



EUROPEAN UNION

DELEGATION TO THE UNITED REPUBLIC OF TANZANIA

Information on Call for proposal under the EU thematic programme *Investing in People*

"Supporting culture as a vector of democracy and economic growth"

Global Objective: to support culture as a vector of democratisation, diversity and socio-economic development.

The call includes two lots with the following specific objectives:

Lot 1: Encourage cultural expressions which promote diversity, intercultural dialogue and human and cultural rights, in the context of reconciliation, conflict resolution and democratisation

Types of action:

- raising awareness and building capacity of cultural actors, media and civil society in promoting human rights, intercultural dialogue and anti-discriminatory attitudes/practices, in the context of reconciliation, conflict resolution and democratisation;
- stimulating cooperation between cultural actors, media, education professionals and civil society organisations active in promoting democracy and human rights, for the development and dissemination of diverse cultural content relevant to national and regional contexts;
- encouraging cultural expressions which promote human rights and fight all kinds of discrimination (on ethnic, gender, religious grounds, etc.);
- supporting cultural initiatives contributing to reconciliation and the peaceful resolution of conflicts, in the context of inter-ethnic or inter-religious tensions and conflicts at national or regional level;
- supporting cultural initiatives which promote freedom of expression, including for minorities and marginalised populations, in the context of democratisation processes;
- supporting media initiatives and innovative dissemination tools that integrate cultural content promoting human rights and intercultural dialogue, in the context of reconciliation, conflict resolution and democratisation;
- supporting participation of civil society in processes of cultural governance at local, national, regional and interregional levels and promoting inclusive cultural policies in respect of cultural diversity.

Lot 2: Strengthen capacities of cultural actors for the development of a dynamic cultural sector contributing to economic growth and sustainable development

Types of action:

- creating an enabling environment for creativity, innovation, professionalisation and entrepreneurship in the cultural sector;
- supporting the structuring and strengthening of professional associations and networks;
- improving capacities for technical and vocational training to create stronger links with the private sector, in order to increase employability of beneficiaries;
- enhancing skills and competence of cultural actors involved in the creation, production, distribution, marketing and management of cultural goods and services;

- assisting cultural actors in improving the distribution and marketing of cultural goods and services responding to local or regional demand, and creating adequate conditions for their circulation and access to national, regional and international markets;
- assisting cultural actors in mastering information and communication skills and technology, including new media;
- supporting transfer of knowledge, exchange of expertise and best practices among cultural actors.

Full documentation is available on EuropeAid website, 'Funding' page, 'Calls for proposals', call reference '133529' or following the link:

https://webgate.ec.europa.eu/europeaid/online-services/index.cfm?do=publi.welcome&nbPubliList=15&orderby=upd&orderbyad=Desc&searchtype=RS&ao_fr=133529