

### EU-GCC Dialogue on Economic Diversification A Project funded by the European Union

### **GCC Country Economic Profile**

### **United Arab Emirates**



July 2020

A project implemented by GFA Consulting Group GmbH Centre for European Policy studies DMI Associates







# Contents

- United Arab Emirates Key Facts
- United Arab Emirates economic policies and EU United Arab Emirates economic relations
- GCC Merchandise Trade with EU27 and the World
- United Arab Emirates Merchandise Trade with EU27 and the World
- EU United Arab Emirates Trade by product and sub-product
- Economic competitiveness indicators
- Population Structure and Availability of Human Capital
- Investment opportunities by Sector
- Important Contacts
- References

# United Arab Emirates Key Facts

#### Government

The United Arab Emirates is a constitutional federation established in December 1971. The UAE consists of seven emirates: Abu Dhabi, Dubai, Sharjah, Ras Al Khaimah (it acceded to the new federation in February 1972), Ajman, Umm Al Quwain, Fujairah. The UAE's elections of the Federal National Council in 2006 and the creation of the electoral college were landmark steps designed to enhance public participation in the UAE political system. His Highness Sheikh Khalifa bin Zayed Al Nahyan is the current President of the UAE. He is also the Ruler of Abu Dhabi. In the UAE, the post of the President is a constitutional one. The Federal Supreme Council elects from among its members a President for a five-year term according to the Gregorian calendar and may be re-elected for the same office. His Highness Sheikh Mohammed bin Rashid Al Maktoum is the current Vice-President and Prime Minister of the UAE. He is also the Ruler of Dubai.

#### Membership in international organisations

ABEDA, AfDB (nonregional member), AFESD, AMF, BIS, CAEU, CICA, FAO, G-77, GCC, IAEA, IBRD, ICAO, ICC (national committees), ICRM, IDA, IDB, IFAD, IFC, IFRCS, IHO, ILO, IMF, IMO, IMSO, Interpol, IOC, IPU, ISO, ITSO, ITU, LAS, MIGA, NAM, OAPEC, OIC, OIF (observer), OPCW, OPEC, PCA, UN, UNCTAD, UNESCO, UNIDO, UNRWA, UNWTO, UPU, WCO, WHO, WIPO, WMO, WTO

#### Languages

Arabic (official), English, Hindi, Malayam, Urdu, Pashto, Tagalog, Persian

#### **Economic agreements**

Regional Trade Agreements in force: GCC, GCC – Singapore, Morocco – United Arab Emirates, Pan-Arab Free Trade Area (PAFTA) Announced: EFTA – GCC, Australia – GCC, Japan - GCC

United Arab Emirates - Key figures (2019)			
Population (millions)	11		
GDP (Billions of Euros)	362		
GDP per capita (Euros)	33,720		
Real GDP growth	1.6		
Inflation rate	-1.5		

Merchandise Trade (2019, Billions of Euros)			
Imports	202.7		
Exports	225.0		

Trade in Services (2018, Billions of Euros)			
mports 61.2			
Exports	60.8		

Source DG Trade, WEF

# United Arab Emirates economic policies and EU – United Arab Emirates economic relations

### **Economic development objectives**

- The UAE set out to become 'one of the best countries in the world' and outlined its vision to make the United Arab Emirates one of the best countries in the world by the Golden Jubilee of the Union, in 2021.
- Competitive Knowledge Economy -innovation, research, science and technology will form the pillars of a knowledge-based, highly productive and competitive economy.
- Sustainable Environment and Infrastructure ensure sustainable development while preserving the environment.
- Beside the UAE Vision 2021, a number of programs and initiatives focus on economic growth and diversification: UAE Policy for Advanced Industries, Emirates Blockchain Strategy 2021, Science, Technology and Innovation Policy, National Strategy for Advanced Innovation, National Food Security Strategy 2051, National Advanced Sciences Agenda 2031, UAE Energy Strategy 2050, National Climate Change of the UAE 2017-2050, UAE Water Security Strategy 2036, UAE Strategy for the Fourth Industrial Revolution, UAE Strategy for Artificial Intelligence, and the UAE Centennial 2071.

