parties involved in this action include Other Donors and what we term as Collaborative Partners. Collaborative Partners are Community Based Organizations (CBOs) and School partners that we work with to assist us with our high school program in-province recruitment and support activities.

#### List of Other Donors in the Project Action :

- **Investec:** Investec is a South African financial institution. We received funding to support 50 youth from their projects to participate in the Trailblazer Program, which is accessed through their corporate social investment (CSI) funding.
- **Iqrra Trust:** Iqrra Trust is a local foundation that supports the training and development of youth from KwaZulu-Natal. We received funding to support 5 youth to participate in the Trailblazer Program, who attended programming in the Free State Intake.
- Embassy of Finland Pretoria Local Cooperation Fund (LCF): Through the LCF, enke has received partial funding for implementation of two initiatives, one of which is the Trailblazer Program project activities in the Free State.
- Australian High Commission Direct Aid Programme (AHC-DAP): Through the DAP, enke has received partial funding for implementation of two initiatives, one of which is the Trailblazer Program project activities in Limpopo.
- Australian Volunteers International Community Grants Programme (AVI-CGP): Through the CGP, enke has received funding towards training activities for post-secondary youth (Ignition Program).
- Ponahalo De Beers Trust (PDT): Ponahelo De Beers Trust

#### List of Collaborative Partners

We worked with the following schools and community based organisations as follows:

- 1. Africa Accelerate Group (North West)
- 2. Bankhara Secondary School (Limpopo)
- 3. Batswana Commercial Secondary School (North West)
- 4. Birdswood Secondary School (KwaZulu-Natal)
- 5. Bokamoso Secondary School (Limpopo)
- 6. Bophelong Young Art & Mentoring Centre (Free State)
- 7. Bukho Bam Youth Club (Limpopo)
- 8. Capricorn District Municipality (Limpopo)
- 9. De Aar High School (Northern Cape)
- 10. Dendron Secondary School (Limpopo)
- 11. Derek Kobe Senior Secondary School (Limpopo)
- 12. Dreamfields Project (Limpopo)
- 13. Enoch Mthetho Secondary School (Northern Cape)
- 14. Ga-Mokaba Reading Room (Limpopo)
- 15. George Tladi Technical High School (Limpopo)
- 16. Glen Cowie Secondary School (Limpopo)
- 17. Hoerskool De Aar (Northern Cape)
- 18. Hope2Educate (KwaZulu-Natal)
- 19. Ikamva Youth Chesterville, Durban (KwaZulu-Natal)
- 20. Ikamva Youth Joza, Grahamstown (Easttern Cape)
- 21. Junior Achievement South Africa (National)
- 22. Kliptown Youth Program (Gauteng)
- 23. Kola Leboho Secondary School (Limpopo)
- 24. Kutlwanong Promaths Centres (National)
- 25. Libertas Combined School (Free State)
- 26. Makhanda Black Kollective (Eastern Cape)
- 27. Manoe Secondary School (Limpopo)
- 28. Mashalaza High School (KwaZulu-Natal)
- 29. Mmabatho High School (North West)
- 30. Mosamaria Aids Ministry (Free State)
- 31. Mr Mashile Phalane, Bathlabine Foundation (Limpopo)
- 32. Mr Peter Sebake, Kodumela Bokomoso Foundation (Limpopo)
- 33. My Sister My Keeper (Northern Cape)
- 34. Nkarabeng Secondary School (Free State)
- 35. Noupoort Combined School (Northern Cape
- 36. Ntwenhle Majozi, Young Professionals League (Mpumalanga)

- 37. Pax College Brothers of Charity (Limpopo)
- 38. Tidimalo Moeketsi (Individual, Gauteng)
- 39. Ubuntu Education (Eastern Cape)
- 40. University of the Free State (UFS) Schools Project (Free State)
- 41. Yeast City Housing, Pretoria (Gauteng)

#### 2.11 LINKS AND SYNERGIES WITH OTHER ACTIONS.

N/A – we have not yet developed links with other actions.

