



ENPI INFORMATION AND COMMUNICATION PROGRAMME

The ENPI Information and Communication Programme has launched a number of projects this year aimed at spreading information about the European Union and its relations with its neighbours to the member countries of the European Neighbourhood Policy (ENP). €11.5 million were allocated for projects in the ENP region which aims, as well as raising awareness of the European Union and its relationship with partner countries, to support the continued development of free and open opinion formation and freedom of expression in ENP countries.



Two projects have been launched in Ukraine. The first, "Europe in the Hearts of Ukrainians" has been implemented by the radio station "Nashe Radio" since January this year. Three short programmes on the European Union and its relations with Ukraine are broadcast each weekday with a one-hour talk show with those working in the field of EU-Ukraine relations broadcast on Sundays. The programme has a dedicated web site where all the programmes are available for download: <http://www.esua.info/>.

Last week, a new project started in Ukraine with the launch of weekly television programmes on Channel 5 and weekly radio programmes on Radio Era (see below). The title of the project is "Window to Europe". The programmes, also called "Window to Europe", will be broadcast at 18:20 on Saturdays and repeated again on Mondays at 09:30 (Channel 5) and 19:34 on Saturdays (Radio Era). The project will also be implemented in Ukraine, Belarus, Russia and Moldova. Programmes from four countries will be available on the website: <http://www.window-to-europe.eu/>.

Other projects as part of the ENPI Information and Communication Programme include a project in Armenia, Azerbaijan and Georgia which will feature television and radio programmes and newspaper supplements. The project also includes a visit to the EU by two young journalists from each country.

EU-FUNDED INFORMATION CAMPAIGN OPENS A "WINDOW TO EUROPE"

A new EU-funded multinational project "Media activities: Maximising EU presence in the ENPI region" was launched in Ukraine on 16, May, 2009. The aim of the EU-funded information project, which is a part of the ENPI (European Neighbourhood and Partnership Instrument), is providing access to independent news and information about the EU, the projects that the EU funds and relations with its eastern neighbours.



The integrated campaign will include TV and radio programmes, newspapers and the Internet, and addresses especially young people from 18 to 35 years but also the general public in the Russia, Belarus, Ukraine and Moldova and in the EU Member States.

Programmes will be broadcast on Channel 5 and Radio Era, and there will be monthly print articles in the newspapers Donbass and Rivne Vechirne as well as online articles on the website of the news agency Ukrainski novyny (<http://www.ukranews.com/>) will be broadcast and published.

All the media products will be available in the four project languages (Russian, Belarusian, Ukrainian and Moldovan) on the project website: <http://www.window-to-europe.eu/>. Also an English summary version will be accessible. Particularly, the interactive component of the website aims to foster the dialogue with the target audience in Belarus, Russia, Moldova and Ukraine and stimulate interaction with the audience in an innovative and creative way.

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EU-FUNDED PROJECT NEWS

EU-FUNDED PROJECT CONDUCTED TRADE MISSION TO LONDON

On 27-30, April, 2009 the representatives of ten pilot information technology (IT) companies of Ukraine visited London with the aim of business partnership development and visiting of the Internet World Trade Fair. The event was organised in the framework of the EU-funded project "Support to the Development of Business Capacity of Ukrainian SMEs – International Dimension" implemented in Kyiv, Kharkiv and Lviv oblasts.

Ken Nachbar, Project Team Leader, and Carl Billson, IT Relationship Key Expert, accompanied the Ukrainian companies to London and organised and conducted matchmaking activities with EU companies. All Ukrainian companies participating in the mission to London actively used the opportunity to find new business partners from the EU.

Within the framework of the Project, six partnership development missions for selected pilot SMEs are being conducted: three inward missions and three outward missions. One foreign and one inward mission are planned for each of three sectors: IT services, woodworking/furniture and machinery/equipment.

The first two missions for pilot machinery & equipment companies, including an International Investment & Business Forum during the Intertool Trade Fair in Kyiv 31, March – 3 April, 2009 and Trade mission linked to Subcontracting Hannover Trade Fair on 20-23, April, 2009 were successfully organized and conducted with support from the EU-funded Project.

During May-June, 2009 the project plans the next events for the two sectors: Business forum for Woodworking & Furniture linked to woodworking trade show on 26-29, May (Lviv, Ukraine); Business Forum & matchmaking event for IT companies on 15-16, June, 2009 (Kyiv, Ukraine).

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UKRAINIAN YOUTH TESTS QUALITY

On May 5, 2009 the EU-funded and UNDP implemented project "Consumer Society and Citizen Networks" held the award ceremony for winners of the first all-Ukrainian school contest "Youth tests quality" and "Green consumption".

The contest was organised from 20, February to 20, April, 2009 in partnership with the Ministry of Education and Science of Ukraine, Ministry of Education of the Autonomous Republic of Crimea, Kyiv and Sevastopol city state administrations. Partners to the contest were also German Institute for research and testing Stiftung Warentest (Germany) and Consumers International (United Kingdom).

