



Press Release

April 18, 2016
Chisinau

The launch of EU4Business week in the Republic of Moldova

The EU4Business kicks-off in the Republic of Moldova on the 18th of April, with several events organised throughout the week to promote an improved business environment and private sector development. It will include participation of main stakeholders, partners, EU funded projects and international organisations.

The week will open with a **Business Support Associations Forum** organised on the 18th of April, in cooperation with the EU funded project for the Implementation of the DCFTA in the Republic of Moldova and the European Business Association Moldova.

On the 19th of April, a high level conference to launch the **“SME Policy Index: Eastern Partner Countries 2016”** – which is based on the Small Business Act for Europe (SBA) – will gather government representatives, policy makers, business support organisations, civil society and media to discuss the state of play of SME policy-making in the Republic of Moldova. The Conference is organised by the Organisation for Economic Cooperation and Development (OECD), the European Commission, the European Bank for Reconstruction and Development (EBRD), the European Training Foundation (ETF) and the Ministry of Economy in the Republic of Moldova.

On the 20th of April the 2016 **National Conference of the PARE 1+1** will be organised by the Organisation for the Development of Small and Medium Enterprises (ODIMM) to discuss the attraction of remittances from Moldovan Migrants into the real economy.

Further trainings and workshops will also be organised during the entire week aimed at improving the capacity of Business Support Organisations to better engage in public private dialogue in the framework of the EU funded regional project **East Invest 2 - Public Private Dialogue Activity**.

The activities will include capacity building for Business Membership Organisations and Business Support Organizations to improve their skills to better lobby the interest of their members. This includes Coalition Building among BMO/BSOs and improving the climate for Public Private Dialogue. In the framework of these trainings the communication skills both internally and with their members as well as with the public side will be improved.



Contact details:

M. Kogalniceanu Street 12,
Chisinau, MD 2001

Tel: (+373 22) 50 52 10

European Union Delegation in
the Republic of Moldova

The European Commission is the EU's executive body.

The European Union is made up of 28 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.