



PRESS RELEASE

April 10, 2014

EU funded project launches the “Ecologically friendly business” competition among representatives of small and medium-sized businesses

ALMATY – EU-funded project the «Targeted awareness raising for enhanced European Union-Central Asia partnership (AWARE Project)» launches the “Ecologically friendly business” competition for the representatives of small and medium-sized businesses. This contest aims to define the best green business practices that are being implemented in Central Asian countries. "Environmentally friendly business" award is awarded to small and medium-sized businesses from Central Asian countries (Kazakhstan, Kyrgyzstan, Tajikistan, Uzbekistan, Turkmenistan) for achievements in the field of social and environmental responsibility and sustainable use of natural resources.

Applications are accepted in four categories:

- Water resources (water saving)
- Energy resources (energy saving)
- Green Office
- Disposal / Recycling

The winners will receive the following:

- diploma of the winner
- The advertising campaign from CAREC, aimed at raising awareness about the winner through information networks and channels of the project, the publication of materials about the winner;
- Membership in Green Business Club Central Asia;
- Invitation to the Final Conference of the Project AWARE - June 25, 2014 ;

What you need to provide participants for the competition?:

- Application for participation in the format;
- Confirmation of the implementation of green technology (photos, videos, articles)
- Financial contribution to technology (specify the cost of equipment)

All the above-mentioned documents must be sent to ashulgauova@carec.kz no later than April 30, 2014

For additional information, please, address the CAREC Project manager Arailym Shulgauova via phone number +7 (727) 278 51 10 or e-mail address: ashulgauova@carec.kz or Karlygash Jamankulova, Press and Information Officer, the European Union Delegation to the Republic of Kazakhstan, telephone: + (7172) 971040, Karlygash.Jamankulova@eeas.europa.eu.

Additional information:

The Project of awareness raising funded by EU with contribution of 787 784 Euros is under implementation by CAREC in five states of CA: Kazakhstan, Kyrgyzstan, Uzbekistan, Tajikistan and Turkmenistan along three directions:

- Awareness raising as to the use of return water and recycling/turnover water supply as a measure aimed at filling in gaps in water resource management;
- Awareness raising as to the most applicable practices such as System of Environmental Information Sharing (SEIS) and etc.
- Ensuring private sector involvement into the processes of sustainable consumption and production (SCP) and energy efficiency increase (EE) as essential components for public-private partnership (PPP) through awareness raising.

See further information regarding the Project on the web-site www.caresd.net, section “Awareness Campaigns” or in Facebook, on page <http://www.Facebook.com/PovyshenieOsvedomlennostiPoEkologiceskimVoprosamVCA>



A project implemented
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