

Punch Corona Campaign

An EU response to fight COVID 19

December, 2020



In partnership with the European Union



Partnership for
Sustainable
Development

"Together, we can Punch Corona!"



Key Information

SECTOR: SUSTAINABLE DEVELOPMENT

LEAD PARTNER: European Union

OTHER PARTNERS: Ministry of Finance, Plastic Punch

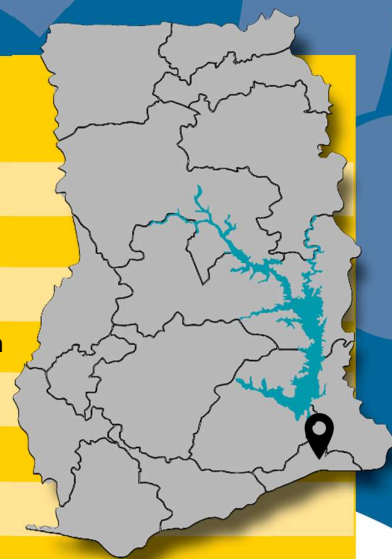
Ink Ghana, Act4Change, GreenWay International Foundation

Fashion Connect Africa

DURATION: May 2020 - December 2020

TOTAL BUDGET EUR: 52,018.05

EU CONTRIBUTION EUR: 52,018.05



Background



With the emergence of COVID19, it was necessary to put in place urgent measures to protect the world population and stop the spread of the virus.

According to the World Health Organisation (WHO), "the best way to slow the spread of the virus is to practice basic protective measures: wash hands frequently, maintain social distancing, avoid touching nose, eyes, and mouth, practice respiratory hygiene; and seek medical care early if you have COVID-19 symptoms".

Punch Corona Campaign provided Personal Protective Equipment (PPE) to slow the spread of the virus.



Project Details



The campaign was supported by a combination of projects and funds from the European Union (EU).

The Punch Corona response intended to raise awareness on preventive measures and implementing targeted solutions towards preventing/reducing community spread of the virus. Furthermore, it promoted a proper management of Personal Protective Equipment by complementing the efforts of the Republic of Ghana through the local government authorities, community leaders, health workers, and volunteers.

With this initiative, the EU and the Ministry of Finance, with the support of Plastic Punch, donated PPE items to different organisations in Ghana: Schools, Health Centres and Hospitals, District Assemblies and Non-Governmental Organisations.

The materials donated included gloves, reusable masks, handwashing stations, soaps, veronica buckets, megaphones, and videos on how to make a facemask was produced in different languages.

The donated items helped to protect essential service providers (environmental & sanitation workers, fisher folks, market women, kayaye) and the general public with the right sensitization to reduce the spread of the virus whilst observing social distancing.

The delivery of the facemasks had the support of local NGOs.

Expected Results



With this initiative, the following items were donated:

- 208 Veronica Buckets
- 48 Community Handwashing Stations
- 24 Megaphones
- 300 Gallons (4.5 litre) of Hand-washing Liquid Soap
- 16,500 Reusable Facemasks

Furthermore, a video on “How to produce facemasks” was developed and shared on the European Union Delegation Ghana YouTube Channel. The video is available in seven languages (English, Akan, Ga, Ewe, Nzema, Hausa, Dagbani).



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