

EEAS PRIVACY STATEMENT

for the purpose of the processing operation 'East StratCom Weekly Digest and Disinformation Review'

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| 1. INTRODUCTION |
| THE PROTECTION OF YOUR PRIVACY, INCLUDING YOUR PERSONAL DATA, IS OF GREAT IMPORTANCE TO THE EUROPEAN EXTERNAL ACTION SERVICE (EEAS), THEREBY REFLECTING THE PROVISIONS OF THE CHARTER ON FUNDAMENTAL RIGHTS OF THE EUROPEAN UNION, AND IN PARTICULAR ART. 8 THEREOF. THE PRESENT PRIVACY STATEMENT DESCRIBES THE MEASURES TAKEN TO PROTECT YOUR PERSONAL DATA WITH REGARD TO THE ACTION INVOLVING THE PRESENT DATA PROCESSING OPERATION AND WHAT RIGHTS YOU HAVE AS A DATA SUBJECT. YOUR PERSONAL DATA ARE PROCESSED IN ACCORDANCE WITH <u>REGULATION (EC) 45/2001 ON THE PROTECTION OF INDIVIDUALS WITH REGARD TO THE PROCESSING OF PERSONAL DATA BY THE COMMUNITY INSTITUTIONS AND BODIES AND ON THE FREE MOVEMENT OF SUCH DATA</u> , AS IMPLEMENTED IN THE EEAS BY THE <u>DECISION OF THE HIGH REPRESENTATIVE OF THE UNION FOR FOREIGN AFFAIRS AND SECURITY POLICY OF 8 DECEMBER 2011</u> . ALL DATA OF A PERSONAL NATURE - NAMELY DATA WHICH CAN IDENTIFY YOU DIRECTLY OR INDIRECTLY - WHICH YOU PROVIDE TO THE EEAS WILL BE HANDLED WITH THE NECESSARY CARE. |
| 2. PURPOSE OF THE PROCESSING OPERATION |
| The purpose of the processing operation is to allow the distribution of two newsletters, developed and serviced by the EEAS East StratCom Task Force, called the East StratCom Weekly Digest and the Disinformation Review to subscribers from EU institutions, Member State administrations and partner countries, NGO and think tank representatives, journalists and any other interested persons. |
| 3. DATA PROCESSED |
| The data which will be processed for that purpose are the following: <ul style="list-style-type: none">▪ First name / Last name▪ Job title/profession▪ Organisation▪ Country▪ Email address |
| 4. CONTROLLER OF THE PROCESSING OPERATION |
| The controller ¹ responsible for the processing operation is the Head of EEAS SG.AFFGEN.1 – Strategic Communications or his/her Deputy acting on his/her behalf. |
| 5. RECIPIENTS OF THE DATA |
| The recipients of your data will be three designated members of the East StratCom Task Force as well as the chosen provide for the email distribution systems, MailChimp, 675 Ponce de Leon Ave NE, Suite 5000, Atlanta, GA 30308, United States. The information in question will not be communicated to third parties, except where necessary for the purposes outlined above. |
| 6. PROVISION, ACCESS AND RECTIFICATION OF THE DATA |
| You have the right to access your personal data and the right to correct any inaccurate or incomplete personal data, as well as to request the removal of your personal data, which will be implemented within 10 working days after your specific request will have been deemed legitimate. If you have any queries concerning the processing of your personal data, you may address them to the data controller at the following functional mailbox: stratcom-east@eeas.europa.eu . |
| 7. LEGAL BASIS FOR THE PROCESSING OPERATION |
| The legal basis of the processing operation at stake is: <ul style="list-style-type: none">▪ The East StratCom Task Force was mandated by the March 2015 European Council to "challenge Russia's ongoing disinformation campaigns" (see European Council conclusions, point 13)▪ To raise awareness of disinformation, the Task Force produces two weekly newsletters, the Weekly Digest and the Disinformation Review.▪ The choice of Mailchimp as a provider followed benchmarking among other offers. Good administrative practices in the framework of the Treaty of Lisbon and the Council Decision of 26 July 2010 establishing the organisation and functioning of the European External Action Service (2010/427/EU) available on http://www.eeas.europa.eu/background/docs/eeas_decision_en.pdf |

¹ The controller is the organisational entity which determines the purpose and means of the processing of personal data.

8. TIME LIMIT FOR STORING DATA

Your data will be retained by the European External Action Service for a maximum period of 6 months.
Data will be removed at the end of this period from the EEAS IT system.
For further information about the retention time of data on the Mailchimp server, see [Mailchimp's privacy policy](#), point 13.

9. CONTACT

In case you have questions related to the protection of your personal data, you can also contact the EEAS' Data Protection Office at data-protection@eeas.europa.eu.

10. RECOURSE

You have at any time the right of recourse to the European Data Protection Supervisor at edps@edps.europa.eu.