

CALL FOR PROPOSALS

OPEN 8 AUGUST UNTIL 15 OCTOBER 2014

Clusters and Cluster Initiatives in Cultural and Creative Industries are invited to submit their proposal to receive support to strengthen their competitiveness, improve their products, and access new markets

The EU-funded and UNIDO-implemented project “Development of Clusters in Cultural and Creative Industries in the Southern Mediterranean” offers its technical assistance, for which clusters and cluster initiatives must apply.

Who can apply?

Applicants can be SMEs or professional/sectoral public and private institutions that represent a cluster initiative or a network which operates in one of the four main categories of Cultural and Creative Industries.

Cultural media: publishing, multimedia and music

Live culture: performing arts, visual arts and heritage management

Design-based industries: habitat industries, textiles, clothing and accessories

Creative professional services: advertising and architecture

What will you get if you are selected?

If your cluster is selected, it will receive:

- training, coaching and support in developing and implementing a cluster strategy
- support in the development/improvement of products, rooted within your cultural heritage, to appeal to new markets
- support in the promotion, marketing and distribution of these products, including the participation in international fairs, exhibitions, etc.
- financial support to either buy new equipment or upgrade existing machines

To download the application form and for more information on the project go to:

www.cci-clusters.org



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