

# Asian and European Editors on the Changing Face of Media in the Digital Age

**“Asia and Europe are witnessing a media metamorphosis through which both regions have a lot to learn from each other”, said Mr YU Kun-ha, Editor-in-chief, The Korea Herald.**

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## Press Release

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### For Immediate Release

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### More Information

<http://bit.ly/7ASEFEditorsRoundtableMilan>



“Across the regions, journalism is undergoing a transformation like never before thanks to ubiquitous news, global information access, instantaneous reporting, interactivity with audiences and multimedia content”, added Ms Enrica TONINELLI, Deputy Director, Rai News24 Italy.

Mr BOSE and Ms TONINELLI made these comments during the **7<sup>th</sup> ASEF Editors’ Roundtable: Asian and European Media in the Digital Age** on 16 October 2014 in Milan, Italy, an event that brought together more than 20 senior media commentators from 20 leading Asian and European media including AFP, The Times of India, The Moscow Times, Kyodo News Japan, The Korea Herald and Televisión Española.

“The introduction of new media has challenged the traditional forms of journalism as the global trend is shifting towards online, real-time reportage of events”, highlighted Professor Robert G. PICARD, Director of Research from the Reuters Institute for the Study of Journalism. “With new media, journalism is no longer uni-directional (reporter to reader) but rather interactive: The audience is now part and parcel of the information gathering and dissemination”, he added.

Professor PICARD was one of the 4 speakers of the Roundtable. Others included Dr Fernando SAMANIEGO from International News Media Consulting, Ms LIU Yi from Phoenix News China and Ms Aine KERR from Storyful.

The 7<sup>th</sup> ASEF Editors’ Roundtable was held in conjunction with the 10<sup>th</sup> Asia-Europe Meeting Summit (ASEM 10) where the leaders of 51 member countries, and the ASEAN Secretariat and the European Union convened.

The Roundtable was co-organised by the Asia-Europe Foundation (ASEF) and the German Konrad-Adenauer-Stiftung (KAS), in cooperation with the Italian Institute for International Political Studies (ISPI), supported by the World Association of Newspapers and News Publishers (WAN-IFRA) and Chatham House.

The discussion highlights and recommendations from the Roundtable will be published as a monograph by Chatham House. This publication will be made available on ASEF’s website for public dissemination.

For more information please visit  
<http://bit.ly/7ASEFEditorsRoundtableMilan>

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## About the Organisers

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The **Asia-Europe Foundation (ASEF)** promotes understanding, strengthens relationships and facilitates cooperation among the people, institutions and organisations of Asia and Europe. ASEF enhances dialogue, enables exchanges and encourages collaboration across the thematic areas of culture, economy, education, governance, public health and sustainable development. ASEF is a not-for-profit intergovernmental organisation located in Singapore. Founded in 1997, it is the only institution of the Asia-Europe Meeting (ASEM).

Together with about 700 partner organisations ASEF has run more than 650 projects, mainly conferences, seminars and workshops. Over 17,000 Asians and Europeans have actively participated in its activities and it has reached much wider audiences through its networks, web-portals, publications, exhibitions and lectures.

For more information, please visit [www.asef.org](http://www.asef.org)



The **Konrad-Adenauer-Stiftung (KAS)** is a political foundation named after the first Chancellor of the Federal Republic of Germany, Konrad Adenauer. His name is synonymous with the democratic reconstruction of Germany, the firm alignment of foreign policy with the trans-Atlantic community of values, and the vision of a unified Europe. His intellectual heritage continues to serve both as our aim as well as our obligation today. We cooperate with governmental institutions, political parties, civil society organizations and handpicked elites, building strong partnerships along the way.

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