

An event funded by the European Commission, ADEME, AFD and FFEM

# Concept Note























#### Context

The MobiliseYourCity Partnership, under the auspices of the Ministry of Housing and Urban Development of Cameroon (MINHDU), is organising the 3rd MobiliseYourCity Africa Mobility Conference from 17-19 September 2019 in Yaoundé, Cameroon.

The African continent has among the highest urbanization rates in the world. To meet the needs of African urban citizens, Partner countries and cities of MobiliseYourCity are developing ambitious mobility plans that will see these countries and cities leapfrog to affordable and clean mobility solutions.

Following the first two MobiliseYourCity Africa Mobility Conferences organized in Agadir in 2017 and Abidjan in 2018, pioneering cities have gained tremendous experience as they graduate from the preparation of SUMPs to the implementation phase while new cities continue to join the MobiliseYourCity Partnership.

The MobiliseYourCity Africa Mobility Conference 2019 will enable experienced mobility practitioners to deepen their knowledge on digital technologies, greening urban freight, urban mobility GHG emission calculation and reporting, as well as effective participatory approaches, and introduce new members of the MobiliseYourCity community of practice to the principles and practices of Sustainable Urban Mobility Plans (SUMPs). It will also celebrate the official presentation of the SUMPs of Douala and Yaoundé, as well as the work done at national level in Cameroon. The conference is targeted towards national and local governments, private sector, civil society, and development partners in the fields of mobility, urban development, land use planning and project finance. The Conference is an important milestone on the road to Africa-France Summit scheduled for June 2020, which will focus on sustainable cities.

MobiliseYourCity Partners from 19 cities and 7 countries in Africa and 15 globally active Institutional and Knowledge Partners will attend the conference.

The third MobiliseYourCity Africa Mobility Conference will be the first MobiliseYourCity conference to offer two streams of sessions to accommodate the interests of both experienced practitioners and representatives of cities who are just beginning their SUMP journeys.

Specifically, the conference aims to:

- Empower the Africa MobiliseYourCity community of practice to share challenges, solutions and paths to success
- Enable collective learning through technical sessions delivered by international experts
- Enrich the MobiliseYourCity methodological framework based on experience gained by the practitioners
- Initiate MobiliseYourCity's contribution to the Africa-France Summit 2020

### For More Information Contact:

#### Secrétariat MobiliseYourCity

- Maël MARTINIE, Communication & Partnership Manager mael.martinie@mobiliseyourcity.net
- Gabrielle FONTAINE, Conference Logistics Officer gabrielle.fontaine@mobiliseyourcity.net Tél.: +33 (0)6. 73. 91. 26. 82















## 3rd MobiliseYourCity Africa Mobility Conference Program Overview

Morning	17 September 2019  Plenary Session  Opening Ceremony of the 3rd MobiliseYourCity Conference Presentation of MYC outputs in Cameroon and high-level discussion	18 September 2019  Parallel sessions  SUMP Session I — Preparation and Analysis of Status Quo  Technical Session I — Effective and Efficient Participatory	19 September 2019  Parallel sessions  SUMP Session 3 — SUMP Budgeting and Validation  Technical Session 3 — Untangling Urban Logistics
	Lunch	Processes  Lunch	Lunch
Afternoon	<ul> <li>Session I: Mayors' roundtable: the needs to plan urban mobility</li> <li>Session 2: SUMPs help curbing down GHG emissions and air pollution</li> </ul>	<ul> <li>SUMP Session 2 –         Scenario Building and         Strategy Development</li> <li>Technical Session 2 -         Digital solutions to         address mobility         challenges</li> </ul>	<ul> <li>SUMP Session 4 –         Implementation and Monitoring     </li> <li>Technical Session 4 –         GHG MRV     </li> </ul>
	Session 3: Financing the SUMPs		

## Mobilised experts:

- SUMP Sessions (1,2,3,4): Laura Cornelis, Amélie Schell, Angelin Zegha, DVDH
- Technical Session I Effective and Efficient Participatory Process : Christopher Kost (ITDP Africa)
- Technical Session 2 -Digital solutions to address mobility challenges: Julien de Labaca, Consultant
- Technical Session 3 Untangling Urban Logistics, Estelle Morcello, Artelia
- Technical Session 4 GHG MRV, Dominik Räder, IFEU













