

## Call for Papers – Policy Conference 2012

### **BUSINESS EXPERIENCES AND SOCIAL RESPONSIBILITIES:**

### **BETWEEN GLOBAL CHALLENGES AND EU ECONOMIC POLICIES**

The Monash European and EU Centre, the Monash University Department of Management and the International Business Research Group at the University of Adelaide are proudly sponsoring this Policy Conference.

**Date: Monday 24 – Tuesday 25 September 2012**

**Venue: Monash University Prato Centre, Palazzo Vaj, Via Pugliesi, 26 59100 Prato, Italy,**  
<http://www.ita.monash.edu/> (40 mins drive to Florence, in the heart of Tuscany)

The uncertain business context created by the EU enlargement and the global financial crisis has led to new EU policies introduced to address this context. The use of traditional strategic approaches available to foreign firms operating in the EU, especially in matters of managing multiculturalism and cultural diversity in their organisation, may no longer be appropriate. We invite a variety of approaches (philosophical, political, sociological, managerial and economic) to address this major issue in international business, corporate ethics, governance and social responsibility.

European and international experts will address the following themes:

- New ethical and social responsibility issues for businesses operating in an enlarging and integrating European Union: the EU debt crisis, the euro crisis, effects of the global financial crisis
- The place of corporate social responsibility in the European social model
- Multiculturalism and the impact of globalisation on cultural diversity: challenges faced by internationalising non-EU businesses operating in the EU (e.g. experience sharing between Australia and EU countries)
- The role of philosophical criticism in shaping economic, political and legal institutions and their impact on economic action.

Featured speakers include:

- Professor **Pierre Guillet de Monthoux**, Head – Department of Management, Politics and Philosophy, Copenhagen Business School (Denmark)
- Professor **Anna Leander**, Department of Management, Politics and Philosophy, Copenhagen Business School (Denmark)
- Associate Professor **Susan Freeman**, Discipline Leader – International Business, University of Adelaide Business School (Australia)
- Professor **Eric Pezet**, Co-Director – Paris Research in Norms Management and Law (PRIMAL), Université Paris Ouest Nanterre la Défense (France)
- Professor **Sophie Robin-Olivier**, Co-Director PRIMAL, Université Paris 1 Panthéon Sorbonne (France).

#### **Submissions, Registration and Further information**

- Submissions are accepted in the form of **abstracts** or full **papers**. All manuscripts should be submitted to Dr Cristina Neesham at [cristina.neesham@monash.edu](mailto:cristina.neesham@monash.edu) by 30 June 2012. Authors will be notified of the acceptance or otherwise of their submission for conference presentation by 31 July 2012.
- **For all attendees:** There are no registration fees. However, you should confirm your attendance with the conference organisers (below) by 15 July 2012. Catering for the evening of 24 September (Welcome Reception) and for 25 September (morning tea, lunch, afternoon tea) are provided.
- For more information and registration details, please contact Dr Jeremy St John at [jeremy.stjohn@monash.edu](mailto:jeremy.stjohn@monash.edu).

**This conference follows the *European Business Ethics Network (EBEN) Conference*, which will be held at the IESE Business School in Barcelona, Spain, on 19-22 September 2012.**