



Food and Agriculture
Organization of the
United Nations



Building Resilience of Agri - Food Systems and Better Nutrition in the context of the global pandemic

The project's overall objective is to reduce malnutrition and strengthen agri-food system resilience to global pandemics, including COVID-19.

KEY INFORMATION

Sector: Nutrition

Lead Partner: The Food and Agriculture Organization of the United Nations (FAO)

Other Partners: Ministry of Agriculture (MoA); Ministry of Agriculture, Natural Resources, Livestock and Fisheries Zanzibar; Ministry of Health Mainland/Zanzibar; Prime Ministers' Office; President's Office Regional Administration and Local Government; Ministry of Industry, Trade and Investment; Ministry of Trade and Industry in Zanzibar; National Bureau of Statistics (NBS); Tanzania Food and Nutrition Centre (TFNC); Sokoine University of Agriculture (SUA); Tanzania Agricultural Research Institute (TARI); Non-Government Organizations (NGOs) and Civil Society Organizations (CSOs).

Budget: EUR 2,150,000

EU contribution: EUR 2,000,000

FAO contribution: EUR 150,000

Duration: Oct 2021-Oct 2023



BACKGROUND

Food is at the heart of some of the most significant challenges we face. Tanzania is experiencing a triple burden of malnutrition, including eating too much, eating too little, and not getting enough vitamins and minerals, as well as dietary-related non-communicable Diseases (DRNCD). Changing consumption patterns and lifestyles of people, particularly those living in cities, are some of the factors contributing to this scenario.

Agriculture and food systems are vulnerable to shocks, which increases the number of undernourished people. A middle income country requires a strong workforce; however, malnutrition impairs cognitive ability and general well-being, depleting the workforce. We protect and develop human resources through a nutrition-sensitive response.

The action is designed to raise awareness about the importance of eating nutritious foods and to set up systems to improve the resilience of agri-food systems to pandemic-like shocks and to improve market linkages.



AGRI-CONNECT

Supporting Value Chains for
Shared Prosperity

PROJECT DETAILS

1. Conduct a national multidimensional campaign on healthy diets and good nutrition practices, based on locally available foods via social media and other media channels

- Show educational healthy eating and cooking programs on TV
- Develop children's cartoon episode about healthy eating and nutrition sensitive farming
- Publish newspaper pullouts on nutrition sensitive household feeding habits
- Develop sponsored Instagram and YouTube ads
- Train Nutrition Officers on Food Based Dietary Guidelines (FBDGs)
- Develop ICE materials and posters with healthy eating messages
- Rollout full-fledged usage of the Dietary Diversity Kit (DDK)
- Launch community kitchens (*Jiko Lishe*)
- Establish school gardens
- Organize *dala dala* (minibus) nutrition education tours
- Establish *msosi asilia* sites (local traditional food sites), as well as promote Neglected and Underutilized Species (NUS)

2. Develop and operationalize a mobile application (Food Location and Availability System-FLAS) for the sale and distribution of agricultural goods, livestock, fish products, and street food

3. Connect AGRI-CONNECT beneficiaries to logistical service networks to facilitate produce movement through a digital platform (Market Linkage System)

EXPECTED RESULTS (ER)

1. By 2023, a national multidimensional campaign on healthy diets and good nutrition practices based on locally available food is expected to reach approximately 32 million people

- 17 million people reached through educational healthy eating and cooking TV episodes
- 12 million people reached through educational cartoons
- 3 million people reached through newspaper pullouts
- 44 nutritionists trained on Food Based Dietary Guidelines (FBDGs)
- 14 dala dala nutrition education tours conducted
- 10 million visitors reached *msosi asilia* sites (local traditional food sites)
- 472 Dietary Diversity Kits distributed
- 115 schools reached through integrated nutrition sensitive agriculture models
- 15,000 female youths sensitized on nutrition sensitive practices

2. Innovative solutions for enhancing global pandemic resilience at AgriMarket places and Street Food Vendor (SFV) stalls deployed

- 5000 Agrimarket place vendors using deployed application
- 35 Improved Street Food Vendor (SFVs) stalls installed
- 500 Street Food Vendor kitchen kits distributed

3. Improve market access

- 15000 AGRI-CONNECT beneficiaries linked to traceability system from farm to market
- 5 collection centres constructed
- 6 Cold rooms constructed, 4 in Mainland, 2 in Zanzibar)

PARTNERS



CONTACTS

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