



The Confederation of Egyptian  
European Business Associations

★★ The Chamber of  
EuroChambers in Egypt ★★  
**One Chamber, 25 Countries**

Founded by



الجمعية البريطانية المصرية للأعمال  
British Egyptian Business Association



جمعية الأعمال التجارية الإيطالية  
ITALIAN CHAMBER OF COMMERCE IN EGYPT



CAMERA DI COMMERCIO  
ITALIANA PER L'EGITTO  
Italian Chamber of  
Commerce in Egypt



الغرفة الألمانية العربية للصناعة والتجارة  
German-Arab Chamber of  
Industry and Commerce



**EuroMed Economic Transition Conference**

*Brussels, 6-7 June 2006*

# **Giving the Neighbours a stake In the EU Internal Market**

**Dr. Alaa Ezz**

**Secretary General**

**Confederation of Egyptian European Business Associations**

# Let's not blame Barcelona

- It was not even an agreement, but just a declaration
- Achievements were satisfactory in reality
- Downsize expectations to reality
- Be grateful for being included in the ENP
- Support ENPI as a new fast track instrument for the serious countries

# *Bilateral or Regional*

**EU25 & Med 10**

Components, CKD, Industrial  
Inputs, Technologies, IPR, ..etc.

+ Services

Royalty

EU25 & Med 10

**Med 10**

Assembly,  
Formulation,  
Installation,  
..etc

Products

COMESA

PAFTA

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# Giving the Neighbours a stake In the EU Internal Market Is That steak

✦ Raw



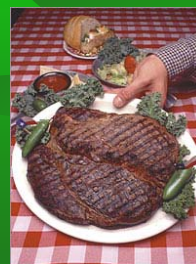
✦ Agriculture

✦ Processed



✦ Industry


✦ Ready to serve



✦ Services

# *The Prerequisites*

- The Attractive Market: speed Euro Med FTA
- Infrastructure: Trade Routs, institutions, ..etc.
- Harmonization of Standards, Specification, Inspection & Verifications, rules of origin
- Modernization & Transparency of Regulations & institutions
- Awareness within the region (ENP & EuroMED)
- Awareness about the region (in EU 25)
- Availing implementation tools & instruments (ENPI, MEDA 3, with larger REGIONAL aspect)

- 
- The Legal Framework is there;
  - The Political Will is there; and
  - The Financial Instruments are there!

**SO WHAT IS MISSING?**

## *Is ENP What we need in the Euromed?*

- Yes, it's an extra important tool aiming at not delaying the serious countries
- But, it must not replace Barcelona which is the umbrella of the long road of:

- Regional integration
- Liberalization and deregulation
- Market expansion
- Stability, security, and prosperity

But have we done our homework?

Do we have the instruments?

