

Fostering
the Creative Economy
by European Solutions &
Cooperation



EU

Research & Innovation Day

8am – 6pm
March 25th 2015
Grand Ballroom
Conrad Seoul Hotel

The Delegation of the European Union to the Republic of Korea and the European Chamber of Commerce in Korea are co-organising the 1st EU Research and Innovation Day in the Conrad Hotel, Seoul, Korea on 25 March, 2015.

In this event, all EU Member States and their major research and innovation organisations will also participate and share information with Korean counterparts about their policies, programmes and success stories. There will be ample opportunities for networking with present and future partners. Please join our event and experience the excellence of European research and innovation!

Organized by



Delegation of the European Union
to the Republic of Korea
주한 유럽연합 대표부



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Programme

*Simultaneous interpretation available in Korean & English

TIME	PROGRAMME	CHAIR / SPEAKER
8:00 – 9:00	REGISTRATION	
9:00 – 9:40	OPENING SESSION	
9:00 – 9:20	Welcome and Introduction · Opening Remarks · Welcoming Remarks · Introductory Remarks · Congratulatory Remarks	H.E. Tomasz Kozłowski <i>EU Ambassador, EU Delegation to KR</i> Jean-Christophe Darbes <i>President, ECCCK</i> Maria Cristina Russo <i>Director, European Commission</i> <i>Ministry of Science, ICT and Future Planning</i>
9:20 – 9:40	Keynote Speech "Research & Innovation for competitiveness and societal challenges"	Hee-Gook Lee <i>President, LG Corporation</i>
9:40 – 11:00	SESSION 1. EU-KR Research & Innovation	Maria Cristina Russo <i>Director, European Commission</i>
9:40 – 10:00	EU Strategy, Programmes & Initiatives	Michael Arentoft <i>Strategy for international cooperation in R&I, European Commission</i>
10:00 – 10:20	EU-KR R&I Cooperation	Kyung Woo Lee <i>Director, National Research Foundation of Korea</i>
10:20 – 10:35	Success Story: [EU FP7] Research	Jong Moo Lee <i>Principle Researcher, ETRI</i>
10:35 – 10:50	Success Story: [EU FP7] Enterprise	Tony Lee <i>CEO and President, Saltlux</i>
10:50 – 11:00	Q & A	
11:00 – 11:15	COFFEE BREAK	
11:15 – 12:45	SESSION 2. Research & Innovation of EU Member States (MS)	
11:15 – 11:35	MS R&I Cooperation with KR	Gareth Davies <i>Head of Science and Innovation, British Embassy Seoul</i>
11:35 – 12:35	Success Stories: Bilateral Cooperation · MS-KR Bilateral Research Cooperation · MS Research centre /Univ. to KR · Multilateral cooperation led by MS	Denmark · Italy · Bulgaria Belgium · Finland Spain · Germany · Poland
12:35 – 12:45	Q & A	
12:45 – 14:00	LUNCHEON	
14:00 – 18:00	SESSION 3. Business View on Smart City	ECCCK
14:00 – 15:30	Plenary Session · Opening Remarks · Presentation of Smart Cities · The Andalusia Smart City initiative, a cooperation model. The case of Malaga.	TBD Barbara Evaeus <i>WWF</i> Daniel Gonzalez Bootello <i>Andalusia Smart City</i>
15:30 – 16:00	Q & A	
16:00 – 18:00	Parallel Expert Sessions	
ENERGY	· Re-Imagining Cities · Energy Saving and High Efficiency Pumps · Panel Discussion	Chungha Cha <i>CEO, Susterra Partners</i> Ki Woong Ahn <i>Factory director, Grundfos Korea</i>
MOBILITY	· Sustainable transport · Mobility leading the pursuit for Smart Cities · Panel Discussion	Hee Kwon Kang <i>Director, Scania Korea</i> Nigel Chen <i>Project Manager, Bosch Software Innovations</i>
ICT	· Cars as a mobile grid of sensors · Smart energy for our cities · Panel Discussion	Martin Wöhrle <i>Head of R&D Center, BMW Korea</i> Country Rog Kim <i>Schneider Electric Korea</i>
18:00 – 20:00	NETWORKING RECEPTION	All participants

**Register
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