



AATIP
ASEAN Air Transport Integration Project



Regional Conference on the ASEAN Single Aviation Market

An event organized by the ASEAN Air Transport Integration Project (AATIP)
funded by the European Union

Bangkok 10 & 11 March 2015

Swissotel Nai Lert Park Hotel

2015 is a major milestone in the making of an ASEAN Single Aviation Market (ASAM) with the implementation of the so-called "5th freedom", marking an important step towards a regional liberalization of air transport.

The ASEAN Air Transport Integration Project (AATIP), funded by the European Commission to support the ASEAN Secretariat and Member States in the implementation of the ASEAN Single Aviation Market (ASAM), will host a regional conference on the Impact of ASAM on 10 & 11 March 2015 in Bangkok.

The Conference will review the impact of liberalisation on the aviation industry and the role of government agencies and civil aviation authorities. In particular, the Conference will seek to draw guidance / recommendations for the sound implementation of a safe and sustainable single aviation market that is considered as the ultimate objective of the ASEAN Economic Community (AEC) for its aviation sector in the years to come.

The EU experience from the EU Commission, EU Member States and EU air carriers as well as maintenance organisations will present the lessons learned from a similar endeavor in Europe.

The Conference will also review the strong relationship / partnership between the aviation industry and the ASEAN Member States Ministries and National Aviation Administrations (NAAs) that will regulate ASAM.

The Conference will be opened by keynote speakers from the EU Delegation, the ASEAN Secretariat and the Ministry of Transport of Thailand. A press briefing will follow the opening.



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Five panels have been arranged to facilitate the achievement of the Conference objectives:

Panel 1: Towards ASAM

Will focus on the status of development of ASAM, on the readiness of the ASEAN Secretariat and Member States to embark on ASAM in 2015, on the benefits and difficulties foreseen, on the institutional reforms and the strong partnership between Ministries, NAAs and industry that in the EU have accompanied the liberalization process of the European sky.



Panel 2: Low Cost Carriers perspective

Low Cost Carriers (LCC) will present their views and expectations on the development of the regional single aviation market in ASEAN. In particular, these regional operators will explain the main operational hurdles they face in an environment still fragmented in terms of operational rules and how a more integrated system could impact both safety and operations effectiveness. The European LCCs will present their experience of operating in a fully integrated regional system.



Panel 3: Legacy Carriers perspective

The full service air carriers from the region will explain how they gear-up towards the implementation of ASAM while their European counterparts will present how the EU liberalization process has impacted the aviation sector environment and the "Legacy Airlines" business model.

Panel 4: Impact of ASAM on the maintenance organisations

The impact of traffic growth on the activities of aircraft maintenance in terms of facilities, personnel and training opportunities in the region will be assessed and possible ways explored to improve competitiveness of local organizations so that they take full benefit of the expected ASEAN traffic growth.

Panel 5: Impact on the institutional framework

In light of the EU experience, the potential need for institutional framework reforms or evolutions will be reviewed with the aim to facilitate the sound implementation of a safe and efficient single aviation market.



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ASEAN AIR TRANSPORT INTEGRATION PROJECT (AATIP)
REGIONAL CONFERENCE ON THE ASEAN SINGLE AVIATION MARKET

DRAFT AGENDA

10 MARCH 2015

0800-0900	Registration
0900-1000 Moderator: Varin Sachdev	<u>WELCOME, OPENING STATEMENTS</u> <i>EU Delegation in Thailand (H.E. Mr. Jesus Miguel Sanz, Ambassador)</i> <i>Ministry of Transport, Thailand – (H.E. Air Chief Marshal Prajin Juntong, Minister)</i> <i>ASEAN Secretariat – (Mr. Tran Dong Phuong, Director)</i>
1000-1015	Group photos
1010-1055	Media briefing
1015-1100	Refreshments
1100-1105 Moderator: Wolfgang Sander-Fischer	<u>INTRODUCTION OF ACTIVITY, GENERAL INTRODUCTION OF PARTICIPANTS</u>
1105-1300 Moderator: Erick Ferrandez	<u>PANEL 1 – Towards ASAM</u> <i>European Commission (Mr. Klaus Winkler, DG MOVE)</i> <i>ASEAN Secretariat (Mr. Eddy Krismeidi, Senior Officer, Infrastructure Division)</i> <i>ASEAN MS - (Mr. William Hotchkiss III, Director General, CAA Philippines)</i> <i>National University of Singapore (Mr. Alan Tan, Professor)</i>
1300-1400	Lunch
1400-1530 Moderator: Ulrich Schulte-Strathaus	<u>PANEL 2 – Low Cost Carriers Perspective</u> <i>ASEAN Low-cost Air Carrier (Mr. Tony Fernandes, Group CEO AirAsia Group)</i> <i>EU Low-cost Air Carrier – (Mr. Chris Tarry, CTAIRA)</i> <i>ASEAN Low-cost Air Carrier – (Mr. Rick Howell, Cebu-Pacific Air)</i> <i>AAPA – (Ms. Beatrice Lim, Director Industry & Regulatory Affairs)</i>
1530-1600	Refreshments
1600-1630 Moderators: Varin Sachdev & Wolfgang Sander-Fischer	<u>WRAP-UP DAY 1</u>
From 7.00 pm onwards AATIP will host a cocktail by the pool at Swissotel Nail Lert Park – By invitation only	



