



Project launch event



Date 5 September, 2024

Time 8 am (CET) / 2 pm (SGT) 3 pm (JST, KST) 4 pm (AEST) / 6 pm (NZST) Where Zoom (Virtual event)

08:00 – 08:05 CET

14:00 SGT 15:00 JST, KST 16:00 AEST 18:00 NZST

Opening and introduction

Ms. Kate Wilson, Project Manager, OECD Centre for Responsible Business Conduct

08:05 - 08:20 CET

Opening remarks

Mr. Yoshiki Takeuchi, Deputy Secretary-General, OECD Ms. Cristina Vasile, Head of Unit, Directorate-General for Trade, European Union

Video

08:20 – 08:25 CET

Business perspectives on implementing responsible business conduct in the Asia-Pacific region

Expert panel

08:25 – 09:15 CET

on the current state-of-play for responsible business conduct in the region, and what all stakeholders can prioritise to increase uptake of sustainable business practices.

Closing

Ms. Kate Wilson, Project Manager, OECD Centre for Responsible Business Conduct

09:15-09:20 CET



Opening speakers





Cristina VASILE

Head of Unit Directorate-General for Trade European Union

Expert panelists



Allan JORGENSEN

Moderator **Head of the Centre for Responsible Business Conduct** OECD



Monika WAKEMAN

NEW ZEALAND

Sustainability and ESG Partner Deloitte New Zealand



Miwa YAMADA

JAPAN **Chief Senior Researcher** Inter-disciplinary Studies Center,



Pill kyu HWANG

REPUBLIC OF KOREA

Executive Director Transnational Human Rights Institute, Gonggam Human Rights Law Foundation



Evan CENTER

AUSTRALIA **Senior Manager** Environment and Climate Change, UN Global Compact Network of Australia



Lixia ONG

SINGAPORE

Director Enterprise Sustainability, **Enterprise Singapore**







About the project

This project is leveraging the good practices of OECD Member countries to build the capacity of businesses operating in Asia to undertake responsible business conduct due diligence and promote convergence and alignment of RBC practices in Asian markets with the OECD Guidelines for Multinational Enterprises on Responsible Business Conduct.

To deliver the project, the OECD is collaborating with government and non-government stakeholders in Australia, Japan, New Zealand, Republic of Korea and Singapore as well as businesses with operations and supply chains throughout Southeast Asia.

Over 2024 – 2027, the OECD will release and disseminate practical tools, hold events and deliver training to assist businesses in Asia to conduct supply chain due diligence and raise awareness of international responsible business conduct standards. The OECD will also conduct analysis and convene meetings to facilitate dialogue between policymakers in the region on responsible business conduct policy areas.



Project launch event

During the project launch, OECD Deputy Secretary-General Mr. Yoshiki Takeuchi and the European Union Directorate-General for Trade's Head of Unit Ms. Cristina Vasile will provide opening remarks.

Businesses from the Asia-Pacific region will reflect on the benefits and challenges of implementing supply chain due diligence, and an expert panel will share their views on the current state-of-play for responsible business conduct in the region, and what all stakeholders can prioritise to increase uptake of sustainable business practices.



