



## Press Release

18 April, 2016  
Chisinau

### **The Business Support Associations Forum kicked-off the EU4Business week in the Republic of Moldova**

*On Monday, 18 April, 2016 the EU4Business in the Republic of Moldova was launched with the Business Support Associations Forum. It included participation of main stakeholders, partners, EU funded projects and international organisations.*

The ***Business Support Associations Forum*** held on the 18<sup>th</sup> of April in the Radisson Blu Leograd Hotel kicked-off the EU4Business week in the Republic of Moldova. The Forum was organised by the European Business Association in cooperation with the European Union funded “Technical Assistance for the Implementation of the DCFTA” Project.

The Business Support Associations Forum gathered together Moldovan Government authorities, business support organisations, international donors, projects and organisations and focussed on the public-private dialogue platforms designed to lobby the interests and the needs of the small and medium sized enterprises (SMEs) in the fiscal, accounting, legal, technical and other areas, including their gradual conformity to the EU standards as part of the Association Agreement signed between the EU and Republic of Moldova.

During the Forum the international donors represented by the European Commission, the European Union Delegation to Moldova, UNDP and USAID presented their support programmes designed to contribute to the development of the SMEs and promote the public-private dialogue platforms in Moldova. Also, the Ministry of Economy expressed its support and interest to expand the public-private platforms at the regional level and encouraged the audience for a more active involvement.

## Background information

The EU4Business week is an initiative of the European Union to promote the Moldovan SME sector and trade. Thus, during the week of 18-22 April, 2016 will be held the following events: “SME Policy Index: Eastern Partner Countries 2016” presentation, the 2016 National Conference of the PARE 1+1 (Programme for the Attraction of Moldovan Migrants’ Remittances into the Real Economy of the Republic of Moldova), as well as a series of trainings and workshops in the framework of the regional East-Invest project.



*Photo caption:*

*Snapshot of the Business Support Associations  
Forum, 18 April, 2016*



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European Union Delegation in  
the Republic of Moldova

The European Commission is the EU's executive body.

The European Union is made up of 28 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.