### **Current economic status**

- COVID-19 and oil price related policies: fiscal measures to support the private sector by reducing various government fees and accelerating existing infrastructure projects, to reduce government fees, provide additional water and electricity subsidies, and simplify business procedures. The Central Bank of the UAE (CBUAE) has reduced its policy interest rate twice by a combined 125 basis points so far this year. CBUAE announced a package of measures to support SMEs and home-buyers.
- Oil prices: are forecasted to remain low for the next several years. It is critical for UAE to diversify the economy from hydrocarbon to be less affected by energy price shocks.
- Ease of Doing Business: 16<sup>th</sup> of 190. Several business regulatory changes have been implemented, leading to higher rankings in starting a business, dealing with construction permits, protecting minority investors, paying taxes, and trading across borders.
- In 2019, the United Arab Emirates ranked 25<sup>th</sup> in global competitiveness out of 141 countries, and held first place in macroeconomic stability, along with several other countries. The infrastructure in the UAE ranked 12<sup>th</sup>, in Information and Communication Technology adoption 2<sup>nd</sup>.

### **EU – United Arab Emirates Economic relations**

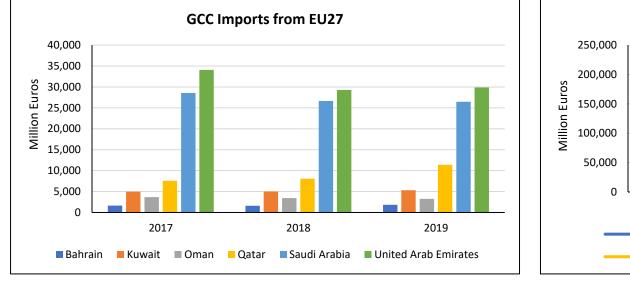
**Economic and political cooperation between the EU and the GCC countries:** the framework is provided by the 1988 EU-GCC cooperation agreement that seeks to improve trade relations and stability in a strategic part of Europe's neighbourhood. The agreement created a Joint Council and a Joint Co-operation Committee which meet annually. The two sides meet on an annual basis to discuss trade, amongst other topics, within the EU-GCC Joint Co-operation Committee held in Riyadh or Brussels.

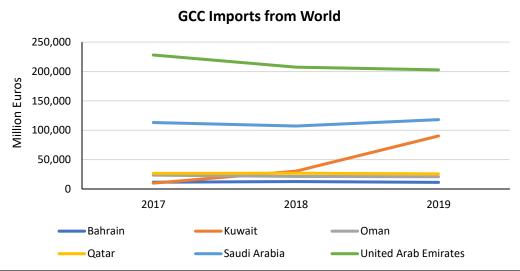
**EU and United Arab Emirates:** In 2018, the European External Action Service (EEAS) and the Ministry of Foreign Affairs and International Cooperation of the United Arab Emirates signed a cooperation arrangement to enhance their dialogue in order to achieve common goals and objectives in areas of mutual interest.

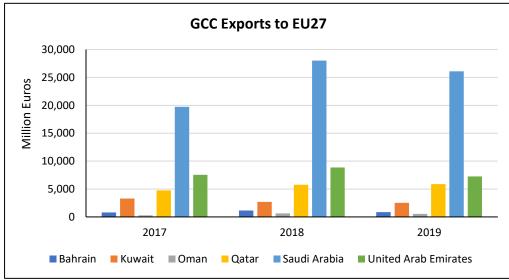
**Trade negotiations:** The EU and Gulf Cooperation Council launched negotiations for a Free Trade Agreement (FTA) in 1990. The FTA is foreseen to provide for a progressive and reciprocal liberalisation of trade in goods and services. The negotiations have faced several challenges and were effectively halted in 2008, when the GCC countries suspended all ongoing negotiations in which they were involved. While periodic informal contacts have taken place since then to test whether a basis might be found to resume and conclude negotiations, these have not been successful. In parallel with the negotiations, the prospective EU-GCC FTA was subject to a sustainability impact assessment.

