



## **Press release**

## EUROPEAN UNION FILM FESTIVAL 2014 BRINGING THE BEST OF EUROPEAN CINEMA TO BANGKOK, CHIANG MAI AND KHON KAEN FROM 23 MAY TO 29 JUNE

*Bangkok, 7 May 2014* - The Delegation of the European Union to Thailand together with the Embassies and cultural institutes of the EU Member States will showcase 20 highly acclaimed films from 14 EU countries at the European Union Film Festival 2014 in Bangkok, Chiang Mai and Khon Kaen from 23 May to 29 June 2014. Admission to all screenings is free of charge!

The European Union Film Festival 2014 will be screened at SF World Cinema in Bangkok's CentralWorld from 23 May to 5 June. The festival will then move to SFX Cinema in the MAYA Lifestyle Shopping Center in Chiang Mai from 13 to 22 June, and to SF Cinema City in Khon Kean's Central Plaza from 27 to 29 June.

All films are screened in their original languages with English subtitles, while six will also have Thai language subtitling.

Ambassador Jesús-Miguel Sanz, Head of the Delegation of the European Union to Thailand, said "This year the festival offers Thai audience twenty excellent European films from various genres including comedy, thriller, action, drama and even documentary. These films provide a unique opportunity for Thai audiences to experience a different kind of film making, and to increase their understanding about the culture, history and daily life of Europeans."

Some examples of the films are:

- 'The Great Beauty,' winner of the 2014 Oscar for best foreign language film. This drama from Italy is an evocation of a prosperous level of Roman society as seen through the eyes of a jaded writer.
- **'Come as You are,'** a comedy from Belgium about three handicapped men who embark on a wine tour in Spain, hoping to find the women of their lives.
- 'Chinese Puzzle', 'Russian Dolls' and 'The Spanish Apartment', a French trilogy set in cities around the world, will be screened consecutively for the first time in Thailand. These romantic comedies tell the stories of a group of university friends as they are followed for over 15 years.
- 'A Royal Affair,' a drama from Denmark about the forbidden romance in the 18<sup>th</sup> century Danish Court
- 'José and Pilar,' a deeply moving documentary from Portugal about the life of one of the 20<sup>th</sup> century's greatest novelist, José Saramago, winner of the Nobel Prize for literature, and his wife Pilar del Rio
- 'The Gang of Oss,' a historical crime drama about a conflict between the southern and northern Netherlands in the 1930s
- 'The Angels' Share,' winner of Jury Prize at 2012 Cannes Film Festival. The bitter sweet comedy from the UK's Ken Loach follows a young father who narrowly avoids a prison sentence and is determined to turn over a new leaf.

Free tickets will be available from 30 minutes before screening at the European Union Film Festival 2014 booth in front of cinemas at the three screening venues. For the list of films, synopses, trailers and screening programmes for Bangkok, Chiang Mai and Khon Kaen, please visit <u>http://goo.gl/dJFGGg</u> and <u>www.sfcinemacity.com</u> or contact the SF Call Center 02-268-8888.

\* \* \* \* \* \* \* \* \* \*

For more information, please contact: PR Department, SF Corporation Plc., Co., Ltd. Khun Attaneeya Plengwittaya <u>attaneeya p@sfcinemacity.com</u>; Tel: 02-611-7111 Ext 519, Fax: 02-626-0448