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DRAFT AGENDA

11 MARCH 2015

0900-0910 Moderators: Varin Sachdev & Wolfgang Sander-Fischer	<u>CONFERENCE CONTINUATION</u>
0910-1030 Moderator: Ulrich Schulte-Strathaus	<u>PANEL 3 – Legacy Carriers Perspective</u> <i>ASEAN Full-service Air Carrier – (Mr. Puttipong Prasarttong-Osoth–President, Bangkok Airways)</i> <i>EU Full-service Air Carrier – (Mr. Arnaud Camus, Air France)</i> <i>EU Full-service Air Carrier – (Dr. Christian Altmann, Director S. E. Asia, Lufthansa)</i> <i>ASEAN Full-service Air Carrier – (Mr. Viroy, Vice President of Thai Airways International)</i>
1030-1100	Refreshments
1100-1200 Moderator: Eric Dormoy	<u>PANEL 4 – Impact of ASAM on Maintenance Organisations</u> <i>ASEAN MRO– (Mr. Setijo Awibowo, EVP Corporate Strategy & Development, GMF - Aeroasia)</i> <i>EU MRO - (Target: Airbus)</i> <i>ASEAN MRO – (Mr. Christophe Clarenc – SVP Maintenance & Engineering, Bangkok Airways)</i>
1200-1300	Lunch
1300-1500 Moderator: Peter Weiss	<u>PANEL 5 – Impact on the ASEAN Institutional Framework</u> <i>ASEAN MS - (Dato Azharuddin Rahman, Director General, DCA Malaysia)</i> <i>ASEAN MS - (Dr. Jaroon Meesombon, Deputy Director General, DCA Thailand)</i> <i>EU MS – (Mr. Michael Smethers, ex-Director CAA UK)</i> <i>EASA – (Mr. Thaddee Sulocki, Head International Cooperation)</i> <i>ICAO (Mr. Arun Mishra, Regional Director, Asia/Pacific Office)</i>
1500-1530	Refreshments
1530-1600 Moderators: Varin Sachdev & Wolfgang Sander-Fischer	<u>CONFERENCE REVIEW AND WRAP-UP</u>
1600-1605	Spheres’ Myanmar Civil Aviation Development Conference - Ms. Juliah Jailani
1605-1630 Moderator: Varin Sachdev	<u>CLOSING STATEMENTS</u> <i>ASEAN Secretariat – (TBC)</i> <i>EU Delegation in Thailand –(Ms. Jenni Lundmark, Cooperation Attache)</i> <i>EASA – (Thaddee Sulocki, Head International Cooperation)</i>



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BIOGRAPHY

Conference Moderator

Wolfgang Sander-Fischer



Wolfgang Sander-Fischer has been working in civil aviation since more than 40 years.

He holds two master degrees and started his career as an air traffic controller and in airspace planning in Germany for 13 years.

From 1986 to 1989, Wolfgang worked at the ICAO Regional Office in Bangkok before he became the Chief, Asia/Pacific Programme at ICAO Headquarters in Montreal.

After his early retirement from ICAO in 2011 he worked as Senior Programme Director on an EU regional project in South Asia.

Since 2013, Wolfgang is the Air Transport Expert on the EU-funded and EASA-executed ASEAN Air Transport Integration Project.

Master of Ceremonies



Varin Sachdev

(TBD)



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PANEL 1 – Towards ASAM

Erick Ferrandez



Erick has more than 20 years of experience in civil aviation. An aeronautical engineer by training (he holds a master's degree from ENAC, the French National School for Civil Aviation), he spent the first part of his career in Flight Operations, where he specialised in aircraft performance and Flight Operations systems. He gained his operational experience from a manufacturer's perspective working for Airbus Customer Services, and from an airline's perspective with US Airways in the United States.