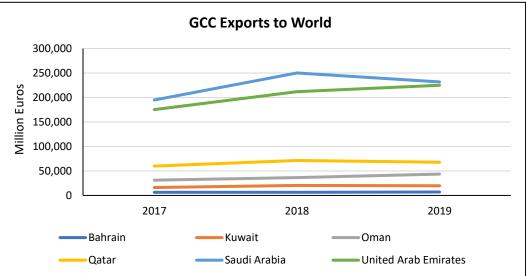
Source: <a href="https://ec.europa.eu/trade/policy/countries-and-regions/regions/gulf-region/">https://ec.europa.eu/trade/policy/countries-and-regions/regions/gulf-region/</a>

# GCC Merchandise Trade with EU27 and the World

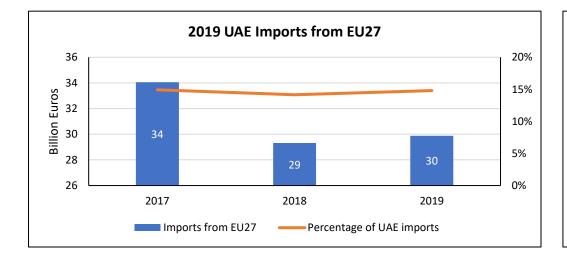


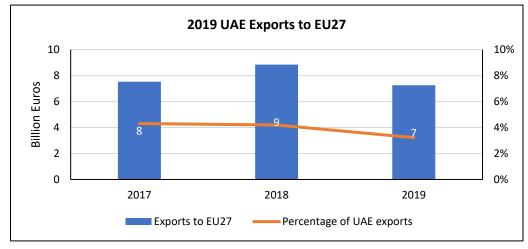


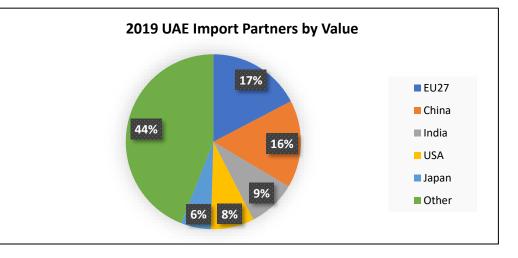


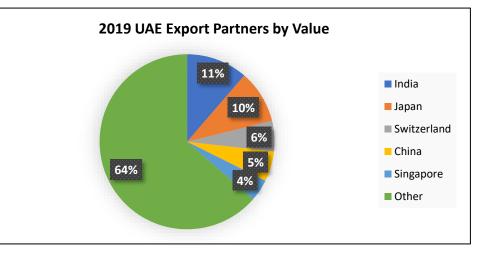


# UAE Merchandise Trade with EU27 and the World









Source Eurostat Comext

# EU – United Arab Emirates Major Trade flows by HS section

EU Imports from United Arab Emirates					
2018		2019			
Goods	Value (millions of Euros)	% EU Imports from UAE	Goods	Value (millions of Euros)	% EU Imports from UAE
V Mineral products	3311	37%	V Mineral products	2823	39%
XIV Pearls, precious metals and articles thereof	2073	23%	XV Base metals and articles thereof	1465	20%
XV Base metals and articles thereof	1625	18%	XIV Pearls, precious metals and articles thereof	1213	17%
XVI Machinery and appliances	541	6%	XVI Machinery and appliances	558	8%
XVII Transport equipment	415	5%	XVII Transport equipment	284	4%

EU Exports to United Arab Emirates					
2018		2019			
Goods	Value (millions of Euros)	% EU Exports to UAE	Goods	Value (millions of Euros)	% EU Exports to UAE
XVI Machinery and appliances	7502	26%	XVI Machinery and appliances	8111	27%
XVII Transport equipment	4656	16%	XVII Transport equipment	5011	17%
XIV Pearls, precious metals and articles thereof	3211	11%	VI Products of the chemical or allied industries	3480	12%
VI Products of the chemical or allied industries	3084	11%	XIV Pearls, precious metals and articles thereof	2642	9%
V Mineral products	1445	5%	IV Foodstuffs, beverages, tobacco	1408	5%

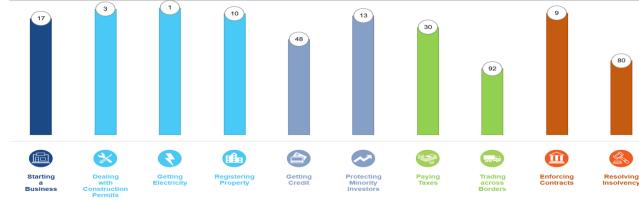
# EU – United Arab Emirates major trade flows by HS heading

