

# EU Co-operation News

Bi-weekly newsletter of the Delegation of the European Commission to Ukraine  
Project on Information and PR Activities for the EU and its Programmes in Ukraine

# 1, 6 March 2008

## ABOUT THIS NEWSLETTER

Dear friends,

Ukraine is a key partner of the EU, in the framework of its Neighbourhood Policy (ENP). The current ENP Action Plan aims at supporting Ukraine's wide-reaching reform programme. It forms the mutually agreed political and economic agenda that is the basis for the European Community's Financial and Technical Co-operation with Ukraine.

As from 2007, the European Neighbourhood and Partnership Instrument (ENPI) has become the main co-operation instrument with Ukraine. It supports policy dialogue and offers a more focused sector approach than its predecessor, the TACIS programme. Funding for Ukraine under the ENPI funding for Ukraine is €142 million in the Annual Action Programme 2007, including €22 million from the Governance Facility, compared with €100 million in 2006 under TACIS.

The purpose of this new newsletter is to bring you news about the EU's policies and priorities for close co-operation with Ukraine. It will also give details of new EU programmes to support reforms in Ukraine, such as Twinning, TAIEX and budgetary support. Finally it will offer information from the many ongoing projects from across Ukraine. I hope that this newsletter will promote knowledge of and stimulate interest in what the EU and Ukraine are doing together to promote their joint ambition to bring Ukraine closer to the EU.

Sincerely,

**Ian Boag**

Head of Delegation of the European Commission to Ukraine and Belarus

## EU-FUNDED PROJECT ON STRENGTHENING THE EUROCLUBS NETWORK IN UKRAINE STARTS WITH A NATIONAL WORKSHOP



The EU-funded project on Strengthening the *Euroclubs* Network in Ukraine started off with a national workshop for 25 Euroclub activists representing 19 Ukrainian regions. The workshop took place in Slavske, Lviv Oblast, on 15-17 February.

*Euroclubs* in Ukraine were set up in 1995 following the examples of similar organisations in Europe and Russia. *Euroclubs* in Ukraine focus their activities on school children and youth. Their main goals are to inform and educate young people about the EU and EU-Ukraine issues, assist in establishing good relations with European youth NGOs, and support Ukraine's aspirations for integrating with the EU. *Euroclubs* and other non-governmental organisations have been long-term partners of the Delegation in informing the public about various aspects of the EU-Ukraine relations and co-operation.

This year's project implemented by the Lviv-based Nova Doba Association aims at strengthening the Ukrainian *Euroclubs* network by organising a series of training workshops for active *Euroclubs* representatives, creating an electronic database of *Euroclubs* in Ukraine, producing a publication about their activities, and raising visibility of *Euroclubs* in their communities.

## **IVANO-FRANKIVSK OBLAST MEDIA LEARN ABOUT THE CROSSBORDER TOURISM DEVELOPMENT PROJECT**

On 18 February twelve Ivano-Frankivsk journalists visited an EU-funded project on Transfrontier Tourism Development and Promotion Network in Ivano-Frankivsk, Ukraine, and Maramuresh, Romania. The 20-month project funded within the Romania-Ukraine Neighbourhood Programme is implemented by the Ivano-Frankivsk Regional Tourism Association in partnership with the Ivano-Frankivsk Regional State Administration, the Carpathian National Nature Park, and the EcoLogic Association from Romania since July 2007.



*Construction the future ecotourism visit-centre in Yaremcha*

The project's goal is to create a favourable environment and framework for cross-border tourism development between boundary regions of Ivano-Frankivsk Region of Ukraine and Maramuresh County of Romania.

The project activities are focused on achieving the following objectives:

- to develop initiatives and cooperation with Romanian partners through the organisation of study tours, organisation of joint events to promote tourism products;
- to improve the quality and range of services through the creation of new tourism products (ecotourism visit-centre; virtual tourism centre; tourist info booths, joint tourism packages).
- to establish a system of tourism promotion for borderline territories of Romania and Ukraine: market analysis for trans-border tourism.
- to promote dialogue on creating a tourist hiking trail across the Ukrainian-Romanian border section.

A press conference was given by Roman Komarnytskyi, the project team leader, and Dirk Schuebel, the Head of the Political, Press and Information Section of the EC Delegation to Ukraine. The conference provided an opportunity to emphasise the importance of this project and its contribution to improving the social and economic situation in Ukraine's tourism region.

## **ON FEBRUARY 27 THE INSTITUTE OF JOURNALISM AT THE NATIONAL TARAS SHEVCHENKO UNIVERSITY PRESENTED A NEWSROOM, FUNDED BY THE EUROPEAN UNION**

Modern newsroom and up-to-date broadcasting equipment was installed in the institute thanks to the EU-funded project on Development of Media Skills. The main goal of the project is to bring the educational course on journalism in Ukrainian universities closer to European standards and to the Bologna declaration requirements in particular. Total cost of the equipment, provided to three universities, was 250,000 euro. An interview with Mr. Ian Boag, the Head of the Delegation, who officially opened the newsroom, was first information product produced by the newsroom.



This electronic newsletter is produced within the project on Information and PR Activities for the EU and its Programmes in Ukraine.

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