In the second part of his career, Erick worked on safety data management and finally joined the European Aviation Safety Agency (EASA) in 2007. He is today the head of the International Technical Cooperation Section, which implements the civil aviation cooperation projects led by EASA worldwide

Alan Tan



Dr Alan Tan is Professor of Aviation Law at the National University of Singapore (NUS) Law School. Born in Penang, Malaysia and educated at the NUS and Yale Law Schools, Alan teaches and researches into aviation law, shipping law and environmental law. He has been a Hauser Global Visiting Professor at the New York University (NYU) School of Law, where he taught Global Aviation Law and Policy.

Alan's main research interest is the liberalization of the aviation industry in Asia. He has been a consultant on aviation liberalization to the Asia-Pacific Economic Co-operation (APEC), the Association of Southeast Asian Nations (ASEAN), the World Bank, the Indonesian and UAE governments, the ASEAN Airlines Meeting as well as industry players such as Embraer and AirAsia. He also teaches at the Singapore Aviation Academy and the IATA Training and Development Institute. He has worked and written on the ASEAN Single Aviation Market project, the E.U. horizontal mandate and its impact on Asian carriers, airline alliances and antitrust issues as well as the LCC phenomenon. Alan is a leading aviation law scholar and has published in *Air & Space Law*, *Annals of Air & Space Law*, *Journal of Air Law & Commerce* and CAPA's *Airline Leader*. His latest publications in *Air & Space Law* assess the evolution of the Indian airline industry and alliance antitrust approval for AA/JAL and UA/ANA in Singapore and China.



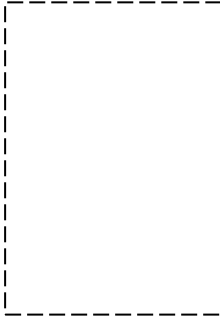
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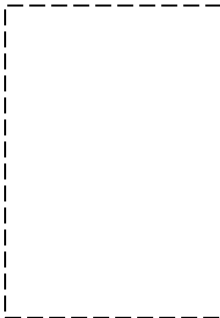
Mr. William Hotchkiss III

Lt. Gen. William K. Hotchkiss III was born on January 8, 1943 in the rural town of Cantilan, Surigao del Sur, Philippines, and spent most of his primary years there.

As a young man, he joined the Philippine Air Force, where he became a member of the elite fighter pilot team, The Blue Diamonds, and where he went on to become the Commanding General in 1996-1999.

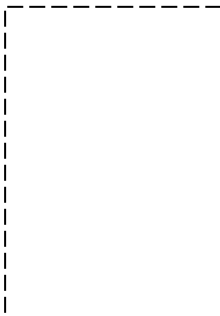
Upon retirement from the service, he diverted his attention towards giving back to his hometown. He became the President of the Rural Bank of Cantilan, a rural bank focused on creating innovative micro-finance programs for the community, and he also established the Hotchkiss Learning Center, an elementary and secondary school that focuses on producing students that are globally-adept in English, Math, and Science.

He was once again called to service in 2012, and assumed the position of Director General of the Civil Aviation Authority of the Philippines, where he is now creating leaps of progress and development as he leads the agency with his motto, "The Future is in the Skies."



Mr. Klaus Winckler

DG Move - European Commission
(TBD)



Mr. Eddy Krismeidi

ASEAN Secretariat
(TBD)





PANEL 2 – Low Cost Carriers perspective

Ulrich Schulte-Strathaus

(TBD)



CHRIS TARRY



Chris Tarry established CTAIRA in December 2002 to provide research, consulting services and advice on and to the transport and aviation industries in the areas of business planning, including strategy and strategic development; industry and market forecasting and performance measurement and evaluation. These services are provided to a broad and still growing spectrum of clients from amongst: airlines, manufacturing companies, airport owners, government bodies and banks and other financial institutions, covering a wide range of strategic, financial and market related issues. He has also acted an advisor to government departments, regulators and the UK Parliament on aviation issues.

Before establishing CTAIRA he worked as an investment analyst in the City of London from 1984 when he began an engineering analyst, focusing first on aviation and was voted the UK's leading aerospace analyst for the years that there was a separate FTSE grouping, before switching to focus wholly on transport and particularly airlines, a sector he has followed professionally since the early 1980s. In this period Chris was also regularly ranked in the top three European transport analysts and led a number of major international share issues.

Prior to his career as an analyst he had worked in a number of fields associated with economic and related research and analysis.