2019 EU Imports from UAE		2019 EU Exports to UAE	
V Mineral products (HS 25- 27)	2710 - Petroleum oils and oils obtained from bituminous minerals (excl. crude); 2620 - Slag, ash and residues containing metals, arsenic or their compounds (excl. those from the manufacture of iron or steel) 2713 - Petroleum coke, petroleum bitumen and other residues of petroleum oil or of oil obtained from bituminous minerals	appliances (HS 84-85)	8517 - Telephone sets, incl. telephones for cellular networks or for other wireless networks; other apparatus for the transmission or reception of voice, images or other data 8411 - Turbojets, turbopropellers and other gas turbines 8471 - Automatic data-processing machines and units thereof; magnetic or optical readers, machines for transcribing data onto data media in coded form and machines for processing such data
XV Base metals and articles thereof (HS 72-83)	7601 - Unwrought aluminium	XVII Transport equipment 9HS 86-89)	8802 - Powered aircraft "e.g. helicopters and aeroplanes"; spacecraft, incl. satellites, and suborbital and spacecraft launch vehicles 8703 - Motor cars and other motor vehicles principally designed for the transport of <10 persons, incl. station wagons and racing cars 8708 - Parts and accessories for tractors, motor vehicles for the transport of ten or more persons, motor cars and other motor vehicles
XIV Pearls, precious metals and articles thereof (HS 71)	7102 - Diamonds, whether or not worked, but not mounted or set	or allied industries (HS 28- 38)	3004 - Medicaments consisting of mixed or unmixed products for therapeutic or prophylactic uses 3303 - Perfumes and toilet waters 3304 - Beauty or make-up preparations and preparations for the care of the skin, incl. sunscreen or suntan preparations

### **Economic competitiveness indicators**

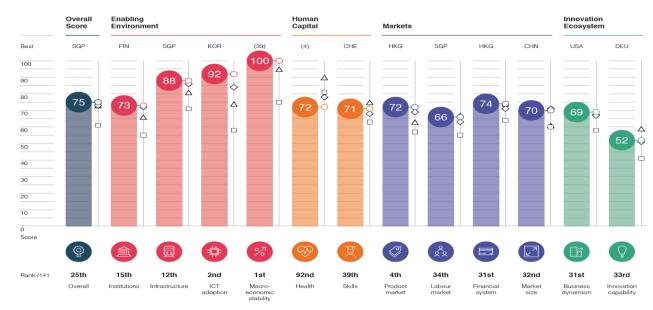
Indicator	Ranking	Out of # Countries
World Bank Ease of Doing Business	16	190
WEF Global Competitiveness Index 4.0	25	141
Fraser Institute – Economic Freedom	61	162
Global Foreign Direct Investment Attractiveness Index	24	109
United Nations e-Government Survey	21	193
Global Innovation Index	36	129

Rankings on Doing Business topics (1-190) - United Arab Emirates



Source World Bank, Doing Business 2020

Performance Overview Key ◇ Previous edition △ High-income group average □ Middle East and North Africa average 2019



#### Infrastructure – key figures

#### Airports: 43 (2013)

Annual passenger traffic on registered air carriers: 84,738,479 (2015) Annual freight traffic on registered air carriers: 16.647 billion mt-km (2015)

**Major seaports:** Al Fujayrah, Mina' Jabal 'Ali (Dubai), Khor Fakkan (Khawr Fakkan) (Sharjah), Mubarraz Island (Abu Dhabi), Mina' Rashid (Dubai), Mina' Saqr (Ra's al Khaymah); container port(s) (TEUs): Dubai Port (15,368,000), Khor Fakkan (Khawr Fakkan) (Sharjah) (2,321,000) (2017) LNG terminal(s) (export): Das Island

#### ICT

Broadband - fixed subscriptions: 3,024,565 subscriptions per 100 inhabitants: 31 (2018 est.)

Telephones - fixed lines: 2,341,392 subscriptions per 100 inhabitants: 24 (2018 est.)

Telephones - mobile cellular: 20,081,015 subscriptions per 100 inhabitants: 207 (2018 est.)

