

Promotion of Joint Cultural Heritage Between Communities in Cross Border Region of Chernivtsi and Suceava



Project Budget:
€290,184

Duration:
August 2008 — January 2010

Funded by:
• European Union (90%)
• Chernivtsi City Council (10%)

Countries of Implementation:
Ukraine, Romania

Project is implemented by:
Chernivtsi City Council (Ukraine)

Project implementing partner:
Municipality of Suceava (Romania)

Project's Objectives and Tasks:

- Preservation, promotion and popularization of joint cultural heritage, traditions of tolerance and peaceful co-existence of neighbouring nations in the multiethnic society;
- Revival of authentic folklore traditions and ancient types of national art among young people;
- Development of cultural tourism as a new branch in the cross-border area with account of unique character of national heritage of neighbouring peoples.

Project's Activities:

The Project foresees a complex of cultural events promoting folklore, customs and traditions of ethnic communities, crafts and cultural heritage of multi ethnic communities of Bucovina. Its main activities include joint concerts of folklore groups from neighbour countries, plein-air of painters, exhibitions and master-classes on national art, festival of national cuisine of Bucovina, meetings of ethnic minorities, science conferences on issues of ethnic minorities, publishing and media campaign.

Project's Events:

- Days of Cultural Dialogue Chernivtsi — Suceava (folklore festival, exhibitions of national art, festival of national cuisine of Bucovina);
- Days of Cultural Dialogue Suceava — Chernivtsi (performance at the Christmas festival and exhibition of national crafts in Romania);
- Production and cross border broadcasting of films on joint cultural heritage;
- Transcultural exchanges (folklore festival "Bucovinian meetings" in Campulung Modovenesc, Petrivskiy Fair in Chernivtsi);
- Cultural Forum of ethnic minorities;
- Introduction of international tourist route "Joint Cultural Heritage: Ukraine and Romania".

Expected results:

The international tourist route "Joint Cultural Heritage: Ukraine and Romania" will become the main Project output. The route will consist of 2 components:

- "Bucovina in cultural diversity" (the route will include centers of folklore, National houses, restaurants with national cuisine, private farmsteads);
- "Routes of Bucovinian national art" (works of national craftsmen, museums of national art in the cross-border region).

Project's achievements to date:

- Project's kick-off conference with participation of Romanian partners took place on August 26th, 2008. The participants of the networking event agreed on organisation of Days of Cultural Dialogue in Chernivtsi, shooting a video film and writing a title on joint culturological heritage of Bucovina region, and introduction of a Multicultural Bucovina tourist route.
- Days of Cultural Dialogue between Suceava and Chernivtsi held within the scope of celebrations of Chernivtsi's 600th anniversary. The event hosted the 19th Bucovina Reunions International Folk Festival (featuring 300 domestic and 200 foreign participants), Bucovina Springs Folk Crafts Festival (25 Ukrainian and 15 Romanian folk craftsmen), Bucovina Popular Cuisine Fest, and Artists to Chernivtsi international plain air session.
- A tender on purchase of computer equipment carried out in October–November, 2008. The equipment will be used to develop a computerised database of potential Project participants that will take part in the creating and running of the Joint Route.
- Days of Cultural Dialogue Suceava — Chernivtsi were held on December 27–28, 2008 in the Romanian city of Suceava in the framework of the project.
- A range of events was carried out by the Project in the framework of the Petrivsky Fair with participation of the Bucovina Cultural Centre from the Suceava County Council (Romania). Those included: a roundtable on issues of establishing the Joint route "Joint Cultural Heritage: Ukraine and Romania", and a presentation of the Bucovina Without Borders Video Movie (July 11th, 2009); a traditional style fashion show featuring popular fashion designers from the Ukrainian and Romanian parts of Bucovina, and a popular arts exhibition. The event was aired by local Chernivtsi TV Channel and gathered more than 1,000 audience.
- The Bucovina Without Borders Video Movie describing the past, present, and the future of the Bukovyna land was presented within the scope of the Project on June 17th, 2009.

ENPI - European Neighbourhood and Partnership Instrument

The European Union is the largest donor to Ukraine. EU assistance to Ukraine over 2007–2013 will principally be provided under the new European Neighbourhood and Partnership Instrument (ENPI) which is being established to promote the development of an area of prosperity and good neighbourliness between the EU and the partner countries covered by the European Neighbourhood Policy.

ENPI envelope for Ukraine will focus on the following three priority areas:

Support for Democratic Development and Good Governance

- Public administration reform and public finance management
- Rule of law and judicial reform
- Human rights, civil society development and local government
- Education, science and people-to-people contacts/exchanges

Support for Regulatory Reform and Administrative Capacity Building

- Promoting mutual trade, improving the investment climate and strengthening social reform
- Sector-specific regulatory aspects

Support for Infrastructure Development

- Energy
- Transport
- Environment
- Border management and migration including re-admission related issues

Indicative budget for Ukraine for the period 2007–2010 is €494 million:

Support for Democratic Development and Good Governance: €148.2 million (30%)

Support for Regulatory Reform and Administrative Capacity Building: €148.2 million (30%)

Support for Infrastructure Development: €197.6 million (40%)



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Cross-border cooperation (CBC) was launched under the Tacis Programme in 1996. It aimed to support the development of cross-border cooperation between Ukraine (as well as other Tacis countries: Belarus, Russia and Moldova) and the then candidate countries of Central and Eastern Europe. The total funding for Tacis CBC during the period 1996–2003 amounted to €257 million.

During 1996–2003, CBC assistance to Ukraine was provided through 3 priorities: (1) Border infrastructure; (2) Environment; and (3) Development of border regions. Under this phase of CBC, border points Yagodyn and Rava-Ruska were modernised, projects monitoring cross-border rivers were launched, and support to the Lviv, Zakarpatska, Ivano-Frankivsk and Chernivtsi Oblasts which make up the Carpathian Euroregion was given.

From 2004–2006, Ukraine also participated in the joint Tacis-INTERREG and Tacis-PHARE programmes, a continuation of an EU-wide initiative to promote interregional cooperation in the European Union which began in 1989. Drawing on earlier CBC experience under Tacis, PHARE and INTERREG, a new policy and implementation framework for CBC has been incorporated in the new European Neighbourhood and Partnership Instrument (ENPI).

The core objectives of cross-border cooperation remain to support sustainable development along both sides of the EU's external borders, to help decrease differences in living standards across these borders and to address challenges and opportunities following the EU's enlargement or otherwise arising from the proximity between regions across our land and sea borders. In particular, CBC is intended to help:

- promote economic and social development in regions on both sides of common borders;
- address common challenges in fields such as environment, public health and prevention of, and fight against, organised crime;
- ensure efficient and secure borders;
- promote local cross-border "people-to-people" actions.

From 2007–2013, the EU will provide around €1.1 billion to reinforce cross-border cooperation. Ukrainian local authorities as well as NGOs and other institutions will have access to funds under 3 Land and Sea Border Crossing Programmes: (1) Poland, Belarus, Ukraine (€186 million), (2) Hungary, Slovakia, Romania and Ukraine (€68 million) and (3) Romania, Ukraine and Moldova (€126 million). Ukraine will also have access to funds as part of the Black Sea Basin Programme (€17 million).