#### 2.12 LINK / BUILDING ON PREVIOUS GRANTS

N/A – we have not previously received EU grants.

## 2.13 EVALUATION OF COOPERATION WITH THE SERVICES OF THE CONTRACTING AUTHORITY

The overall experience working with representatives of the Contracting Authority was very positive and we are very appreciative of the support, clear communication, feedback and guidance provided since the beginning of the Project Action. The training sessions provided equipped both organisations to be effective in implementation and enabled us to achieve and exceed our targets with this Project Action. Representatives of the contracting authority responded timeously to our queries and need for clarification as this was our first grant contract with the European Union. Although there was a change in coordinators in Year 3, this was communicated in advance and time and effort was made by both coordinators to ensure a smooth handover. The team supporting the implementation of this project action set a gold standard for communication, information sharing, training of beneficiaries that we will carry with us.

We would like to thank and commend the representatives of the Delegation to South Africa, in particular:

- Ambassador Dr. Marcus Cornaro and Deputy Head of Mission Raul de Luzenberger for attending one of our Trailblazer Program events in 2017 and 2018, it meant a lot to the participants to have such dignitaries take time to engage with them
- Aurelie Voix for her extensive guidance and support from the start of the project action.
- Mariam Homayoun for her guidance and support at the end of the project action.
- Nelly Ranape for her meticulous work and timely responses that helped to ensure our financial reporting was properly prepared

# 3 <u>VISIBILITY</u>

## 3.1 REPORT ON VISIBILITY ACTIONS

In 2017 we submitted a Communications and Visibility Plan outlining how we will be ensuring visibility of the Action overall which was followed. Notable visibility activity that took place during this Project Action include:

- EU Ambassador and representatives were invited to attend and speak at all programmatic events. We were honoured to have attendance by representatives as follows:
  - Ambassador Dr. Marcus Cornaro and Aurelie Voix attend the closing ceremony of the enke: Forum Limpopo Intake on Wednesday 5 July, 2017 at the Maranatha Training and Retreat Centre.
  - Deputy Head of Mission Raul de Luzenberger and Aurelie Voix attended the 2017-18 Limpopo Trailblazer Program Celebration Event on Saturday 5 May 2018 at the Silver Exclusive Lodge, Polokwane
  - Mariam Homayoun attended the 2018-19 Limpopo Trailblazer Program Celebration Event on 31 August 2019 at the Shangri-LA Country Hotel and Spa, Modimolle

- Active Social Media (Twitter and Facebook posts) during all training activities related to the action using the handles #EU\_SAyouth and @EuinSA for the majority of project activities. Additionally search @enkeMYM #enkeTrailblazer
- Our work and program participants projects receiving media attention:
  - Youth from the 2018 Northern Cape intake were profiled for their Community Action Prokect which included getting a water tank to their drought-stricken school -<u>https://www.grocotts.co.za/2019/02/12/student-initiative-brings-tank-to-marywaters/</u>
  - We have published a dynamic impact report with stories and infographics for wider distribution to the general public in celebration of the Project Action and its results. This will be distributed to all key stakeholders in June 2020.

## 3.2 CONSENT FOR PUBLICATION

We have no objections to this report being published on the EuropeAid website.

# 4 SIGNATURE & CONFIRMATION

Name of the contact person for the Action: Ms. Rufaro Mudimu, CEO of enke: Make Your Mark

Signature: .....

Location: Braamfontein, Johannesburg, South Africa

Date report due: ...1 May 2020.....

Date report sent: ...1 June 2020.....

# 5 LIST OF ANNEXURES

	Document	Status
1.	Annex VI Financial Report	Attached with submission
2.	Expenditure Verification Report by Auditors	Attached with submission
3.	2016-2019 Trailblazer Program EU Project Dynamic Report	Attached with submission