

East-Invest programme aimed towards Eastern Partnership countries to be launched in Brussels

East-Invest programme, the new regional tool for the economic development of the Eastern Partnership region, will be launched on March 31st 2011 by the 85 partners of this EU-funded project during a conference in Brussels.

The Commissioner for Enlargement and European Neighbourhood Policy, Stefan Füle describes this programme as "one of several concrete programs that will accompany and support the Eastern Partnership Countries on the road of economic transformation towards economic integration with the EU".

85 partners of the project, including business support organisation from EU and Eastern Partnership Countries will adopt the work plan of activities that will be presented during the conference.

The main objective of this meeting is to promote and offer the audience an insight into the overall working background, the different project activities that will be implemented and the provisional time frame.

East-Invest, a € 8.75 million project, is a new regional investment and trade facilitation initiative for the economic development focussing on support to small and medium size enterprises from Eastern Partnership region.

The main objectives of the East-Invest are to develop business networking and multiply exchanges between public and private organisations from European Union and Eastern Partnership region through:

- Encouraging public-private dialogue and promoting consultation of private sector in decision making;
- Facilitating exchange of best-practices and supporting creation of partnerships between EU and Eastern Partnership companies;
- Developing the capacity of Eastern Partnership SME support organisations.

For more information:

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