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MEDIA RELEASE

EUROPEAN FILM FESTIVAL 2013 ‘EUROPE ON SCREEN’

Vietnamese cinema lovers from all walks of life are again offered a unique chance to take a cinematic trip around Europe on screen through a rich line-up of films by European directors at the 14th edition of the European Film Festival (EFF).

Following the great success of the festival in **Danang** last year, this year for the second time the EFF is brought to the central city’s audiences from **17 to 26 May 2013**. The festival will be opened in **Ho Chi Minh city and Hanoi on 15 and 16 May 2013 respectively**.

EFF2013 showcases Europe’s cultural diversity, portrayed in 16 films from 14 different EU Member States. Many genres will be represented throughout the festival, including children's animated films, drama, romance, comedy and documentary. Most films screened in the festival are recent and have gained growing acclaim, notably by being selected in international film festivals and winning awards all over the world. One of the remarkable features of this year’s festival is the presence of the producer of Swedish film “Eat Sleep Die” at its first screening, which will mark the opening of the festival in Hanoi on 16 May.

Held for the first time in 2000, by the Delegation of the European Union to Vietnam, the Embassies of EU Member States and the European Cultural Institutes, the European Film Festival is recognised as one of the most successful multi-cultural events in Vietnam. It has become an established and credible avenue to bring new and captivating aspects of European culture to the attraction of Vietnamese people, by showcasing films that would otherwise not be shown in Vietnamese commercial cinemas.

“The silver screen world has no borders. No passports or visas are required to take you from one country to another. Nor does it take much, other than setting yourself in a theatre with a box of popcorn, to experience life from the eyes of a child or a traveller. Cinema has successfully shared diverse cultures, people, histories and perspectives to audiences from across the globe for over 100 years. As the birthplace of cinematography and home to a number of prestigious international film festivals, Europe is renowned for its cinema heritage. This year again we are proud to introduce this firework of European cultural diversity and creativity to Vietnamese audiences. The films showcased in this festival may belong to a specific country, but together they are representative of Europe’s common cultural heritage”, said H.E.Dr Franz Jessen, Ambassador – Head of the Delegation of the European Union to Vietnam.



European Union

This cinematic event is part of a broader series of “Europe Days 2013” events clustered around Europe Day (9 May), a cycle which since its inception in 2004 has gained a high profile in the cultural life of Vietnamese people.

The European Film Festival 2013 will take place at:

Hanoi: National Cinema Centre, 87 Lang Ha

Danang: Le Do cinema, 46 Tran Phu

HCMC: CINEBOX, 212 Ly Chinh Thang Str., Dist. 3

In Hanoi and Hochiminh city most films will be screened in two sessions with Vietnamese subtitles. In Danang, each film will be screened once, with Vietnamese voice-over.

All tickets are free of charge and can be picked up from 9 May 2013 for screenings in Ho Chi Minh city and from 10 May for screenings in Hanoi and Danang at the following addresses:

Hanoi

Goethe Institute
56-58 Nguyen Thai Hoc Str.,
Tel: 04 3 7342251/52/53

British Council
20 Thuy Khue Str.,
Tel: 04 3 8436780

National Cinema Center
87 Lang Ha Str.,
Tel: 04 35142856

Ho Chi Minh City

Goethe Institute
18, Dong so 1, Cu xa Do Thanh, P., Q.3
Tel: 08 3 600 9587

British Council
25 Le Duan Str., Dist. 1
Tel: 08 3 8232862

CINEBOX
212 Ly Chinh Thang Str., Dist. 3
Tel: 08 3935 0610

Danang

Le Do Cinema
46 Tran Phu
Tel.: 0511 3822574

Cinema & Film Distribution Centre
68 Tran Phu
Tel. : 0511 3823284

Full information on the film festival can be found at: <http://europeday2013.com/>
or www.facebook.com/EUandVietnam

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