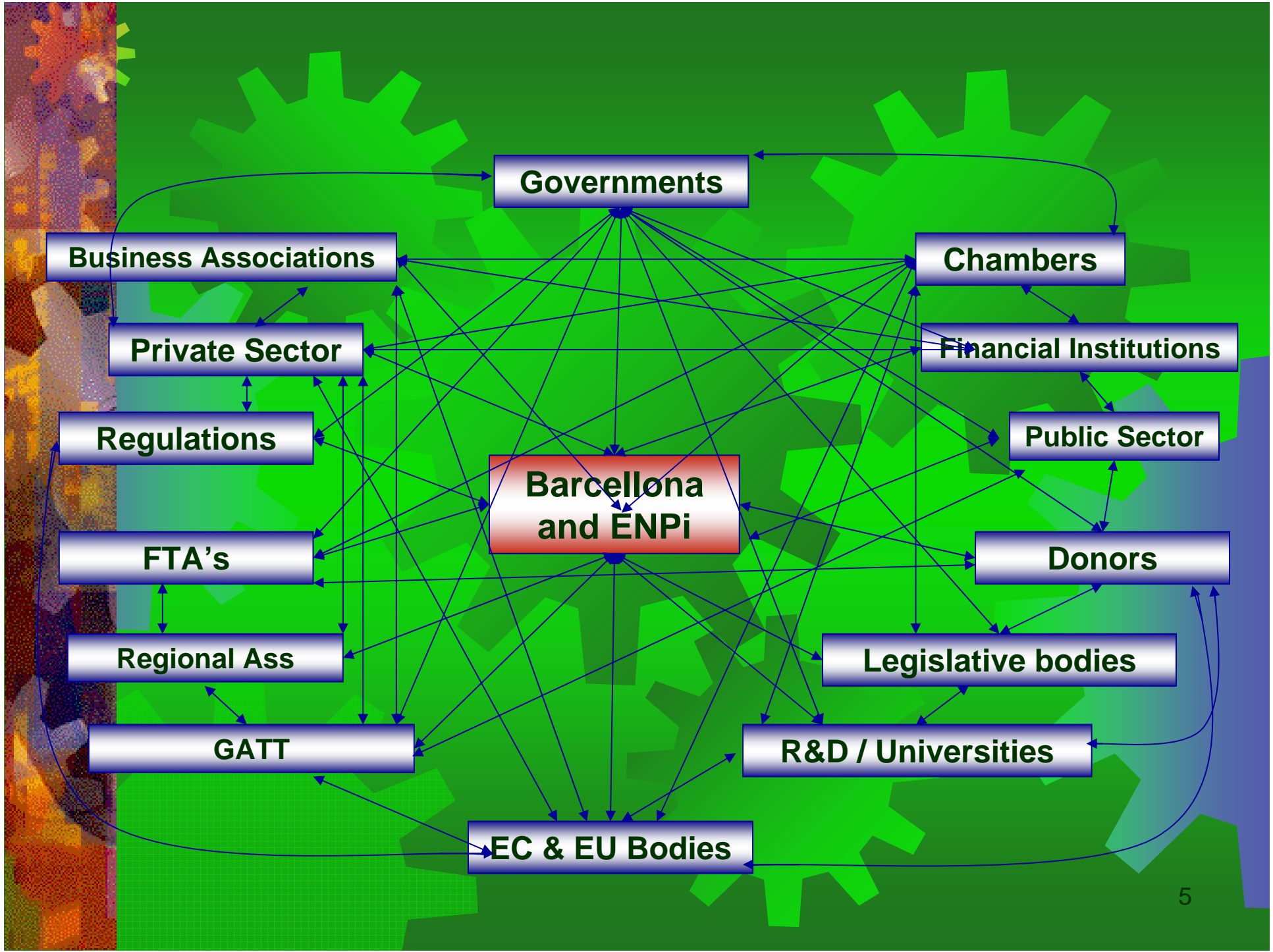
# ENP Drawback

- ✦ Governments

- ✦ Operator instead of Regulator

- ✦ Civil Society

- ✦ Spectator instead of Operator





# Possible Drawback

- ✦ Regional element
- ✦ Services negotiations
- ✦ Might be small or even ignored
- ✦ Should be regional or standardized

# What We Actually Need Is

- **MED Globadaptation**
  - Open all doors
  - Support potential & transparency
  - Kill the hopeless
  - Modernize at all fronts
- **Regional Coopetition**
  - Transparent Coordination
  - Comprehensiveness through Complimentarity
  - Competitiveness through cooperation
  - Act a single force targeting the whole world

# In Instruments Terms

- Give more importance to Horizontal Programs
- Adapt successful instruments used by the EU (enterprise, partenariat, ..etc)
- Reactivate Med Invest as a private sector and civil society led cost effective instrument
- increase regional cooperation and use the rules of origin as an FDI attraction tool
- But please No more white elephants, we have enough

***Lets follow the  
footsteps of the EU  
that started with  
Steel and Coal in a  
few countries and  
is today a strong  
and harmonized  
EU25***

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The ENP could be summarized in the following words of ancient Egyptian wisdom:

*“Rig your Boat, travel near and far, look for a wise partner, knock his door, seek his knowledge, welcome him in your home, this is how your people will prosper”*

**Amenophet, 2,500 B.C.**



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