# Population Structure and Availability of Human Capital

Population (2020 est.)			
Population (million)	11		
Population growth rate	1.49%		
Birth rate 9.5 births/1,000 population			
Death rate	2 deaths/1,000 population		

Age structure (2020 est.)			
0-14 years	14.45% (male 745,492/female 698,330)		
15-24 years	7.94% (male 431,751/female 361,804)		
25-54 years	68.03% (male 5,204,618/female 1,592,987)		
55-64 years	7.68% (male 658,892/female 108,850)		
65 years and over	1.9% (male 146,221/female 43,138)		

Human Cap	lital A	valla	DIIITV

### Literacy (age 15 and over can read and write) 2015:

- total population: 93.8%
- male: 93.1%
- female: 95.8%
- School life duration (primary to tertiary education)
  2016:
  - total: 14 years
  - male: 13 years
  - female: 14 years
- Labor force participation rate, total (% of total population ages 15-64): 83
- Unemployment, total (% of total labor force): 2.35

### Investment opportunities



#### <u>Abu Dhabi</u>

- Manufacturing
- Tourism
- Media

٠

٠

٠

- Financial Services & Insurance
- Logistics
- Education
- Health
- Energy
- Communication
- Real Estate
- Other Sectors AI, FinTech, Digital Economy

#### Dubai

- Manufacturing
- Logistics
- Information Technology
- Green Technology
- Retail
- Travel and Tourism
- Healthcare
- Education
- Medical tourism
- Autonomous cars
- Artificial intelligence, Blockchain





### <u>Sharjah</u>

- Travel & Leisure
- Transport & Logistics
- Healthcare
- Environment
- Education
- Light Manufacturing

#### **Ras Al Khaimah**

Ras Al Khaimah offers its partners an array of opportunities for developing enterprises of all sizes. The Ras Al Khaimah Investment Authority (RAKIA) now includes more than 3500 companies in its portfolio. RAKIA offers a tailored approach to assisting businesses from site surveying to optimizing daily operations.



## Important Contacts

Agency	Support Provided	Website	Contact Information
Dubai FDI	Dubai FDI provides essential information and invaluable support to foreign businesses looking to invest in Dubai's thriving economy and take advantage of its global strategic importance	http://www.dubaifdi.gov.ae	Business Village, Block A, 9th Floor Near Clock Tower Tel: +971 4 4455555 info.fdi@fdidubai.gov.ae
Abu Dhabi Investment Office (ADIO)	DIO provides a comprehensive range of services to potential investors along every step of their investment journey	https://www.investinabudhabi.ae/	9th Floor, Khaleej Al Arabi Street, Capital Gate, Abu Dhabi, UAE Tel: +971 2 403 1003
Dubai Department of Economic Development	Commercial Licensing	https://eservices.dubaided.gov.ae	Tel: + 971 4 4455555 info@dubaided.gov.ae
Abu Dhabi Department of Economic Development	Commercial Licensing	https://added.gov.ae/	Al Falah Street - Fatima bint Mubarak St 6 Tel: +971 2 815 8888 contact@abudhabi.ae
Mission of the United Arab Emirates to the EU	UAE Embassy to the EU	https://sp.mofaic.gov.ae/EN/Diplo maticMissions/Embassies/Brussels /Pages/home.aspx	Avenue Franklin Roosevelt, 86 1050 Brussels,Belgium Tel: (+32) 2 640 60 00 BrusselsEMB@mofaic.gov.ae

# References

- Ben Jelili, Riadh 'Global Foreign Direct Investment Country Attractiveness Index 2020'
- Fraser Institute '2019 Annual Report Economic Freedom of the World'
- IMF 'World Economic Outlook April 2020'
- United Nations 'E-Government Survey 2018 Gearing E-Government to Support Transformation towards Sustainable and Resilient Societies'
- World Bank Group 'Doing Business 2020 Comparing Business Regulation in 190 Economies'
- World Economic Forum 'The Global Competitiveness Report 2019'
- World Intellectual Property Organization, Insead, Cornell SC Johnson College of Business 'Global Innovation Index 2019 – Creating Healthy Lives – The Future of Medical Innovation'



EU-GCC Dialogue on Economic Diversification A Project funded by the European Union

### Authors:

### **Douglas Aitkenhead**

Team Leader

daitkenhead@eugcc.eu

### **Daniela Stratulativ**

Key Expert – Trade and Foreign Direct Investment

dstratulativ@eugcc.eu

This publication was produced with the financial support of the European Union. Its contents are the sole responsibility of the authors and do not necessarily reflect the views of the European Union.