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EU Delegation to Egypt launches information campaign on "EU-Egypt Partnership in Higher Education, Research and Innovation"

Within the framework of the successful EU-Egypt cooperation programs, the Delegation of the European Union to Egypt is launching its information campaign across the country in the fields of higher education, research and innovation. The campaign will foster and reinforce the networking activities among current and potential participants in EU programs.

It will tour the main universities in Cairo, Upper Egypt and Delta, where information sessions will take place in Assiut University (20/11/2013), in Alexandria University (27/11/2013) and in Cairo University (01/12/2013).

The campaign also aims to celebrate the various success stories that can be seen among the beneficiaries of the EU funded programs; Tempus, Erasmus Mundus, Seventh Framework Programme (FP7), Research Development and Innovation (RDI) and promote new funding opportunities in the framework of the forthcoming Erasmus Plus and Horizon 2020 programs.

"Investing in education and developing human capital is essential to achieving sustainable development, growth and employment in Egypt, and international cooperation in research and innovation, especially with the EU and its member states, plays a key part in this. That is the core message of the campaign" said H.E. Ambassador James Moran, Head of the European Union Delegation to Egypt. He also added that exchanges among students, professors, and staff of European and Egyptian Universities make an important contribution to the promotion of intercultural dialogue.

The closing event of the campaign will be held on 8 December 2013 at the EU residence in Cairo gathering government officials and EU programs beneficiaries in Egypt; students, researchers, and universities' staff.

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