

GOING GREEN

SMART CHOICES FOR A SUSTAINABLE FUTURE

WEDNESDAY 20 MARCH 2013

PALAIS DES CONGRES • MONTREAL • CANADA



AGENDA

Moderator: **Jim Duff**, journalist and broadcaster

08:15-09:00 • REGISTRATION AND WELCOME COFFEE

09:00-10:45 • WELCOME AND OPENING PLENARY

09:05-09:10 Welcome

Ambassador Matthias Brinkmann, Head of the Delegation of the European Union to Canada

09:10-09:20 Opening address

Peter Kent, Minister of the Environment, Canada

09:20-10:15 Keynote address: Leading the way to a third Industrial Revolution

Jeremy Rifkin, President, Foundation on Economic Trends, Washington, United States of America

10:15-10:45 Discussion and Q&A session

10:45-12:45 • THE STORY OF ENERGY EFFICIENCY

10:50-11:05 Making energy efficiency a reality – insights from Europe and California

Frank J. Convery, Chair, publicpolicy.ie and Senior Fellow, UCD Earth Institute, Ireland

11:05-11:15 **Andrew Warren**, Director, Association for the Conservation of Energy (ACE), London, United Kingdom

11:15-11:25 **Maximilian Auffhammer**, Associate Professor, Agricultural and Resource Economics;
Director, International Area Studies Teaching Program, University of California, Berkeley,
United States of America

11:25-11:40 **Megan Leslie**, MP, New Democratic Party of Canada

11:40-11:55 Financing green infrastructure and energy efficiency in a changing market and regulatory environment

Pierre-Emmanuel Noel, Lecturer at Sciences Po Paris, France

11:55-12:10 Efficiency in environmental technologies

Luc Vriens, Founder and CEO Waterleau, Belgium

12:10-12:45 Discussion and Q&A session

12:45-14:00 • LUNCH AND B2B NETWORKING – BOOK SIGNING WITH JEREMY RIFKIN

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14:00-15:45 • **THE STORY OF CITIES IN THE EU AND IN CANADA**

14:05-14:20 The Hamburg energy turnaround – efficiency, grids, renewables

Hans Gabányi, Head of Department for Energy and Natural Resources in Hamburg
(European Green Capital 2011), Germany

14:20-14:35 Nantes – European Green Capital 2013

Jean-François Retière, Vice-President of Nantes Métropole, European Green Capital 2013, France

14:35-14:50 Vancouver's Greenest City Action Plan

Penny Ballem, City Manager, Vancouver, Canada

14:50-15:05 Montreal – Securing a competitive advantage and brand in a greening economy

Alan De Sousa, City Councillor, Montreal, Canada

15:05-15:45 Discussion and Q&A session

15:45-16:00 • COFFEE BREAK

16:00-17:45 • **THE SMART ECONOMY VISION OF THE FUTURE: CLEAN ENERGY,
SUSTAINABLE GROWTH AND SURVIVAL OF THE PLANET**

WHAT IS AT STAKE? WHAT ARE THE CHALLENGES? WHAT ARE THE COSTS/BENEFITS?

16:05-16:15 Cleaner transport for a greener economy

Matthias Ruete, Director-General for Mobility and Transport, Directorate-General
for Mobility and Transport (MOVE), European Commission

16:15-16:25 Sustainable business: a triple win for the private sector

Robert Hardt, President and CEO, Siemens, Canada

16:25-16:35 Responsible oil sands development

John Rhind, Vice-President Operations, Heavy Oil, Shell Canada

16:35-16:45 A smart economy will be low-carbon and climate resilient

Humberto Delgado Rosa, Director of Directorate C 'Mainstreaming Adaptation and Low-carbon
Technology', Directorate-General Climate Action, European Commission

16:45-17:00 **David McLaughlin**, Former President and CEO of the National Round-Table
on the Environment and the Economy, Canada

17:00-17:35 Discussion and Q&A session

17:35-17:45 Concluding remarks

Roland Schäfer, Director for the Americas, European External Action Service

18:00-19:30 • RECEPTION HOSTED BY THE DELEGATION OF THE EU TO CANADA
(COCKTAIL RECEPTION – PRE-REGISTRATION REQUIRED) –
PALAIS DES CONGRÈS DE MONTRÉAL, ROOM 517D, 5TH FLOOR
