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Press Release

**The European Union Delegation to Egypt launches its 6th
Annual Photography Competition on the theme**

"Visions of a Shared Heritage"

The Delegation of the European Union to Egypt is introducing its 6th annual photography competition "Visions of a Shared Heritage". The theme for 2013 is presented in recognition of the vibrant cultural heritage shared between Egypt and Europe, and its role in everyday life.

Egyptian amateur photographers are invited to reflect on the significance of collective memory within their society and how the past serves to inform the country's future developments. Contestants are encouraged to explore the subject in all its facets, including different levels of society, moments, figures and events of significance that embody the diversity of, and challenge to, heritage in times of change.

Heritage is to be understood in broad terms, encompassing intangible and tangible elements ranging from spiritual treasures and performing arts to architectural achievements and moveable culture. In light of recent events - such as the pillage of the Malawi Museum – raising awareness of the fundamental value of culture and its place in society becomes ever more pressing.

Photography accentuating the shared heritage between Egypt and Europe is especially encouraged, potentially encompassing local projects supported by the European Union and its member states.

An expert jury composed of several prominent figures and experts will evaluate this year's contributions. The first place will be awarded a prize of SLR Digital Camera, the second prize will be an iPad 4 while the third place will be awarded a laptop for the "Mohamed Hassan" prize for best journalistic picture.

The deadline for submissions is Saturday 26 of October 2013. Full details on rules and regulations of the competition can be found on:

<http://www.eeas.europa.eu/delegations/egypt>

www.facebook.com/EUDelegationegypt

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