



歐洲經貿辦事處
European Economic and Trade Office

Press release

The EU welcomes Taiwanese investors

26 April 2012

Mr Laplanche, head of the European Economic and Trade office in Taiwan, said in his opening remarks at the "Invest in the EU" event today *"EU companies are the biggest investors in Taiwan with more than 30 billion USD forming the backbone of EU-Taiwan economic relations. On the other hand Taiwanese investment in the EU is rather limited, less than one billion USD. Taiwan's competitors, such as Korea and now even Mainland China invest more in the EU than Taiwan. We would welcome more Taiwanese investors in Europe."*

Mr San Gee, the Deputy Minister of the Council for Economic Planning and Development noted that *"It would be costly to ignore the EU, the biggest market in the world. Taiwanese companies need to have a presence in the EU for the development of trade, investment, and R&D. So this is the time, I believe, for our Taiwan enterprises to become more deeply involved in the EU market, and to take advantage of the great opportunities for reasonably-priced investment that are being offered there."*

The EU is the biggest economic block in the world. For the companies with consumer products the EU is the largest market with 500 million customers. If a company truly wants to use the opportunities this single EU market offers it must be present there. The Euro zone debt crisis, which is being tackled with a lot of determination, also means that Europe is becoming more competitive, and for investors it means that there are good assets available at advantageous prices. The EU offers truly competitive economies with great productivity, highly trained workforce, efficient infrastructure, the best research and development teams and the single European market.

The EETO together with EU member states offices and the Department of Investment Services and Bureau of Foreign Trade held an "Invest in the EU" event on 26 April in Taipei to highlight the opportunities the EU offers for Taiwanese investors.

The event gave an overview on the economic situation, investment, research and development as well as tax framework in the EU, while the afternoon workshops provide an insight on the Information and Communication Technology and Green Industries.

12 of the EU member states: Austria, Belgium, Czech Republic, France, Germany, Hungary, Italy, Luxembourg, the Netherlands, Slovakia, Spain and the United Kingdom have special information stands with qualified personnel to offer first hand information to Taiwanese investors.

A publication on the investment environment of all EU member states can be downloaded here http://eeas.europa.eu/delegations/taiwan/documents/eu_taiwan/trade_regulation_events/2012_invest_in_eu.pdf

The programme of the "Invest in the EU"

http://eeas.europa.eu/delegations/taiwan/documents/eu_taiwan/trade_regulation_events/2012investment_en.pdf

For more information on the EU and EU-Taiwan relations visit

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