He has undergraduate and postgraduate degrees in economics. He is a Fellow of the Royal Aeronautical Society, a member of the Chartered Institute of Logistics and Transport and a Liveryman of the Honourable Company of Pilots. He writes a monthly column for Airline Business and regularly writes and comments in other media on industry issues, is a member of a number of judging panels for industry awards as well as lecturing on industry issues at a number of universities and presenting at and chairing conferences across the world.



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Tony Fernandes



Tony Fernandes is the co-founder and Group CEO of AirAsia. Prior to AirAsia, he was Financial Controller at Virgin Communications London before joining Warner Music International London and eventually becoming Vice President of Warner Music South East Asia.

Tony was named as one of the world's 100 most creative people in business for 2011 by New York-based business magazine Fast Company, and awarded the Inaugural 'Travel Business Leaders Award' winner by CNBC. He also received the 'Innovator of the Year' award at the CNBC 12th Asia Business Leaders Awards, and the 'Airline Industry Leader of the Year' award at the 4th annual Aviation 100 Awards in 2014.

Mr. Rick Howell



Coming from the technical and operational side of commercial aviation, Rick has had exposure to a wide variety of regulatory environs and the mostly evolutionary changes to those regimes over the last 30+ years.

With a career history that extends from established legacy carriers, to emerging middle-eastern mega carriers, through regional airlines to short and long haul LCC's, Rick has a rare breadth of operational experience that has given him a deep insight and sound understanding of the opportunities and challenges arising across different markets and legislative models.



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PANEL 3 – Legacy Carriers Perspective

Ulrich Schulte-Strathaus

(TBD)



Christian Altmann



Christian Altmann holds the position as Regional Director since 2011. Based in Singapore he is responsible for overseeing the commercial activities for Lufthansa's passenger business in the South East Asian markets as well as Australia and New Zealand.

Christian Altmann started his professional career with BMW in Munich and in 1996, he moved to Lufthansa in Frankfurt. Before relocating to Singapore, he held various positions within the company. From 2006-2010 he was Managing Director Lufthansa Services, Thailand. Prior to that, he was Regional Director Handling and Logistics India, Pakistan and Middle East at Lufthansa Cargo. In addition, he also worked for Lufthansa in the Philippines, Russia and Frankfurt. Altogether he has more than 18 years of experience within the Lufthansa Group.

Christian Altmann received his "Diplom" in Political Science from Munich University in 1994.

Puttipong Prasart-Osoth



Captain Puttipong is graduated from Chulalongkorn University. He holds a commercial pilot license as well as certificates of Senior Executive Programme (SASIN), High Level Administration of Justice and Defense College.

He is currently the President of Bangkok Airways, a Member of the Board of Directors of Aerothai and Managing Director of Bangkok Helicopter Services Company Limited.



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Beatrice Lim



Beatrice Lim joined the Association of Asia Pacific Airlines (AAPA) in July 2005. In this capacity, she represents the interests of the AAPA and its member airlines on a wide range of commercial, aeropolitical, regulatory and other non-technical issues, working closely with member airlines and other aviation industry stakeholders. With her previous experience working in both the public and private sectors of the aviation industry, Ms Lim brings a broad knowledge of aviation policy issues and fresh ideas to meet the challenges facing AAPA members today.

Ms Lim was previously a Senior Air Transport Manager with the Civil Aviation Authority of Singapore, where her responsibilities included international relations, government-to-government air services negotiations and the development of various aspects of aviation policy. In an earlier role, she was Legal Counsel with Singapore Technologies Aerospace Ltd, specialising in commercial agreements relating to the company's aircraft maintenance and support activities in Asia and the United States.

Ms Lim holds a Bachelor of Law honours degree from the National University of Singapore and was admitted to the Singapore Bar in 1996.

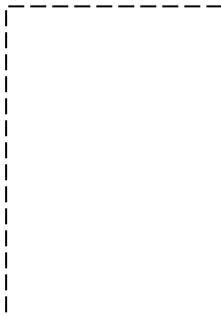
Mr. Arnaud Camus



Air France
(TBD)

Mr. Viroy

Vice-President Mr. Viroy of Thai Airways International



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PANEL 4 – Impact of ASAM on Maintenance Organisations

Eric Dormoy



Eric has more than 30 years of experience in aviation. He started his career in the French Defense Ministry in the field of aircraft design and then joined the French DGAC as type certification manager for the ATR family. He left the French DGCA in 1996 to manage several technical assistance programmes successively in Indonesia, India, South Asia and South East Asia. He is currently the AATIP Operations Manager.

