

EU IIIILAC

EU-Latin America and the Caribbean Digital Alliance

June 2024

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European Union and Latin America & Caribbean together for an Inclusive, Sustainable, Secure and Human-centric Digital Transformation

The European Union and many countries in Latin America and the Caribbean share a common understanding that an inclusive digital transformation is the key to sustainable development and social cohesion.

The EU-LAC Digital Alliance represents the political determination of the participating countries and the EU to collaborate closely on key digital matters through shared dialogue and joint initiatives, fostering a human-centric digital transformation in both regions. As a critical component to delivering the ambitions of the Global Gateway in Latin America and the Caribbean, it forms part of the EU offer to build and boost trusted and sustainable connections with partner countries.

WHY A DIGITAL ALLIANCE EU-LAC?



EU and LAC enjoy a **close** bi-regional Partnership



Large network of trade, political & cooperation agreements (with 27 out of 33 LAC countries)



Boosted political engagement with a 'New Agenda for Relations between the EU and Latin America and the Caribbean' (2023)



Enhance public-private cooperation: EU is the 1st investor in LAC



The **digital** transformation is a key factor for increased productivity and growth



Common interest to implement a digital transformation model that is sustainable and promotes social inclusion



Shared human-centric approach to digital transformation: IT must benefit the people

FAST TRACK MOVING FORWARD



COUNTRIES

The EU and the 27 EU Member States, Argentina, the Bahamas, Barbados, Belize, Brazil, Chile, Colombia, Costa Rica, the Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Jamaica, Mexico, Panama, Paraguay, Peru, Suriname, Trinidad and Tobago, Uruguay

PILLARS	PRIORITIES	APPROACH
Political Dialogue	Data governance	Public institutions
Connectivity	e-Governance	Governments
 Business & Innovation 	Cybersecurity	 Financial organisations
Space & Satellite data	Connectivity	Private sector
	• AI	Civil society

Academia

<u>Panama Centre:</u>

€12M

The Alliance also serves as a forum for developing the bi-regional Global Gateway Investment Agenda.

WALKING THE TALK

 €172 million Expanding the BELLA cable programme by building secure digital regional backbone connectivity for research and education networks within the LAC region and with the EU EU Member States: €120M Establishing a regional EU-LAC Digital Accelerator to boost SMEs, start-ups, business cooperation and innovation Establishing a regional Copernicus strategy to enhance resilience and planning capacities of Latin American and 	Team Europe	Implementation	The <u>D4D Hub</u> supports the
EU contribution: €52M EU Member States: €120M * * Global * Gateway	•	frameworks through the establishment of structured multi-stakeholder dialogues	the EU-LAC Digital Alliance, in particular for the involvement
* Global * Gateway * Gateway		digital regional backbone connectivity for research and education networks within the LAC region and with the EU	also ensure the
		Establishing a regional Copernicus strategy to enhance	and civil society organisations in their

EU-LAC High-level Policy Dialogue

	EU-LAC High-level Policy Dialogue on Digital Policy and Regulations aims to bring together LAC and EU policy makers at high-level and demand-driven		€9M			
	regional policy dialogues, to build consensus and partnerships on digital policy and regulatory matters.	Other contributions	€400K			
BELL/	A II					
X	1 st connection of this kind between two continents, the BELLA cable is 35.000km of submarine fiber-optic cable connecting the EU (from Portugal) and LAC (through Brazil). Its terrestrial backbone grants access to Brazil, Ecuador, Chile, Panama, Argentina and Colombia. It has connected 65M people so far. Next phase: Peru, Costa Rica, Guatemala, El Salvador y Honduras.		€13M			
•		Other contributions	€15M			
EU-LA	C Digital Accelerator					
	Offers acceleration services to companies' joint ventures until investment- ready stage. The eligible joint ventures would link a corporation that has previously identified challenge that needs to be solved (e.g. Smart Production) and a start-up that can provide a digital solution to that need.	\bigcirc	€14M			
Regional Copernicus Centres for LAC						
	The <u>two centres</u> based in Panama and Chile will transfer skills, expertise and competitive EU space-related digital services to LAC countries where Satellite Earth Observation can make a difference addressing challenges	<u>Chile Centre</u> : €4M +	[*] €1M			

like climate change and disaster risk management.



DIGITAL FOR JOBS IN EL SALVADOR

Implementation of a vocational training system with private sector involvement in at least 10 vocational training facilities for vulnerable youth, specially girls. The training focuses on digital technologies and skills, has been co-designed with private sector, and it aims at

bringing young people to the labour market in one year.



REGIONAL CYBER COMPETENCE CENTRE

The objective of the <u>LAC4</u> is to provide expertise in cybersecurity and cybercrime to support LAC's operational and transformation efforts, enhancing the cybersecurity development of LAC nations and their partners.

THE CARIBBEAN

Belize

- Better business and innovation climate for MSMEs
- Support women-led MSMEs located in rural communities

Jamaica

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 Inclusive access to digital technologies in the education and MSMEs sectors
 Island-wide broadband access

Dominican Republic

• e-commerce and Digitalisation

Trinidad and Tobago

 Support the digital transition, including e-IDs

CENTRAL AMERICA

-----Guatemala

 Last km connectivity. Investment in connectivity infrastructure to foster digital transformation

El Salvador

- Last km connectivity to public schools and health centres
- Pacific optical fibre submarine cable
- Deployment of 5G

······Costa Rica

 Deployment of 5G infrastructure to foster digital transformation

······Panama

 Establishment of a Regional Copernicus Centre in Panama City, 100% Digital Coverage, digital business, innovation & education ecosystems

DIGITAL TECHNICAL ASSISTANCE IN ARGENTINA

The project "Strengthening the Private Sector in the context of the digital transition in Argentina" has 3 main objectives: 1. Strengthen the EU chambers of commerce ecosystem in Argentina. 2. Level-up digital policy and regulatory framework in Argentina 3. Improve EU-Argentina trade and investment links in the digital and green economy.

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DIGITAL FOR PEACE IN COLOMBIA

Multisector initiative to provide access to electricity and digital infrastructure to citizens from rural areas, including 2.000 schools. The aim is to reduce the digital divide and increase

connectivity to 85% of the population by 2026.

SOUTH AMERICA

(+) Colombia

• Electrification of social infrastructures in remote rural areas

Brazil

 Team Europe Initiative to promote strategic partnership with Brazil on digital transition agenda including cybersecurity, e-governance and regulatory framework.

Argentina

- Euro-Argentina academic alliance on scientific cooperation
- Framework development for AI

Chile

 Establishment of a Regional Copernicus Centre in Santiago