



*ECHO launches its Arabic web site with an online banner campaign highlighting some of the crises where ECHO is funding emergency relief. Above, a photo of a young Syrian woman in Lebanon. The slogan reads: "Slow down, borders ahead".*

1 November 2012 - Today the European Commission's Humanitarian Aid and Civil Protection department (ECHO) is launching a web site on its activities and policies in the Arabic language. The web site has been developed as an information sharing platform on how and where ECHO works with an Arabic speaking audience. It is aimed both at humanitarian partner organisations and members of the general public with an interest in humanitarian aid. The web site offers insights into EU's humanitarian principles, ECHO's funding mechanism, its policies in specific sectors such as food assistance, as well as first hand stories from crisis areas.

ECHO is part of the European Commission, the European Union's executive arm. Through ECHO funding, millions of people all over the world are helped each year. Assistance is implemented by over 200 partners (international NGO's, the Red Cross and Red Crescent movement, and specialised UN agencies).

Visit our website: <http://echo-arabic.eu>