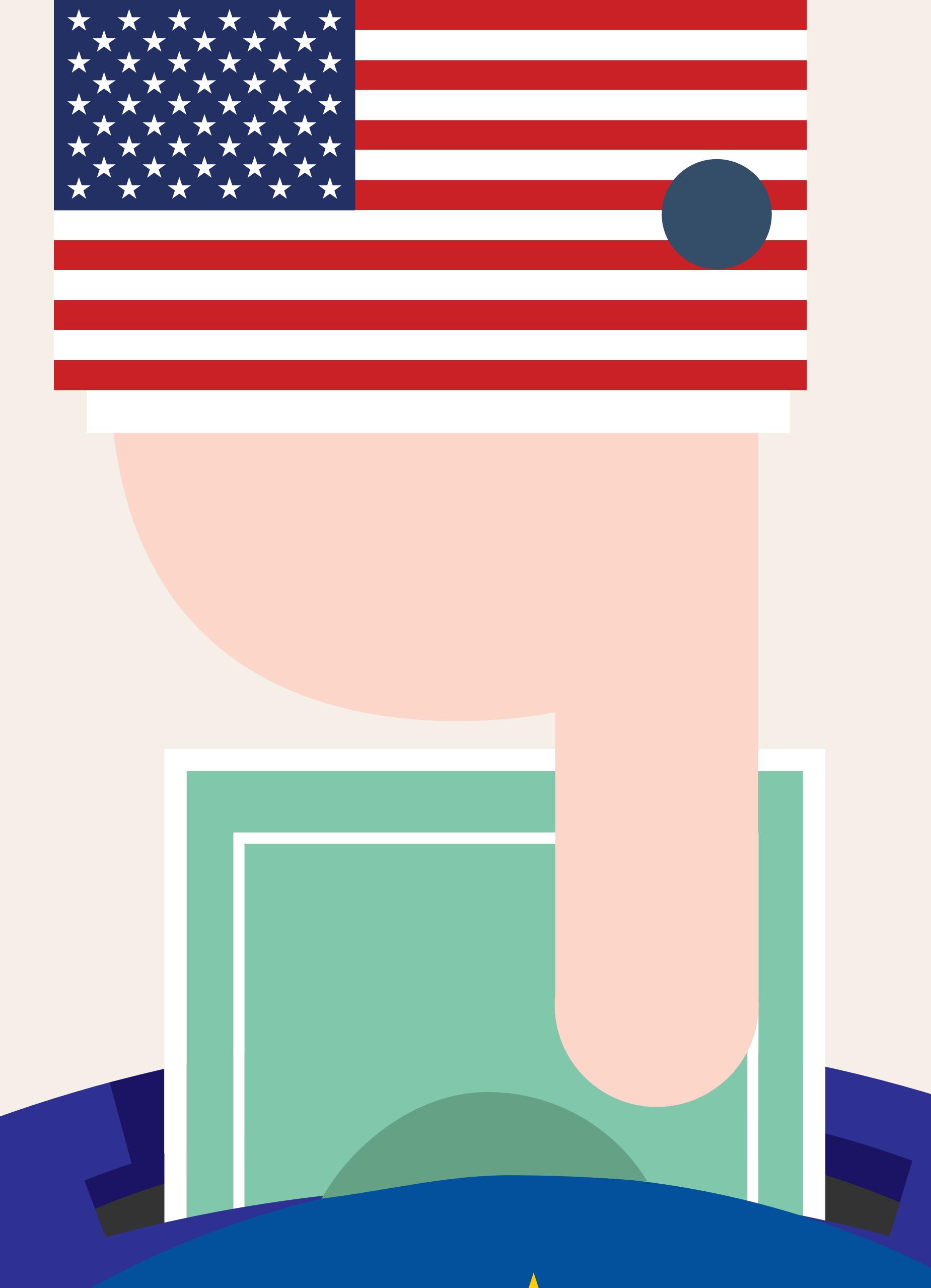
How the US makes more money doing business with the EU than anywhere else



EU invests more money in the US, buys more American services, and employs more American workers, than the other way around.

FOREIGN

DIRECT

INVESTMENT

EU's FDI



FIND OUT WHY DEALING WITH THE EU IS THE BEST DEAL FOR THE US

EU & US account for 1/2 global GDP by value

US and the EU have created the largest and most prosperous market in the

Between us, the

45/50 of US States The EU invests more in America, than America does in the EU.

US' FDI



4 reasons why the EU is the top market for US companies

EU's Single Market has

EU does not permit "buy European", or similar ways to favor EU companies over other companies. EU promotes free

EU tariffs are low - and

eliminated 1000's of legal and bureaucratic barriers to trade.



and fair competition for all.

often lower than US tariffs.

"PUY EUROPEAN"



This gives easy and open access for EU and US companies alike to a 500+ million market. Instead, U.S. businesses are allowed to compete on equal footing with their EU counterparts.

More competition = more innovation = better deals and products for consumers on both sides of the Atlantic. Weighted average tariffs for US manufactured goods exported into the EU: 1.4% - similar US tariffs are 1.6%.

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