

GENERAL INVITATION

“Learning for the Cities of Tomorrow”

Date: July 8, 2014 (Tuesday)

Venue: Hong Yun No.2 (320 M2), Xiyuan Hotel, Beijing, China

The Institute for Housing and Urban Development Studies (IHS) of Erasmus University Rotterdam (EUR), the Netherlands, together with the Beijing University of Civil Engineering and Architecture and our project partners, invite you to the seminar on “**Learning for the Cities of Tomorrow**”. The one-day promotional seminar for students aims to promote European Higher Education in Sustainable Urban Development (SUD); support partnerships between and among European and Asian academic institutions and networks; present the SUSTAIN project and demonstrate its products and outputs; and provide information regarding the practical implications of studying in Europe.

The seminar is organized within the framework of the Erasmus Mundus program, “**Strengthening Higher Education in Urban Sustainability and Transitions towards Internationalisation of Academic Institutions and Networks**” or **SUSTAIN**. The SUSTAIN project is co-ordinated by IHS – EUR as well as other European and Asian partners. These are the Dutch Research Institute for Transitions, the Netherlands, the Rotterdam School of Management, the Netherlands, Darmstadt University of Technology, Germany; National Technical University of Athens, Greece; European Academy of Bolzano, Italy; Ca' Foscari University of Venice, Italy; Gadjah Mada University, Indonesia; Centre for Environmental Planning and Technology, India; Beijing University of Civil Engineering and Architecture, China; and International Council for Local Environmental Initiatives, Germany.

The SUSTAIN project aims to improve the quality of tertiary education in Sustainable Urban Development in Europe and partner universities in Asia; develop standardized education modules related to SUD and furthermore enriching them with international perspectives and academic and vocational skills and competencies; promote collaboration and international cooperation between European and Asian Higher Education Institutions in SUD but also collaboration and sharing between Erasmus Mundus programmes; establish links and bridge European Higher Education and practice in SUD; increase the visibility and access to European Higher Education in Asia in the field of SUD, attracting prospective Asian and international students.

The SUSTAIN project is funded by the European Commission and co-financed by the Education, Audiovisual and Culture Executive Agency (EACEA). The event will be hosted by Beijing University of Civil Engineering and Architecture. For more information, please contact **Stelios Grafakos** (s.grafakos@ihs.nl) or **Peter Scholten** (scholten@ihs.nl) of **IHS**.

Please register for the seminar through this [link](#). Follow the SUSTAIN Project on [Facebook](#) and [LinkedIn](#).

Time	Topic
9:00 – 9:30	Opening Ceremony Juan Jose Almagro Herrador , Representative, Delegation of the European Union to China Stelios Grafakos , Project Coordinator, Institute for Housing and Urban Development Studies
9:30: 10:00	Towards Sustainable Cities: Urban Development in the Asian, European, and Global Contexts Mart Grisel , Director, European Urban Knowledge Network
10: 00 – 10:30	Meeting the Challenges of Urbanization: The Role of Higher Education in Planning for the Future Lilia Blades , Coordinator, UN Habitat's University Network Initiative
10:30 – 11:00	Studying Sustainable Urban Development: Perspectives from Erasmus Mundus Zhang Cheng , President, Erasmus Mundus Students and Alumni Association – China Chapter
11:00 – 11:10	Morning Break
11:10 – 11:20	Video Presentation
11:20 – 12:00	Interactive Talk Show: What is Sustainable Urban Development (for you) in China?
12:00 – 1:30	Lunch Break
1:30 – 2:00	What you need to know about SUSTAIN, including demonstration of e-platform and project outputs Stelios Grafakos , Project Coordinator, Institute for Housing and Urban Development Studies
2:00 – 2:30	Sustainable Urban Development in European Higher Education: Exploring Different Course Options Dr. Niki Frantzeskaki , Senior Researcher and Lecturer, Dutch Research Institute for Transitions
2:30 – 2:40	Afternoon Break
2:40 – 2:50	Video Presentation
2:40 – 4:00	Mini-Fair and Quiz: Learn more about SUSTAIN project and Sustainable Urban Development in European Higher Education
4:00 – 4:30	Interactive Talk Show: Sharing of Experiences between Chinese and European Students <ul style="list-style-type: none"> • Personal experiences of Chinese alumni who studied in Europe • Personal experiences of European students studying in China
4:30 – 5:00	Awarding and Closing Ceremony