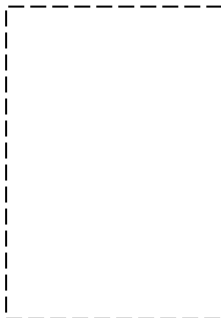
Christophe Clarenc



Graduated engineer from “Ecole Nationale de l’Aviation Civile (ENAC)” in Toulouse, Christophe has more than 20 years of experience in the field of Aviation.

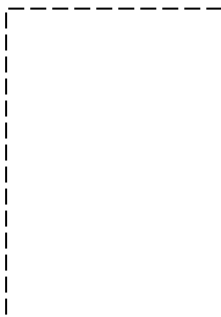
He joined Aerospatiale (now Airbus) and was seconded to ATR in different positions both in the Commercial Directorate and Customer Support Directorate before becoming ATR VP Sales for Asia Pacific and President of ATR Eastern Support.

He joined Bangkok Airways in 2004. He is currently Bangkok Airways Senior Vice President Maintenance and Engineering.



Richard Budhihadianto

President & CEO, GMF – Aeroasia
(TBD)



EU-MRO (Target: AIRBUS)

(TBC)





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PANEL 5 – Impact on the ASEAN Institutional Framework

Peter Weiss



Peter Weiss, German National, is in aviation since 1973 working with airlines, civil aviation authorities, IATA, ICAO, EASA and civil aviation projects in the Middle East, South Asia and South East Asia. He was educated professionally as Dispatcher, Pilot, Senior Airline Executive, Safety and Quality Auditor, IOSA Auditor and SMS trainer and evaluator. After being involved in the EU-SA and SEA Aviation Projects he is now the Safety Expert in the Project Support Team of the AATIP Project.

Michael Smethers



After graduating from Cambridge University in 1968 and working for two years in the then UK Ministry of Transport, Michael Smethers spent twenty years teaching economics and business studies in secondary schools in North London. Having returned to Government service in 1990, Michael was Head of the International Aviation and Safety Division in the UK Department for Transport from 1996 - 2005. His responsibilities in this role included all aspects of EU aviation policy, and the UK's relations with ICAO, and he led the aviation programme in the UK's Presidencies of the EU in 1998 and 2005. From 1996 until his retirement in 2014 Michael was Director of European and International Strategy in the UK Civil Aviation Authority, with similar functions.

Michael was closely involved in the preparatory work for the establishment of the European Aviation Safety Agency (EASA) in 2002, and from 2002 - 2014 was the UK's representative on the EASA Management Board. From 2002 - 2008 he was the Board's elected Deputy Chair, and from 2008 - 2014 its elected Chair.

Jaroon Meesomboon



Dr. Jaroon Meesomboon is a Deputy Director General of the Department of Civil Aviation, Thailand. With almost 20 years of experience in the specialised industry of civil aviation, Dr. Jaroon has demonstrated a high level of competency and leadership skills of a young executive whose commitment has been primarily to bettering civil aviation safety and security systems of Thailand. As Deputy Director General, his main responsibilities lie in assisting the Director General with regard to policy planning, and strengthening of civil aviation safety and security systems. Other than strategic and academic duties, Dr. Jaroon's responsibilities include managing, improving, and overseeing administrative matters of the Department. Prior to his term as Deputy Director General, Dr. Jaroon had served in various important roles in the Department including Director of Airport Standards Bureau, and Expert in Ground Safety. Furthermore, he had worked with the International Civil Aviation Organisation (ICAO) as Aerodrome and Ground Aids Auditor under the



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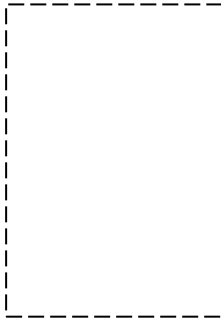


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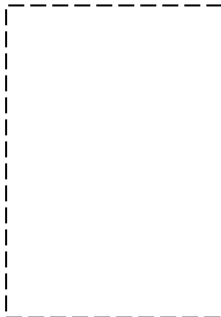
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ICAO Universal Safety Oversight Audit Programme (USOAP). Dr. Jaroon holds a Doctor of Philosophy and a Master of Sciences from the University of Texas at Austin, United States of America.



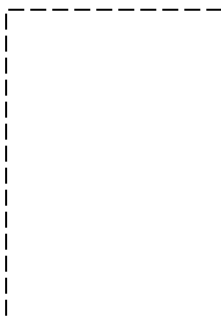
Dato Azharuddin Rahman

Director General, DCA Malaysia
(TBD)



Mr. Thaddee Sulocki,

EASA-Head International Cooperation
(TBD)



Mr. Arun Mishra,

Regional Director, ICAO Asia/Pacific Office
(TBD)



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