It was preceded by introduction of a Consumer Essentials course into secondary schools curricula, which will help students from 1-st till 12-th form to gradually master consumer basics and acquire ample consumer culture. The contest aimed at increase of consumer awareness among young people, orientation on the modern market of consumer goods and services and fostering of educated consumer behaviour.

Alltogether the contest accumulated more than 700 works from all regions of Ukraine. The jury identify 6 winners in 2 categories: from 12 to 14 years – "Green consumption"; from 15 to 17 years - "Youth tests quality".

The jury singled out some other special nominations, being "The most sporting test", "For consumer scrupulousness", "The best eco-detective investigation". Such works will be posted on the Consumer Portal, as well as displayed during exhibitions in UN House, Ministry of Education and Science of Ukraine and mass media.

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EU SUPPORTS DETECTION AND INVESTIGATION OF CORRUPTION

During May 2009 the joint EC/CoE project "Support to Good Governance: project against corruption in Ukraine" (UPAC) in cooperation with the National Academy of Prokuratura of Ukraine has organised a model training session on detection and investigation of corruption offences and a multidisciplinary conference on detection, investigation, prosecution and adjudication of corruption.

On May, 13-14 in Kyiv a two-day model training session on "Detection and Investigation of Corruption Offences" was held. It aimed at improving the capacities of prosecutors-investigators of district level to carry out investigations of corruption cases and at strengthening the quality of advanced training for prosecutors.

The training session was designed and conducted by the experts from Basel Institute of Governance. It simulates an investigation into a corruption case and reveals the importance of circumstantial evidence and mutual legal assistance mechanisms.

On May, 19-20 in Kyiv a multidisciplinary conference on detection, investigation, prosecution and adjudication of corruption offences was held. During the conference the representatives of law enforcement agencies, judges and academic staff, as well as Council of Europe and OECD experts discussed specialisation, multidisciplinary approach, interagency cooperation detecting, investigating and prosecuting corruption the implication of the criminal justice reform in Ukraine on prosecution of corruption, specialised training programmes and methodologies, international best practices. The conference provided an opportunity to present a pilot interactive training and a manual on detection and investigation of corruption developed in cooperation with the OECD Project "Strengthening the capacity to investigate and prosecute corruption in Ukraine" and the Basel Institute on Governance.

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EU-FUNDED PROJECT ANNOUNCEMENTS

22 MAY, 2009, TERNOPIL, NATIONAL ECONOMIC UNIVERSITY

EU-Ukraine Education and Youth Conference

The event will present an overview of European Educational Programmes including Erasmus Mundus as well as opportunities for Ukrainian students to study in the UK, Netherlands and Germany. During the EU-Ukraine Youth Co-operation session the Youth in Action Programme in Eastern Europe, Caucasus and Ukraine will be presented.

Ambassador José Manuel Pinto Teixeira, Head of the Delegation of the European Commission to Ukraine and Ambassador Jaroslav Bašta, Ambassador of the Czech Republic to Ukraine will take part in the conference.

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22 MAY, 2009, KYIV

Second International Border Management Legal Reform Conference

The State Border Guard Service (SBGS) of Ukraine in partnership with the European Union (EU), the U.S. Department of State, and the International Organization for Migration (IOM) Mission in Ukraine will hold the Second International Border Management Legal Reform Conference to solicit the support of Government of Ukraine bodies and Parliament in the strengthening of Ukraine's border management legislation. Invited guests to the conference include representatives from the Cabinet of Ministers, Verkhovna Rada, Delegation of the European Commission, UNHCR, FRONTEX, OSCE, and EUBAM.

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23 MAY 2009, VYSHGORODOK, TERNOPIL OBLAST

Handover of EU-UNDP funded school bus in Vyshgorodok

Ambassador José Manuel Pinto Teixeira, Head of the Delegation of the European Commission to Ukraine, along with other EU Member State Ambassadors and representatives of UNDP will visit the community of Vyshgorodok and officially handover an EU-UNDP funded school bus.

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24 MAY 2009, KYSYLYN, VOLYN OBLAST

Visit to CBA micro project on Energy Improvement in School of Kysylyn village

Ambassador José Manuel Pinto Teixeira, Head of the Delegation of the European Commission to Ukraine, along with other EU Member State Ambassadors representatives of UNDP will visit the community of Kysylyn which has received EU-UNDP funding to renovate the local school.

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26 MAY, 2009, KYIV, HOTEL "RUS"

Seminar on Environmental Policy

The Twinning Project "Strengthening Activities of the National Accreditation Agency of Ukraine (NAAU)" will organise a Seminar on Environmental Policy for Ukrainian stakeholders on the main mandatory and voluntary conformity assessment schemes in the environmental area.

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