

**European Union Special Representative  
for Human Rights**

**Job Description for the post of Communications Officer to the EUSR  
for Human Rights**

**ANNEX I**

<b>Organisation:</b>	EUSR for Human Rights
<b>Job Location:</b>	Brussels, Belgium
<b>Availability:</b>	Immediately, until Feb 28, 2023
<b>Contract Regime:</b>	Local Contract under BE law
<b>Job Titles/Vacancy Reference:</b>	Communications Officer
<b>Number of posts:</b>	1 post
<b>Deadline for applications:</b>	<b>April 12, 2021</b>
<b>Email address to send the CV and completed application template:</b>	<a href="mailto:EEAS-EUSR-HR@eeas.europa.eu">EEAS-EUSR-HR@eeas.europa.eu</a>
<b>Additional information:</b>	<a href="mailto:EEAS-EUSR-HR@eeas.europa.eu">EEAS-EUSR-HR@eeas.europa.eu</a>

## Communications Officer to the EUSR for Human Rights

The EU Special Representative (EUSR) for Human Rights is seeking to appoint a Communications Officer. This is a new post, for a fixed period until the end of February 2023.

The Special Representative's mandate is to enhance the EU's effectiveness, presence and visibility, in protecting and promoting Human Rights in the world; to contribute to the implementation of the EU's policy on Human Rights and International Humanitarian Law, and to guide the implementation of the EU Action Plan on Human Rights and Democracy.

The Communications Officer will be responsible for promoting this work, in publications and in broadcast and digital media; managing the EUSR's presence in social media; managing and developing the EUSR's website and for the development of communications strategies. The Communications Officer will work as a key member of the EUSR's team and will collaborate with official spokespersons and staff of the EU institutions, especially the EEAS.

The EUSR is seeking an experienced, suitably qualified and dynamic professional for this role. The successful candidate should hold a relevant postgraduate degree or equivalent, and have at least 4-5 years practical experience in a similar position (communications, journalism or public relations); with hands-on knowledge of developing and implementing digital communications strategies; be familiar with the workings of the EU and have an in depth knowledge of human rights and related topics.

The working language of the EUSR's office is English. Fluency in English – writing and speaking at native speaker level is essential, and at least one other official language of the EU is required.

A candidate must be a citizen of an EU member state. The post will be based in Brussels, and the employment will be under Belgian contract.

The successful candidate will be required to apply for the appropriate EU security clearance certificate, if not already in possession of one.

**The closing date for applications is April 12, 2021.**

Completed application form, CV and examples of experience should be sent to:  
[EEAS-EUSR-HR@eeas.europa.eu](mailto:EEAS-EUSR-HR@eeas.europa.eu)

## JOB DESCRIPTION

<b>Job Title</b>	<b>Communications Officer</b>
<b>Job Description</b>	<p><u>The Communications officer will be responsible for:</u></p> <ul style="list-style-type: none"> <li>- Developing and implementing specific strategic communication actions and narratives focused on advancing EUSR human rights engagement, including EU human rights policies, values and objectives.</li> <li>- Development of coherent and focused strategic communication plans, including analysis of target audiences and communication channels;</li> <li>- Conducting information and media analysis, while working with the relevant EU communication entities, ensuring effective and coordinated communication efforts.</li> <li>- Designing and coordinating communication campaigns and projects on specific issues and priorities;</li> <li>- Drafting articles, speeches, Op-eds, media pieces.</li> <li>- Ensuring visibility of the EUSR activities, through various social media platforms</li> <li>- Liaising with the journalists and media representative to conduct EUSR interviews and video messages, etc.</li> <li>- Drafting attractive communication materials (writing articles, press materials, social media and audio-visual materials, etc.);</li> <li>- Ensuring that the EUSR website contains accurate and up to date information, including EUSR speeches, video messages, etc.</li> <li>- Closely follow the communication strategies and activities of key international organisations</li> <li>- promoting closer cooperation and synergies between the EUSR, EEAS and other relevant institutions in their efforts towards broad and effective EU strategic communications. Developing and maintaining international partnerships with external interlocutors - state and non-state partners, including online media platforms, and engaging with public and private sectors.</li> <li>- Closely monitoring a broad range of physical and online media.</li> </ul>
<b>Qualifications and Experience</b>	<ul style="list-style-type: none"> <li>- In-depth knowledge of the European Union's human rights policy, international human rights law and International Humanitarian Law (IHL).</li> <li>- Experience in communications and public diplomacy.</li> <li>- At least 4-5 years of professional experience in a similar position in an international environment (diplomacy, politics, research, fieldwork, legislative or political analysis).</li> <li>- Excellent command of English, including the ability to draft and edit articles and other press material.</li> <li>- Hands-on knowledge of developing and implementing digital communications strategies.</li> <li>- Thorough knowledge and experience of social and digital media</li> <li>- Good networking skills and the ability to work as part of a team</li> </ul>