



**EUROPEAN UNION**  
Delegation to Egypt

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**Press Release**

**The EU Co-organizes the First "Energy Day" in Cairo with its Local Stakeholders**

The European Union Delegation to Egypt is organizing the first Energy day in Cairo on 21<sup>st</sup> November 2014 along with the Ministry of Petroleum, the Ministry of Electricity and Renewable Energy and the Central Energy Efficiency Unit at the Information and Decision Support Centre (IDSC). This event comes as one of the main outputs of the Energy Sector Policy Support Programme (Energy SPSP) and its related technical assistance aiming to support the energy sector reforms in Egypt and enhance Egypt's energy strategy.

The "Energy Day" is organized under the auspices of Egypt's Prime Minister, Engineer Ibrahim Mehleb, and will be inaugurated by Ambassador of the European Union to Egypt, Minister of Petroleum, Minister of Electricity and Renewable Energies. It will be held at the Aquarium Grotto Garden (Fish Garden) in Zamalek.

This first edition of the Energy Day highlights and promotes the importance and benefits of social and individual behaviour that reduces energy consumption and carbon dioxide emissions. The event aims to support, in particular but not only, the role of the public sector to lead the change towards Sustainable Energy. Accordingly, public sector employees, who are at the same time part of the driving factor for the change in terms of policy planning and as consumers, with their families and children. They are one of the major stakeholder. The event is also open to the large public that can come closer to technologies, information and new approaches on sustainable energy. Around 1500 participants are expected to join the representing beneficiaries, public and private institutions as well as suppliers and interested public. It is possible for everyone to register through the following link:

<https://docs.google.com/forms/d/1zoumAMHYRloE5kQzaK28UMKTZqvhT9DMMYRzMiXqJCc/viewform>

Many activities are foreseen in the event; Educational activities and programmes for children on Energy Efficiency (EE) & Renewable Energies (RES), open door workshops to learn how to boost EE & RES in the country, public exhibition demonstrating energy technologies and showcasing best practices. The opening ceremony will include awarding the first 25 energy managers at the public sector who were trained as part of Energy SPSP as well as announcement of the video competition winner.

In Europe, several Energy Days have been organized to raise public awareness on Energy Efficiency (EE), use of Renewable Energy Sources (RES) and the linkage between energy and climate change.

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