

ZELALEM, SEBELE & FRIENDS



This is a new food outlet established by a group of enterprising ladies living in Betel, Addis Ababa. The ladies participated in a food preparation training programme that was offered under the Women Empowerment and Gender Equality Project (WEGE) with support from the European Union.



About the Group

This group of ex-trainees from the Food Preparation course is an exemplar of entrepreneurship and the power of working together. Instead of waiting for the BoWA to come and find them after the training, they took a pro-active step of going to the BoWA and pestering the officers for support. And the results of this determination and persistence?

Achievements:

With support from the BoWA officers at Kolfay Keraniwo Sub-City, the ladies have been able to secure a five-year lease for premises from the City Administration and have registered as a small enterprise. The women have also been supported to access finance from the Addis Savings and Credit Institution. Each member of the group received a loan of 8,700 that they pooled together and used to buy catering equipment and furniture. The women take turn to work in the restaurant. Daily sales average 500 birr and growing. The group recently won a contract to supply one of the government offices with a selection of their dishes.

Icing on the Cake: In the first two months of operation, the group has 14,000 birr tucked away in savings at the bank!



Collaborating Partners:

WEGE Project | Addis BoWA | Addis City Administration | Global Fund | Addis Savings and Credit Institution